

Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



Hello & Happy April!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

Spring has sprung in Placer County! The winter chill is wearing off and the trees are all in bloom (much to the chagrin of my allergies, but is nevertheless beautiful to see). This time of year often reminds me of my father, who would endure the woes of hay fever as he zipped across town, never letting on that he was suffering except when dual-wielding his inhalers. His tenacity and fervor is greatly missed in this region, and I hope you're all able to enjoy the pleasant weather and upcoming events with your loved ones!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter
you can expect:

2025 Calendar

Community
Updates

Regional Spotlight

Economic &
Political News

Local Events

Fundraiser &
Charity Info

ECONOMIC UPDATE & CHAMBER EVENTS



Placer Business Alliance DC Summit 2025

- Placer Business Alliance's annual summit in Washington, D.C. will be held on **October 21 - 24** at the Kimpton Hotel Monaco. Only a handful of spots remain!
- For registration and information, please contact Cherri Spriggs at Cherri@placerbusiness.com.



Roseville Chamber Luncheon

- The Roseville Chamber of Commerce's monthly luncheon will be held at Randy Peters Catering in downtown Roseville on **April 8 from 11:30am - 1:00pm**.
- [Website](#)



Rocklin Chamber: Good Morning Rocklin Breakfast

- Join the Rocklin Chamber at Destiny Community Center for their monthly breakfast, featuring guest speaker Colonel James Bartran on **April 10 from 7:30am - 9am**.
- [Website](#)



Art League of Lincoln: Clay Fest 2025

- Celebrate the rich history of ceramics in the Auburn area at the 37th Annual Clay Fest held at Beermann Plaza on **May 3 from 10am - 4pm**.
 - [Website](#)
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Auburn Chamber: Soiree at the Ranch

- Feeding the Foothills (formerly Placer Food Bank) is hosting its first official fundraiser at Mohanna Family Ranch on **May 3 from 5:30pm - 8:30pm** to benefit our neighbors in need.
- [Website](#)



Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am**.
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NON-PROFIT FUNDRAISERS & EVENTS



HEC: Roseville Fourth Friday Community Fair

- Join the Health Education Council on the fourth Friday of every month for a family event within the community, held at the First United Methodist Church. This month's will be on **April 25 from 4pm - 7:30pm**.
- For more information, contact Michaella Crane at mcrane@healthedcouncil.org



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. February's event at Blue Line Arts will be on **May 10 from 11am - 2pm**. Please RSVP.
- [Website](#)



Sierra College Foundation President Circle Gala

- Join the Sierra College Foundation at Thunder Valley Casino on **May 18** for a fundraiser in support of student housing for veteran students.
- [Website](#)



RCSD Foundation Golf Tournament

- Come to the 4th Annual Gold Tournament by the Roseville City School District Foundation. Funds raised from this event go directly to support schools and students within the Roseville City School District. The event will be held at Sierra View Country Club on **May 19 from 7:30am - 3pm**.
 - [Website and Tickets](#)
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Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
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ADDITIONAL UPCOMING EVENTS

Marconi Learning Academy's Annual Resource Fair



- Marconi Learning Academy is hosting their community event providing free resources and services to families on **April 9 from 5pm - 7pm**. For more information, please contact Cathy at coupachak@marconilearning.org.
- [Website and Registration](#)



Evenings in the Park

- Enjoy the Rocklin community spirit at Quarry Park for a free event featuring live music, food trucks, vendors, and a movie screening on **April 11 at 6pm**.
- [Website](#)



Be Well Roseville: Yoga in the Park

- Bring a yoga mat and water, and enjoy a relaxing yoga practice at Diamond Oaks Park on **April 12 at 9am**.
- [Website](#)



Civic Celebration of Rocklin's 132nd Year

- Come to Johnson Springview Park on **April 26 from 4pm - 9pm** for fireworks, music, and fun to celebrate Rocklin's 132nd year!
 - [Website](#)
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Sip & Savor Brunch



- Enjoy brunch bites, live music, and local vendors at the Mahany Fitness Center on **April 27 from 10am - 12pm.**
- [Website and Tickets](#)

8th Annual Rocklin Police & Fire Golf Tournament



- Rocklin Public Safety Foundation will host this year's Rocklin Police & Fire Golf Tournament at Whitney Oaks Golf Club on **May 9 from 7:30am - 1pm**, with Shotgun Start **at 9am**. For registration or sponsorship inquiries, please contact Jeanne Mabry at jeannemabry@gmail.com or 916-402-9852.
- [Website and Tickets](#)



Placer Wine & Ail Trail: Sips & Suds Summer Passport

- Discover and celebrate local craft wine and beer by purchasing a \$50 summer passport to access complimentary tastings and other special experiences around Placer County from **May 16 - Aug 31**.
- [Website](#)



Sierra College Workforce Summit

- Placer County's major employers and education providers are invited to participate at Sierra College's Workforce Summit at the Rocklin campus on **June 3**. For more information email workforce@sierracollege.edu.
 - [Website](#)
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CALENDAR

APR 2	Rocklin Chamber Joint Government Relations Committee, <i>PCAR</i>
APR 3	Veteran Social Event, <i>Downtown Roseville</i>
APR 5	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
APR 5	Tommy Apostolos Dinner, <i>@the Grounds</i>
APR 7	Roseville Chamber Non-Profit Roundtable
APR 8	Roseville Chamber April Luncheon, <i>Randy Peters Catering</i>
APR 9	Marconi Learning Academy Resource Fair, <i>Sacramento</i>
APR 10	Good Morning Rocklin Breakfast, <i>Destiny Community Center</i>
APR 11	Evenings in the Park, <i>Quarry Park</i>
APR 12	Be Well Roseville: Yoga in the Park, <i>Diamond Oaks Park</i>
APR 25	Health Education Council Fourth Friday Community Fair, <i>Roseville</i>
APR 26	Rocklin's 132nd Year, <i>Johnson Springview Park</i>
APR 27	Sip & Savor Brunch, <i>Mahany Fitness Center</i>
MAY 3	Clay Fest 2025, <i>Beermann Plaza</i>
MAY 3	Soiree at the Ranch, <i>Mohanna Family Ranch</i>
MAY 9	Rocklin Police & Fire Golf Tournament, <i>Whitney Oaks Golf Club</i>
MAY 10	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
MAY 16 - AUG 31	Placer Wine Trail Sips & Suds Summer Passport
MAY 17	Be Well Roseville: 5k Fun Run, <i>Maidu</i>
MAY 18	Sierra College Foundation President Circle Gala, <i>Thunder Valley Casino</i>
MAY 19	RCSD Foundation Golf Tournament, <i>Sierra View Country Club</i>
JUNE 3	Sierra College Workforce Summit

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
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