

Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



Hello & Happy October!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

Happy Fall, everyone! This is a season of much change and excitement. In my personal circles, there have been a lot of baby announcements and upcoming weddings! My family also had the honor of attending the formerly Bill Santucci Golf Tournament, which has been so graciously renamed in my father's honor, and is now known as the Aldo Pineschi Golf Tournament. Thank you to everyone who attended and has continued to help support such a wonderful cause. The partnership, love, and community that continues to pour out of this region is astounding and humbling. I hope you all are enjoying the changing of the leaves and cooling weather!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter
you can expect:

2025 Calendar

Community
Updates

Regional Spotlight

Economic &
Political News

Local Events

Fundraiser &
Charity Info

POLITICAL NEWS



Placer Business Alliance DC Summit 2025

- The PBA DC Summit is celebrating its 5th year! The event will be held at the Hotel Monaco from **October 21 - 24**, and will feature a variety of events, mixers, and guest speakers focusing on the improvement of Placer County and the surrounding area.



Shanti Landon's Dessert Night Fundraiser

- Enjoy wine and autumnal desserts at Fruitvale Schoolhouse in Lincoln for Shanti Landon's fundraising event on **October 15 at 5:30pm - 7pm**. Please RSVP to ShantiLandon@gmail.com.
- [Website](#)



Andy Sisk's Campaign Kickoff Reception

- Andy Sisk for Placer County Auditor-Controller will be having a campaign kickoff at Buonarroti Ristorante in Lincoln. Enjoy breakfast and beverages on **October 16 at 7:30am - 9am**. Please RSVP to 916-409-9290 or AndrewSisk27@yahoo.com.
 - [Link to Flyer](#)
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ECONOMIC UPDATE & CHAMBER EVENTS



Roseville Chamber: October Lunch

- The Roseville Chamber of Commerce's monthly breakfast will be held at Randy Peters Catering in downtown Roseville on **October 14 from 11:30am - 1pm.**
- [Website](#)



Roseville Chamber: October Breakfast

- The Roseville Chamber of Commerce's monthly breakfast will be held at Randy Peters Catering in downtown Roseville on **October 23 from 7:30am - 9:30am.**
- [Website](#)



Lincoln Chamber: October Breakfast

- The Lincoln Chamber of Commerce hosts their monthly breakfast on the 4th Wednesday of each month to network and engage in business opportunities. This month's event will be held at the Women's Club of Lincoln on **October 29 from 7:30am - 9am.**
- [Website](#)



Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am.**

NON-PROFIT FUNDRAISERS & EVENTS

PBCF: 20th Anniversary



- The Placer Breast Cancer Foundation turns 20 this year! A fundraiser celebrating this milestone will be held at Thunder Valley on **October 8 from 5pm - 7:30pm**. For more information please reach out via director@wethinkpink.org or 916-410-0243.
- [Website](#)

Rocklin Educational Excellence Foundation: Starlight Soiree



- Hosted by the Rocklin Educational Excellence Foundation, the Starlight Soiree is an annual farm to fork event committed to supporting faculty and students in achieving their academic goals in the Rocklin Unified School District. The event will be held at Quarry Park on **October 9 from 6pm - 9pm**.
- [Website](#)

Sierra College Foundation: 2025 Sierra Golf Classic



- The Sierra Golf Classic will be held at The Ridge Golf Course in Auburn on **October 10** with a shotgun start **at 8:30am**. The event benefits the Sierra College Athletic Department and its student athletes. For more information, please contact foundation@sierracollege.edu or 916-660-7020.
- [Website](#)



Placer SPCA Wag & Walk

- Join the Placer SPCA at Johnson Springview Park for their inaugural 2.5k/5k dog walk with proceeds benefiting animals in need. Enjoy food, vendors, contests and more on **October 11 from 8am - 12pm**.
 - [Website](#)
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Placer County Farm Bureau: Hoedown at the Hall

- The Placer County Farm Bureau will be hosting a fundraiser to support their organization and other local efforts in agriculture at the newly renovated Mt. Pleasant Hall in Lincoln. Enjoy a BBQ dinner, drinks, and music on **October 25 at 5pm - 11pm**.
- [Website](#)



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. May's event at Blue Line Arts will be on **November 1 from 11am - 2pm**. Please RSVP.
- [Website](#)



Gathering Inn: Glitz and Glam Gala 2025

- The Gathering Inn's annual Gathering For Hope Gala will be raising money to continue their efforts in sustainable housing for all. The event will be held at the Rocklin Event Center on **November 14**, with cocktail hour **at 5pm**, followed by dinner and a live auction at **7pm**.
- [Website](#)



Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
 - [Website](#)
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Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
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ADDITIONAL UPCOMING EVENTS



Evenings in the Park

- Enjoy the Rocklin community spirit at Quarry Park for a free event featuring live music, food trucks, vendors, and a movie screening on **October 17 at 6pm**.
- [Website](#)



Auburn Harvest Festival

- The Auburn Harvest Festival will feature games, live music, trick-or-treating, costume contests, and more at Recreation Park **on October 18 from 10am - 4pm**.
- [Website](#)



Halloween Towne Night Market

- Enjoy spooky season at the Halloween Towne Night Market on Vernon Street for a night of food, music, costume contests, and more. The event will be held on **October 18 from 3pm - 8pm**.
- [Website](#)



Placer Buddhist Church Wine & More

- The Placer Buddhist Church in Penryn will feature wine, beer, Japanese whiskey and more at their event on **October 25 from 4pm - 8pm**. Registration information via link.
 - [Website](#)
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Lincoln Day of the Dead Festival

- The 7th Annual Day of the Dead Festival will celebrate culture and community food, local vendors, and altar exhibits in Beerman Plaza on **November 1 from 2pm - 8pm**.
- [Website](#)



Eyes of Freedom Traveling Exhibit

- Sierra College will be hosting the Eyes of Freedom Veterans Exhibit that features art telling the story of those who have served in the U.S. Military. The exhibit will be shown from **November 5 - 6**.
- [Website](#)



Mountain Mandarin Festival

- The 32nd annual Mountain Mandarin Festival is celebrating the beloved citrus that's grown in the Placer County region. Enjoy food, music, and entertainment @theGrounds in Roseville from **November 21 - 23**.
- [Website](#)



Sierra College Kaleidoscope Classes Fall 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for the course list and more information.
 - [Website](#)
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CALENDAR

OCT 2	Bonnie Gore Re-Election Event, <i>Moksa Barrel House</i>
OCT 4	Sierra College Maker Faire
OCT 4	Walk For Health, <i>Robla Community Park</i>
OCT 8	Placer Breast Cancer Foundation 20th Anniversary, <i>Thunder Valley</i>
OCT 9	Starlight Soiree, <i>Quarry Park</i>
OCT 10	Sierra Golf Classic, <i>The Ridge Golf Course</i>
OCT 11	Placer SPCA Wag & Walk, <i>Johnson Springview Park</i>
OCT 14	Roseville Chamber Lunch, <i>Randy Peters Catering</i>
OCT 15	Shanti Landon Dessert Night Fundraiser, <i>Fruitvale Schoolhouse</i>
OCT 16	Andy Sisk Campaign Kickoff, <i>Buonarroti Ristorante</i>
OCT 17	Evenings in the Park, <i>Quarry Park</i>
OCT 18	Auburn Harvest Festival, <i>Recreation Park</i>
OCT 18	Halloween Towne Night Market, <i>Downtown Roseville</i>
OCT 21 - 24	Placer Business Alliance DC Summit 2025
OCT 23	Roseville Chamber Breakfast, <i>Randy Peters Catering</i>
OCT 25	Placer County Farm Bureau, <i>Mt. Pleasant Hall</i>
OCT 25	Placer Buddhist Church Wine & More Event
OCT 29	Lincoln Chamber Breakfast, <i>Women's Club of Lincoln</i>
OCT 31	Halloween
NOV 1	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
NOV 1	Lincoln Day of the Dead Festival, <i>Beerman Plaza</i>
NOV 5 - 6	Eyes of Freedom Traveling Exhibit, <i>Sierra College</i>
NOV 14	Gathering Inn Glitz and Glam Gala, <i>Rocklin Event Center</i>
NOV 21 - 23	Mountain Mandarin Festival, <i>@theGrounds</i>
NOV 27	Thanksgiving

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details and website, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
www.placerbusiness.com	events@placerbusiness.com