

# Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



## Hello & Happy August!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

It's officially been 1 year since I took over my dad's newsletter! The bittersweet nature of this is not lost on me; I feel incredibly proud to carry this torch, yet profoundly aware of the swift movement of time. I still feel the weight of Aldo's absence, as I'm sure many of you do, too. Now that we're 1 year in, I'd like to take this opportunity to welcome any feedback, suggestions, or comments you may have pertaining to your experience with the newsletter. I'm always looking for ways to improve and would love to hear from you all. Onto year 2!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Thank you and please enjoy this week's newsletter!

*Evi Pineschi*

In this newsletter  
you can expect:

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2025 Calendar

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Community  
Updates

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Regional Spotlight

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Economic &  
Political News

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Local Events

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Fundraiser &  
Charity Info

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# POLITICAL NEWS

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## Placer Business Alliance DC Summit 2025

- Thank you to everyone that's registered for the PBA DC Summit 2025. We are so grateful for your support. We have now reached capacity. If you would like to be added to the waiting list, please contact Cherri Spriggs at [Cherri@placerbusiness.com](mailto:Cherri@placerbusiness.com).



## Placer Business Alliance Names Robert Dugan to Board of Directors

- PBA is pleased to announce that Robert Dugan, president and chief executive officer of California Construction and Industrial Materials Association (CALCIMA) has been named to the Board of Directors. Congratulations, Robert!
- [Website](#)



## Bonnie Gore's Kickoff Cookout

- Come enjoy a lively evening in support of Supervisor Bonnie Gore's re-election at Denio's Farmers Market for drinks, bbq, and live music on **October 2 at 5:00pm - 7:00pm**. Please RSVP to [Landon@BonnieGore.com](mailto:Landon@BonnieGore.com) or 916-915-8030.
- [Website](#)



## Shanti Landon's Dessert Night Fundraiser

- Enjoy wine and autumnal desserts at Fruitvale Schoolhouse in Lincoln for Shanti Landon's fundraising event on **October 15 at 5:30 - 7:00pm**. Please RSVP to [ShantiLandon@gmail.com](mailto:ShantiLandon@gmail.com).
  - [Website](#)
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# ECONOMIC UPDATE & CHAMBER EVENTS

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## Lincoln Chamber: Wings & Wheels 2025

- Lincoln's aviation and car show will showcase the best of air, land, and local flavor. The event will be held on **August 22 from 5pm - 10pm, and August 23 from 6:30am - 2pm.**
- [Website](#)



## Lincoln Chamber: Government Relations Committee - Fire & Water

- Lincoln's Government Relations Committee meeting will feature guest speakers Evan Faddis (Lincoln Firefighters), and Tony Firenzi (PCWA) and will be held at Lincoln City Hall in the Community Room on **August 26.**



## Lincoln Chamber: August Breakfast

- The Lincoln Chamber of Commerce hosts their monthly breakfast on the 4th Wednesday of each month to network and engage in business opportunities. This month's event will be held at the Women's Club of Lincoln on **August 27 from 7:30am - 9am.**
- [Website](#)



## Roseville Chamber: State of the City 2025

- Please join Mayor Krista Bernasconi for Roseville's State of the City held at Denio's Farmers Market on **August 27** with a VIP breakfast **at 7am**, followed by the address **from 9am - 10am.** The event is free, registration is required.
  - [Website](#)
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### Roseville Chamber: August Breakfast

- Join the Roseville Chamber of Commerce at Randy Peters Catering in downtown Roseville to showcase your business and network with other local members of the community on **August 28 from 7:30am - 9:30am.**
- [Website](#)



### Roseville Chamber: September Luncheon

- The Roseville Chamber of Commerce's monthly luncheon will be held at Randy Peters Catering in downtown Roseville on **September 9 from 11:30am - 1:00pm.**
- [Website](#)



### 23rd Annual Taste of Lincoln Showcase

- This annual event in Downtown Lincoln features local restaurants, wineries, and vendors, and will be held at Beermann Plaza on **September 27 from 6:30pm - 10pm.**
- [Website and Tickets](#)



### Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am.**
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# NON-PROFIT FUNDRAISERS & EVENTS

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## Sierra College Foundation: Back to Basics Auction

- The Fall Online Auction is your chance to give back to the students at Sierra College. From **August 18 - September 3**, bid on various prizes to raise money that directly benefits the Basic Needs Center. For more information, please contact [foundation@sierracollege.edu](mailto:foundation@sierracollege.edu) or 916-660-7020.
- [Website](#)



## Granite Bay 2025 Charity Classic

- Granite Bay Golf Course will host their annual Charity Classic benefitting both the Placer Breast Cancer Foundation and the Invited Foundation. The event will be held on **August 25** with the driving range opening **at 8am** and shotgun start **at 10am**.
- [Website](#)



## 1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. May's event at Blue Line Arts will be on **September 6 from 11am - 2pm**. Please RSVP.
- [Website](#)



## Roseville SPLASH! 2025

- The 29th annual event at the Roseville Aquatics Complex will showcase the area's best food, drinks, and music on **September 13**. For tickets and sponsorship opportunities, please visit the website.
  - [Website](#)
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### Placer Land Trust: Conservation Celebration Week

- During the week of **September 22 - 28**, join Placer Land Trust in celebrating the people who make land conservation in our region possible. In addition to an online auction, there will be a reception at The Flower Farm on **Sept 23** for the prestigious Placer Conservator Award, as well as a Party on the Preserve on **Sept 27** at Laursen Bear River Preserve.
- [Website](#)



### PBCF: Hot Pink Fun Run

- The 17th Annual Hot Pink Fun Run hosted by Placer Breast Cancer Foundation will be held in Downtown Roseville on **September 28**. Registration opening soon.
- [Website](#)



### Aldo Pineschi Memorial Golf Tournament

- The Aldo Pineschi Memorial Golf Tournament (formerly Bill Santucci) raises scholarship money for Roseville Joint Union High School students and will be held at Sierra View Country Club on **September 29 at 12:30pm**.
- For more information, please contact Joe Landon at 916-201-8972 or [aldosscholarship@gmail.com](mailto:aldosscholarship@gmail.com).



### Health Education Council: Walk For Health 2025

- The Health Education Council and Anthem Blue Cross will be hosting their Annual Walk For Health event at Robla Community Park on **October 4 from 8am - 12pm**.
  - [Website](#)
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### Sierra College Foundation: 2025 Sierra Golf Classic

- The Sierra Golf Classic will be held at The Ridge Golf Course in Auburn on **October 10** with a shotgun start **at 8:30am**. The event benefits the Sierra College Athletic Department and its student athletes. For more information, please contact [foundation@sierracollege.edu](mailto:foundation@sierracollege.edu) or 916-660-7020.
- [Website](#)



### Placer County Farm Bureau: Hoedown at the Hall

- The Placer County Farm Bureau will be hosting a fundraiser to support their organization and other local efforts in agriculture at the newly renovated Mt. Pleasant Hall in Lincoln. Enjoy a BBQ dinner, drinks, and music on **October 25 at 5pm - 11pm**.
- [Website](#)



### Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



### Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
  - [Website](#)
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# ADDITIONAL UPCOMING EVENTS

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## Sips & Suds Summer Passport

- Discover and celebrate local craft wine and beer via Placer Wine & Ale Trail by purchasing a \$50 summer passport to access complimentary tastings and other special experiences around Placer County from **May 16 - Aug 31**.
- [Website](#)



## Sounds of Summer Sips & Suds Festival

- Join Placer Wine & Ale Trail for a fun evening of wine, beer, food trucks, and live music hosted @thegrounds in Roseville on **September 6 from 12pm - 10pm**.
- [Website](#)



## Sierra College Alumni Association Mixer

- Come celebrate with Sierra alumni from every era at their inaugural mixer for refreshments, conversation, and updates on the ever-evolving campus. The event will be held on **September 12 at 4:30pm - 6:30pm**; please RSVP to [alumni@sierracollege.edu](mailto:alumni@sierracollege.edu) or 916-660-7020 by September 5.
- [Website](#)



## Hot Chili and Cool Cars

- This annual event is in its 32nd year, and will feature classic cars and delicious chili at Rocklin Road and Quarry Park on **September 20 from 10am - 3pm**.
  - [Website](#)
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### Sierra College Maker Faire

- Annual Maker Faire at Sierra College's Rocklin Campus features a plethora of diverse artists and vendors showcasing their work on **October 4 from 10am - 3pm**. Call for makers is now open.
- [Website](#)



### Evenings in the Park

- Enjoy the Rocklin community spirit at Quarry Park for a free event featuring live music, food trucks, vendors, and a movie screening on **October 17 at 6pm**.
- [Website](#)



### Sierra College Kaleidoscope Classes Fall 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for the course list and more information.
  - [Website](#)
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# CALENDAR

<b>MAY 16 - AUG 31</b>	Placer Wine Trail Sips & Suds Summer Passport
<b>AUG 2</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>AUG 2</b>	Placer Buddhist Church Obon Festival
<b>AUG 12</b>	Roseville Chamber Luncheon, <i>Randy Peters Catering</i>
<b>AUG 15</b>	Evenings in the Park, <i>Quarry Park</i>
<b>AUG 18 - SEP 3</b>	Sierra College Back to Basics Auction
<b>AUG 22</b>	Wings & Wheels 2025
<b>AUG 25</b>	Granite Bay 2025 Charity Classic, <i>Granite Bay Golf Club</i>
<b>AUG 26</b>	Lincoln Chamber Government Relations Committee, <i>Lincoln City Hall</i>
<b>AUG 27</b>	Lincoln Chamber Breakfast, <i>Women's Club of Lincoln</i>
<b>AUG 27</b>	Roseville State of the City, <i>Denio's Farmers Market</i>
<b>AUG 28</b>	Roseville Chamber Breakfast, <i>Randy Peters Catering</i>
<b>SEP 1</b>	Labor Day
<b>SEP 6</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>SEP 6</b>	Placer Wine Trail Sips & Suds Festival, <i>@thegrounds</i>
<b>SEP 9</b>	Roseville Chamber Luncheon, <i>Randy Peters Catering</i>
<b>SEP 12</b>	Sierra College Alumni Association Mixer
<b>SEP 13</b>	Roseville SPLASH!, <i>Roseville Aquatics Complex</i>
<b>SEP 20</b>	Hot Chili and Cool Cars, <i>Quarry Park</i>
<b>SEP 22 - 28</b>	Placer Land Trust Conservation Celebration Week
<b>SEP 27</b>	Taste of Lincoln Showcase, <i>Downtown Lincoln</i>
<b>SEP 27 - 28</b>	Placer Buddhist Church Fall Food Bazaar
<b>SEP 28</b>	Hot Pink Fun Run, <i>Downtown Roseville</i>
<b>SEP 29</b>	Aldo Pineschi Golf Tournament, <i>Sierra View Country Club</i>
<b>OCT 2</b>	Bonnie Gore Re-Election Event, <i>Denio's Farmers Market</i>
<b>OCT 4</b>	Sierra College Maker Faire
<b>OCT 4</b>	Walk For Health, <i>Robla Community Park</i>

<b>OCT 9</b>	Placer Breast Cancer Foundation 20th Anniversary, <i>Sierra View Country Club</i>
<b>OCT 10</b>	Sierra Golf Classic, <i>The Ridge Gold Course</i>
<b>OCT 15</b>	Shanti Landon Dessert Night Fundraiser, <i>Fruitvale Schoolhouse</i>
<b>OCT 17</b>	Evenings in the Park, <i>Quarry Park</i>
<b>OCT 25</b>	Placer County Farm Bureau, <i>Mt. Pleasant Hall</i>
<b>OCT 25</b>	Placer Buddhist Church Wine & More Event
<b>OCT 31</b>	Halloween

*Thank you for reading!*

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Include your name, the event details and website, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
<a href="http://www.placerbusiness.com">www.placerbusiness.com</a>	<a href="mailto:events@placerbusiness.com">events@placerbusiness.com</a>