

Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



Hello & Happy December!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

I can't believe we're already at the end of 2025! Time flies by so fast. In addition to the holidays, this is an especially cherished time for me and my family as we remember both my dad Aldo – who was born in December – and my nonna, Aldo's mother – who passed away in December of 2011. It's a bittersweet time; the dichotomy of holiday joy, mixed with the slight melancholy of the bitter cold and the end of another year. As the temperature continues to drop, I hope you're able to slow down, stay warm, and allow yourself time with family.

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter you can expect:
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POLITICAL NEWS



Placer Business Alliance DC Summit 2025

- That's a wrap on the PBA DC Summit! Thank you everyone for a successful summit and we look forward to seeing you all at the next one!



Placer Business Alliance Names Steve Johns to Board of Directors

- PBA is pleased to announce that Steve Johns, senior director of government affairs at Sutter Health has been named to the Board of Directors. Congratulations, Steve!
- [Website](#)



Matt Maynard Campaign Kickoff Reception

- Join Matt Maynard for the Placer County Assessor Campaign Kickoff Reception at Cattlemen's Restaurant in Roseville on **December 9 from 5:30pm - 7pm**. Please RSVP to ElectMattMaynard@gmail.com.
 - [Flyer](#)
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ECONOMIC UPDATE & CHAMBER EVENTS



Roseville Chamber: December Breakfast

- The Roseville Chamber of Commerce's monthly breakfast will be held at Sierra View Country Club on **December 11 from 7:30am - 9:30am.**
- [Website](#)



Lincoln Chamber: December Breakfast

- The Lincoln Chamber of Commerce hosts their monthly breakfast on the 4th Wednesday of each month to network and engage in business opportunities. This month's event will be held at the Women's Club of Lincoln on **December 17 from 7:30am - 9am.**
- [Website](#)



Roseville Chamber: January Lunch

- The Roseville Chamber of Commerce's monthly breakfast will be held at Randy Peters Catering in downtown Roseville on **January 13 from 11:30am - 1pm.**
- [Website](#)



Roseville Chamber: January Breakfast

- The Roseville Chamber of Commerce's monthly breakfast will be held at Randy Peters Catering in downtown Roseville on **January 22 from 7:30am - 9:30am.**
 - [Website](#)
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Lincoln Chamber: January Breakfast

- The Lincoln Chamber of Commerce hosts their monthly breakfast on the 4th Wednesday of each month to network and engage in business opportunities. This month's event will be held at the Women's Club of Lincoln on **January 28 from 7:30am - 9am.**
- [Website](#)



Roseville Chamber: Installation Dinner

- Join the Roseville Chamber of Commerce at their installation dinner to welcome Adrian Guerrero as the 2026 Chair and welcome the members of the 2026 Board. The event will be held at Timber Creek Ballroom on **January 29 from 5pm - 9pm.**
- [Website](#)



Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am.**
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NON-PROFIT FUNDRAISERS & EVENTS

Annual December Surprise Birthday Party



- Join December-born members of the community for their 23rd Annual Surprise Birthday Party benefiting Toys for Tots. Lunch is \$30 cash per person + an unwrapped toy and will be held at Sierra View Country Club on **December 10 at 11:30am - 1pm**. For any questions or to RSVP, please contact Carol Garcia at cgarcia@myrvcb.com or 916-752-6185.
- [Flyer](#)



Scouts of Roseville 49th Annual Pancake Breakfast

- Come to the Roseville Veterans Hall for the 49th Annual Pancake Breakfast by Boyscout Troop 11 on **December 13 from 7am - 11am**. Admission is \$5, Cub Scouts in uniform eat free.
- [Website](#)



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. May's event at Blue Line Arts will be on **January 3 from 11am - 2pm**. Please RSVP.
- [Website](#)



Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
 - [Website](#)
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Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
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ADDITIONAL UPCOMING EVENTS



Hybrid Jobs Connections with Cal EPIC and NCCT

- Northern California Construction Training (NCCT) and Cal EPIC will be hosting a hybrid job connections event on **December 11 from 10am - 12pm** at Placer County Employment Services in Rocklin, and online via Zoom link. For more information please contact Business Advantage Network via BAN@placer.ca.gov.
- [Registration](#)



Placer Buddhist Church New Year's Party

- The Placer Buddhist Church in Penryn will host a morning service and catered luncheon in celebration of the new year on **January 11 from 10am - 1pm**. Registration information via link.
- [Website](#)



Sierra College Annual Giving

- Sierra College Foundation's Annual Season of Giving allows more than 3,000 students to receive essential basic needs support with food access, mental health services, transportation assistance, and more. Please consider donating at the link below during this Season of Giving.
- [Website](#)



Sierra College Kaleidoscope Classes Spring 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for the course list and more information.
 - [Website](#)
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CALENDAR

DEC 4	HEC Grand Re-Opening
DEC 4	Downtown Roseville Christmas Tree Lighting, <i>Vernon Street Town Square</i>
DEC 6	Tommy Apostolos Shopping, <i>Kohl's</i>
DEC 6	Sylvia Besana Holiday Parade, <i>Downtown Roseville</i>
DEC 6	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
DEC 6	Sacramento LGBT Center Makers Market
DEC 6	Rocklin Christmas Tree Lighting, <i>Quarry Park</i>
DEC 6 - 7	Placer Wine & Ail Trail Holidays in the Hills
DEC 9	Matt Maynard Campaign Kickoff Reception, <i>Cattlemen's</i>
DEC 10	Annual December Surprise Birthday Party, <i>Sierra View Country Club</i>
DEC 11	Roseville Chamber Breakfast, <i>Sierra View Country Club</i>
DEC 11	Hybrid Jobs Connections, <i>Placer County Employment Services</i>
DEC 13	Scouts of Roseville Pancake Breakfast, <i>Roseville Veterans Hall</i>
DEC 13	Tommy Apostolos Shop With A Doc Day, <i>Kohl's</i>
DEC 17	Lincoln Chamber Breakfast, <i>Women's Club of Lincoln</i>
DEC 24	Christmas Eve
DEC 25	Christmas
JAN 1	New Year's Day
JAN 3	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
JAN 11	Placer Buddhist Church New Year's Party
JAN 13	Roseville Chamber Lunch, <i>Randy Peters Catering</i>
JAN 22	Roseville Chamber Breakfast, <i>Randy Peters Catering</i>
JAN 28	Lincoln Chamber Breakfast, <i>Women's Club of Lincoln</i>
JAN 29	Roseville Chamber Installation Dinner, <i>Timber Creek Ballroom</i>

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details and website, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
www.placerbusiness.com	events@placerbusiness.com