

Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



Hello & Happy July!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

I can hardly believe that 2025 is halfway done! Time is a strange soup, and lately things have felt like they're moving fast and slow all at the same time. I've been lucky enough to enjoy many moments with family and friends this summer - trips to the beach and fun fireworks displays, I even had the pleasure of visiting my 100-year-old auntie in Hawaii. While the hot weather is far from my favorite thing, I'm overjoyed to have so many memorable moments with my loved ones. Wishing you the same this summer, too!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter
you can expect:

2025 Calendar

Community
Updates

Regional Spotlight

Economic &
Political News

Local Events

Fundraiser &
Charity Info

POLITICAL NEWS



Placer Business Alliance DC Summit 2025

- Thank you to everyone that's registered for the PBA DC Summit 2025. We are so grateful for your support. We have now reached capacity. If you would like to be added to the waiting list, please contact Cherri Spriggs at Cherri@placerbusiness.com.



Placer Business Alliance Names Robert Dugan to Board of Directors

- PBA is pleased to announce that Robert Dugan, president and chief executive officer of California Construction and Industrial Materials Association (CALCIMA) has been named to the Board of Directors. Congratulations, Robert!
- [Website](#)



Bonnie Gore's Kickoff Cookout

- Come enjoy a lively evening in support of Supervisor Bonnie Gore's re-election at Denio's Farmers Market for drinks, bbq, and live music on **October 2 at 5:00pm - 7:00pm**. Please RSVP to Landon@BonnieGore.com or 916-915-8030.
 - [Website](#)
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ECONOMIC UPDATE & CHAMBER EVENTS



Roseville Chamber: July Breakfast

- Join the Roseville Chamber of Commerce at Randy Peters Catering in downtown Roseville to showcase your business and network with other local members of the community on **July 24 from 7:30am - 9:30am**.
- [Website](#)



Roseville Chamber: August Luncheon

- The Roseville Chamber of Commerce's monthly luncheon will be held at Randy Peters Catering in downtown Roseville on **August 12 from 11:30am - 1:00pm**.
- [Website](#)



Roseville Chamber: State of the City 2025

- Please join Mayor Krista Bernasconi for Roseville's State of the City held at Denio's Farmers Market on **August 27** with a VIP breakfast **at 7am**, followed by the address **from 9am - 10am**. The event is free, registration is required.
- [Website](#)



Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am**.

NON-PROFIT FUNDRAISERS & EVENTS



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. May's event at Blue Line Arts will be on **August 2 from 11am - 2pm**. Please RSVP.
- [Website](#)



Sierra College Foundation: Back to Basics Auction

- The Fall Online Auction is your chance to give back to the students at Sierra College. From **August 18 - September 3**, bid on various prizes to raise money that directly benefits the Basic Needs Center. For more information, please contact foundation@sierracollege.edu or 916-660-7020.
- [Website](#)



Roseville SPLASH! 2025

- The 29th annual event at the Roseville Aquatics Complex will showcase the area's best food, drinks, and music on **September 13**. For tickets and sponsorship opportunities, please visit the website.
- [Website](#)



Placer Land Trust: Conservation Celebration Week

- During the week of **September 22 - 28**, join Placer Land Trust in celebrating the people who make land conservation in our region possible. In addition to an online auction, there will be a reception at The Flower Farm on **Sept 23** for the prestigious Placer Conservator Award, as well as a Party on the Preserve on **Sept 27** at Laursen Bear River Preserve.
 - [Website](#)
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PBCF: Hot Pink Fun Run



- The 17th Annual Hot Pink Fun Run hosted by Placer Breast Cancer Foundation will be held in Downtown Roseville on **September 28**. Registration opening soon.
- [Website](#)

Aldo Pineschi Memorial Golf Tournament



- The Aldo Pineschi Memorial Golf Tournament (formerly Bill Santucci) raises scholarship money for Roseville Joint Union High School students and will be held at Sierra View Country Club on **September 29 at 12:30pm**.
- For more information, please contact Joe Landon at 916-201-8972 or aldosscholarship@gmail.com.

Sierra College Foundation: 2025 Sierra Golf Classic



- The Sierra Golf Classic will be held at The Ridge Golf Course in Auburn on **October 10** with a shotgun start **at 8:30am**. The event benefits the Sierra College Athletic Department and its student athletes. For more information, please contact foundation@sierracollege.edu or 916-660-7020.
- [Website](#)

Lighthouse Counseling & Family Resource Center Events



- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
 - [Website](#)
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Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
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ADDITIONAL UPCOMING EVENTS

Roseville Libraries Summer Reading Challenge



- The annual Summer Reading Challenge is taking place at the Roseville Libraries **from June 2 - August 2**. Enjoy this all-ages challenge by picking up a reading log at your local library and earning prizes upon completion.
- [Website](#)

Downtown Tuesday Nights



- Enjoy Roseville's annual summer event on Vernon Street featuring food, live music, local vendors, and more. The event occurs every Tuesday night from **June 3 - July 29**.
- [Website](#)

Chalk Your Walk



- A sidewalk art gallery will be showcasing artists of all ages in Vernon Street Town Square. Enjoy live music, games, and contests during this free event on **July 26 at 10am - 12pm**.
- [Website](#)

Evenings in the Park



- Enjoy the Rocklin community spirit at Quarry Park for a free event featuring live music, food trucks, vendors, and a movie screening on **August 15 at 6pm**.
 - [Website](#)
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Placer Wine & Ale Trail: Sips & Suds Summer Passport

- Discover and celebrate local craft wine and beer by purchasing a \$50 summer passport to access complimentary tastings and other special experiences around Placer County from **May 16 - Aug 31**.
- [Website](#)



Hot Chili and Cool Cars

- This annual event is in its 32nd year, and will feature classic cars and delicious chili at Rocklin Road and Quarry Park on **September 20 from 10am - 3pm**.
- [Website](#)



23rd Annual Taste of Lincoln Showcase

- This annual event in Downtown Lincoln features local restaurants, wineries, and vendors, and will be held at Beermann Plaza on **September 27 from 6:30pm - 10pm**.
- [Website and Tickets](#)



Sierra College Kaleidoscope Classes Summer 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for the course list and more information.
 - [Website](#)
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CALENDAR

MAY 16 - AUG 31	Placer Wine Trail Sips & Suds Summer Passport
JUNE 2 - AUG 2	Summer Reading Challenge, <i>Roseville Libraries</i>
JUNE 3 - JULY 29	Downtown Tuesday Nights, <i>Downtown Roseville</i>
JULY 1	Shanti Landon Re-Election Event, <i>Leatherby's</i>
JULY 4	Independence Day
JULY 4	City of Roseville 4th of July Celebration, <i>Downtown Roseville</i>
JULY 4	City of Lincoln 4th of July Parade, <i>Downtown Lincoln</i>
JULY 5	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
JULY 8	Roseville Chamber Luncheon, <i>Randy Peters Catering</i>
JULY 12 - 13	Sacramento Buddhist Church Obon Festival
JULY 24	Roseville Chamber Breakfast, <i>Randy Peters Catering</i>
JULY 26	Chalk Your Walk, <i>Downtown Roseville</i>
AUG 2	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
AUG 2	Placer Buddhist Church Obon Festival
AUG 12	Roseville Chamber Luncheon, <i>Randy Peters Catering</i>
AUG 15	Evenings in the Park, <i>Quarry Park</i>
AUG 18 - SEP 3	Sierra College Back to Basics Auction
AUG 27	Roseville State of the City, <i>Denio's Farmers Market</i>
SEP 13	Roseville SPLASH!, <i>Roseville Aquatics Complex</i>
SEP 20	Hot Chili and Cool Cars, <i>Quarry Park</i>
SEP 22 - 28	Placer Land Trust Conservation Celebration Week
SEP 27	Taste of Lincoln Showcase, <i>Downtown Lincoln</i>
SEP 28	Hot Pink Fun Run, <i>Downtown Roseville</i>
SEP 29	Aldo Pineschi Golf Tournament, <i>Sierra View Country Club</i>
OCT 2	Bonnie Gore Re-Election Event, <i>Denio's Farmers Market</i>
OCT 10	Sierra Golf Classic, <i>The Ridge Gold Course</i>

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details and website, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
www.placerbusiness.com	events@placerbusiness.com