

# Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



## Hello & Happy February!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

We're already one full month into 2025! January tends to feel like the new year is slowly getting its footing, while February is such a short month that it seems like Spring gets here before we know it. While the chill still hangs in the air, there's plenty of upcoming events in the Placer area and beyond for the community to warm up to.

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Thank you and please enjoy this week's newsletter!

*Evi Pineschi*

In this newsletter you can expect:
2025 Calendar
Community Updates
Regional Spotlight
Economic & Political News
Local Events
Fundraiser & Charity Info

# ECONOMIC UPDATE & CHAMBER EVENTS

---



## Rocklin Chamber GRC

- The Rocklin Chamber Government Relations Committee will meet at the Rocklin Event Center on **February 5 from 8am - 9am.**
- [Website](#)



## Good Morning Rocklin Breakfast

- Join the Rocklin Chamber for their monthly breakfast at Destiny Community Center on **February 13 at 7:30am - 9:00am.**
- [Website](#)



## February Roseville Chamber Breakfast

- Join the Roseville Chamber of Commerce for their February Breakfast to network and showcase your business. Sierra View Country Club will host the event on **February 27 at 7:30am - 9:30am.**
- [Website](#)



## Placer Business Alliance DC Summit 2025

- Placer Business Alliance's annual summit in Washington, D.C. will be held on **October 21 - 24** at the Kimpton Hotel Monaco. Registration for attendees opens **February 14.**
  - For registration and information, please contact Cherri Spriggs at [Cherri@placerbusiness.com](mailto:Cherri@placerbusiness.com).
-



### 25th Annual Roseville Firefighters Crabfest

- Join the Roseville Firefighters for their annual crab feed on **March 15 from 5:30pm - 11:00pm** hosted @the Grounds. Please consult the website for ticketing and sponsorship opportunities.
- [Website and Tickets](#)



### Visit Placer Tourism & Quality of Life Summit

- Explore the “power of play” with Visit Placer at their summit hosted at the Flower Farm in Loomis. Enjoy collaboration with featured speakers, lunch by PlacerGROWN, and much more on **March 20 from 10am - 5pm**.
- For sponsorships or more information, please contact Rob Haswell at [rhaswell@visitplacer.com](mailto:rhaswell@visitplacer.com) or 530-852-2340.
- [Website and Tickets](#)



### Auburn Chamber Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am**.
-

# NON-PROFIT FUNDRAISERS & EVENTS

---



## HEC: Roseville Fourth Friday Community Fair

- Join the Health Education Council on the fourth Friday of every month for a family event within the community, held at the First United Methodist Church. This month's will be on **February 28 from 4pm - 7:30pm**.
- For more information, contact Michaella Crane at [mcrane@healthedcouncil.org](mailto:mcrane@healthedcouncil.org)



## 25th Annual St. Baldrick's Event

- St. Baldrick's is in its 25th year of fighting childhood cancer! Brave the shave with a team of your own, or donate to the cause on **March 8 from 1pm - 4pm** at the Roseville Galleria.
- [Website](#)



## Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



## Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
  - [Website](#)
-

# ADDITIONAL UPCOMING EVENTS

---



## Sierra College: New Gym Unveiling

- Staff, students, and the community are invited to the unveiling of Sierra College's new gym on **February 11** with the opening ceremony beginning **at 5:30pm**. Women's basketball tip-off **at 5:45pm**, and men's basketball tip-off **at 7:30pm**.
  - [Website](#)
- 



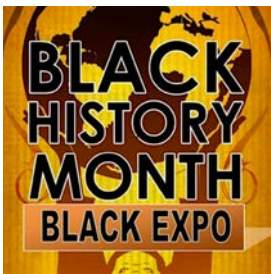
## Friday Flicks: Elemental

- Enjoy a free family film screening of Pixar's Elemental at the Mahany Fitness Center on **February 14 at 7pm**.
  - [Website](#)
- 



## Placer Wine Trail: Fall in Love

- Celebrate Valentine's Day with friends, family, or someone special for Placer Wine Trail's Valentine's weekend. Enjoy food, jewelry, vendors, and more from **February 14 - 16**.
  - [Website](#)
- 



## Sacramento 37th Annual Black History Month Expo

- Celebrate Black History Month at this annual Sacramento all-ages event held at Antioch Progressive Baptist Church on **February 22 from 11am - 6pm**.
  - [Website](#)
-



### Placer Wine Trail: Sip Into Spring

- Leave winter behind and celebrate the jump into spring with Placer Wine Trail's two day event celebrating the local wineries. Enjoy wine-tasting, food trucks and more on **March 29 - 30 from 12pm - 5pm.**
- [Website and Tickets](#)



### Sierra Workforce Summit

- Save the date for Sierra College's 2025 Workforce Summit that brings together Placer business, education, and workforce agency on **June 3 from 8am - 1pm.**
- [Website](#)



### Sierra College Kaleidoscope Classes Spring 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for course list and more information.
  - [Website](#)
-

# CALENDAR

<b>FEB 1</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>FEB 2</b>	Placer Women's Retreat, <i>Union Brick</i>
<b>FEB 5</b>	Rocklin Government Relations Committee Meeting
<b>FEB 11</b>	Sierra College Gym Unveiling
<b>FEB 13</b>	Good Morning Rocklin Breakfast
<b>FEB 14</b>	Valentine's Day
<b>FEB 14</b>	Friday Flicks: Elemental, <i>Mahany Fitness Center</i>
<b>FEB 14 - 16</b>	Placer Wine Trail: Fall in Love
<b>FEB 17</b>	President's Day
<b>FEB 22</b>	Black History Month Expo, <i>Antioch Progressive Baptist Church</i>
<b>FEB 27</b>	February Roseville Chamber Breakfast, <i>Randy Peter's Catering</i>
<b>FEB 28</b>	Roseville Fourth Friday Community Fair
<b>MAR 1</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>MAR 8</b>	St. Baldrick's, <i>Roseville Galleria</i>
<b>MAR 13</b>	Food Truck Mania, <i>Downtown Roseville</i>
<b>MAR 15</b>	Roseville Firefighters Crabfest, <i>@the Grounds</i>
<b>MAR 17</b>	St. Patrick's Day
<b>MAR 20</b>	Visit Placer Summit, <i>Flower Farm</i>
<b>MAR 29</b>	Lineworkers Rodeo, <i>@theGrounds</i>
<b>MAR 29 - 30</b>	Placer Wine Trail: Sip Into Spring
<b>APR 5</b>	Tommy Apostolos Dinner, <i>@the Grounds</i>
<b>JUNE 3</b>	Sierra Workforce Summit



*Thank you for reading!*

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Include your name, the event details, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
<a href="http://www.placerbusiness.com">www.placerbusiness.com</a>	<a href="mailto:events@placerbusiness.com">events@placerbusiness.com</a>