

Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



KINGS BEACH, CA

Hello & Happy March!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

Spring is already beginning to emerge in the Placer County Area. This season always keeps me on my toes with the push and pull of the weather, between warm sunshine and rainy days. 2025 is getting its footing and will be hitting the ground running with all sorts of new events, fundraisers, and experiences. Looking forward to seeing you all out and about in our wonderful region!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter you can expect:
2025 Calendar
Community Updates
Regional Spotlight
Economic & Political News
Local Events
Fundraiser & Charity Info

ECONOMIC UPDATE & CHAMBER EVENTS



Placer Business Alliance DC Summit 2025

- Placer Business Alliance's annual summit in Washington, D.C. will be held on **October 21 - 24** at the Kimpton Hotel Monaco. Registration for attendees opens **February 14**.
- For registration and information, please contact Cherri Spriggs at Cherri@placerbusiness.com.



Placer Business Alliance Education & Economics

- Placer Business Alliance will be hosting a breakfast and discussion about the partnership between Sierra College and Sac State in Rocklin on **March 12 from 8am - 11am**.
- For registration and information, please contact Cherri Spriggs at Cherri@placerbusiness.com.



Auburn Chamber: Leadership Auburn Bingo Night

- Leadership Auburn's Class of 2025 is hosting a bingo night to support their efforts in replacing ARD parks and installing a flagpole for their community project. Enjoy bingo and raffle prizes at Crooked Lane Brewery on **March 12 at 5:30pm**.
- For more information or to donate raffle items, please contact leadershipauburn5@gmail.com.



25th Annual Roseville Firefighters Crabfest

- Join the Roseville Firefighters for their annual crab feed on **March 15 from 5:30pm - 11:00pm** hosted @the Grounds. Please consult the website for ticketing and sponsorship opportunities.
- [Website and Tickets](#)

Visit Placer Tourism & Quality of Life Summit



- Explore the “power of play” with Visit Placer at their summit hosted at the Flower Farm in Loomis. Enjoy collaboration with featured speakers, lunch by PlacerGROWN, and much more on **March 20 from 10am - 5pm**.
- For sponsorships or more information, please contact Rob Haswell at rhaswell@visitplacer.com or 530-852-2340.
- [Website and Tickets](#)



Rocklin Chamber: Joint Govt. Relations Committee

- The Rocklin Chamber’s JGRC will have a Placer County Update featuring Bonnie Gore, and will be held at the Placer County Association of Realtors on **April 2 from 8am - 9:30am**. Please RSVP by March 24.
- [Website](#)



Rocklin Chamber: Good Morning Rocklin Breakfast

- Join the Rocklin Chamber at Destiny Community Center for their monthly breakfast, featuring guest speaker Colonel James Bartran on **April 10 from 7:30am - 9am**.
- [Website](#)



Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am**.
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NON-PROFIT FUNDRAISERS & EVENTS



HEC: Roseville Fourth Friday Community Fair

- Join the Health Education Council on the fourth Friday of every month for a family event within the community, held at the First United Methodist Church. This month's will be on **March 28 from 4pm - 7:30pm.**
- For more information, contact Michaella Crane at mcrane@healthedcouncil.org



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. February's event at Blue Line Arts will be on **April 5 from 11am - 2pm.** Please RSVP.
- [Website](#)



Tommy Apostolos Fund: 35th Annual Dinner & Dance

- Enjoy a night of food, music, dancing, and a silent auction. All proceeds provide clothing for children. The event will be held @thegrounds in Roseville on **April 5 at 6pm.**
- [Website](#)



Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
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ADDITIONAL UPCOMING EVENTS

Food Truck Mania



- Come to Vernon Street Town Square and enjoy the monthly mobile food event every second Thursday of the month. This month's event will be held on **March 13 from 5pm - 8pm.**
- [Website](#)



Placer Wine Trail: Sip Into Spring

- Leave winter behind and celebrate the jump into spring with Placer Wine Trail's two day event celebrating the local wineries. Enjoy wine-tasting, food trucks and more on **March 29 - 30 from 12pm - 5pm.**
- [Website and Tickets](#)

Marconi Learning Academy's Annual Resource Fair



- Marconi Learning Academy is hosting their community event providing free resources and services to families on **April 9 from 5pm - 7pm.** For questions or more information, please contact Cathy Oupachak at coupachak@marconilearning.org.
- [Website and Registration](#)

Be Well Roseville: Yoga in the Park



- Bring a yoga mat and water, and enjoy a relaxing yoga practice at Diamond Oaks Park on **April 12 at 9am.**
 - [Website](#)
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Sip & Savor Brunch

- Enjoy brunch bites, live music, and local vendors at the Mahany Fitness Center on **April 27 from 10am - 12pm.**
- [Website and Tickets](#)



8th Annual Rocklin Police & Fire Golf Tournament

- Rocklin Public Safety Foundation will host this year's Rocklin Police & Fire Golf Tournament at Whitney Oaks Golf Club on **May 9 from 7:30am - 1pm**, with Shotgun Start **at 9am**. For registration or sponsorship inquiries, please contact Jeanne Mabry at jeannemabry@gmail.com or 916-402-9852.
- [Website and Tickets](#)



Sierra College Kaleidoscope Classes Spring 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for course list and more information.
 - [Website](#)
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CALENDAR

- MAR 1** 1st Saturday Drop-in Activity Day, *Blue Line Arts*
- MAR 8** St. Baldrick's, *Roseville Galleria*
- MAR 12** Placer Business Alliance Education & Economics, *Rocklin*
- MAR 12** Leadership Auburn Bingo Night, *Crooked Lane Brewery*
- MAR 13** Food Truck Mania, *Downtown Roseville*
- MAR 15** Roseville Firefighters Crabfest, *@the Grounds*
- MAR 17** St. Patrick's Day
- MAR 20** Visit Placer Summit, *Flower Farm*
- MAR 28** Health Education Council Fourth Friday Community Fair, *Roseville*
- MAR 29** Lineworkers Rodeo, *@theGrounds*
- MAR 29 - 30** Placer Wine Trail: Sip Into Spring
- APR 2** Rocklin Chamber Joint Government Relations Committee, *PCAR*
- APR 5** 1st Saturday Drop-in Activity Day, *Blue Line Arts*
- APR 5** Tommy Apostolos Dinner, *@the Grounds*
- APR 9** Marconi Learning Academy Resource Fair, *Sacramento*
- APR 10** Good Morning Rocklin Breakfast, *Destiny Community Center*
- APR 12** Be Well Roseville: Yoga in the Park, *Diamond Oaks Park*
- APR 27** Sip & Savor Brunch, *Mahany Fitness Center*
- MAY 9** Rocklin Police & Fire Golf Tournament, *Whitney Oaks Golf Club*
- MAY 17** Be Well Roseville: 5k Fun Run, *Maidu*

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
www.placerbusiness.com	events@placerbusiness.com