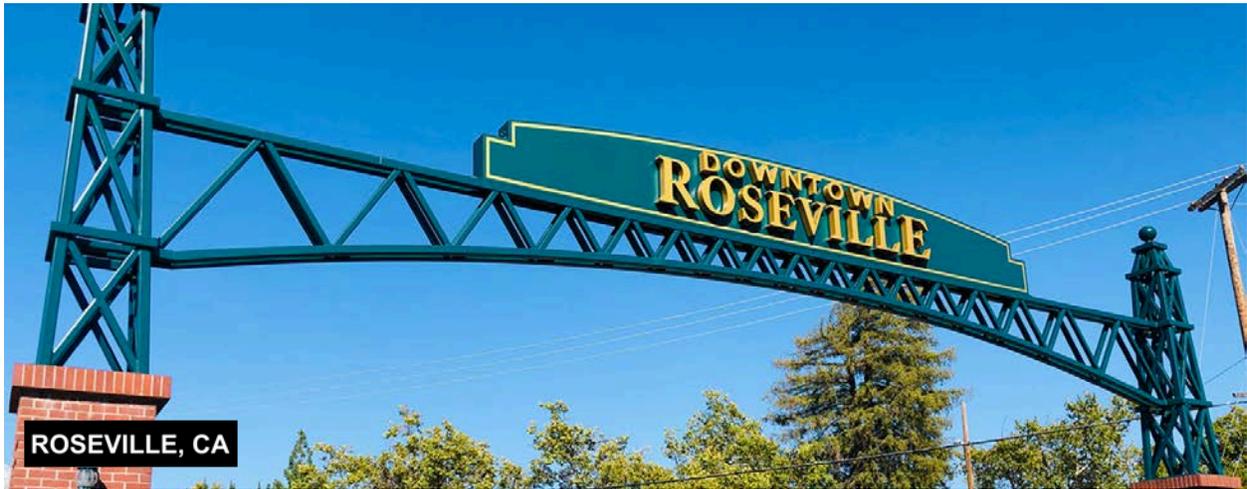


Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



Hello & Happy New Year!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

We're back from holiday break! Thank you for your patience. All your feedback and kindness has been much appreciated during these tumultuous times. To be honest, December was a rather difficult month for me and my loved ones; the ripples of Aldo's loss are still being felt, and will likely continue to be felt by this community. Even so, I'm looking to 2025 with optimism and clarity, and I'm excited for what this region has to offer in the new year.

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at events@placerbusiness.com.

Thank you and please enjoy this week's newsletter!

Evi Pineschi

In this newsletter you can expect:
2025 Calendar
Community Updates
Regional Spotlight
Economic & Political News
Local Events
Fundraiser & Charity Info

ECONOMIC UPDATE & CHAMBER EVENTS



Rocklin Chamber GRC

- The Rocklin Chamber Government Relations Committee will meet at the Rocklin Event Center on **February 5 from 8am - 9am.**
- [Website](#)



Good Morning Rocklin Breakfast

- Join the Rocklin Chamber for their monthly breakfast at Destiny Community Center on **February 13 at 7:30am - 9:00am.**
- [Website](#)



25th Annual Roseville Firefighters Crabfest

- Join the Roseville Firefighters for their annual crab feed on **March 15 from 5:30pm - 11:00pm** hosted @the Grounds. Please consult the website for ticketing and sponsorship opportunities.
- [Website and Tickets](#)



Auburn Chamber Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am.**
-

NON-PROFIT FUNDRAISERS & EVENTS



8th Annual Placer Women's Retreat

- Join Placer Women's Retreat, presented by Placer Breast Cancer Foundation, at Union Brick in Roseville with guest speaker Tina Macuha on **February 2 from 8:30am - 2pm**.
- [Website and Registration](#)



25th Annual St. Baldrick's Event

- St. Baldrick's is in its 25th year of fighting childhood cancer! Brave the shave with a team of your own, or donate to the cause on **March 8 from 1pm - 4pm** at the Roseville Galleria.
- [Website](#)



Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
 - [Website](#)
-

ADDITIONAL UPCOMING EVENTS



1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. February's event at Blue Line Arts will be on **February 1 from 11am - 2pm**. Please RSVP.
- [Website](#)



Sierra College: New Gym Unveiling

- Staff, students, and the community are invited to the unveiling of Sierra College's new gym on **February 11** with the opening ceremony beginning **at 5:30pm**. Women's basketball tip-off **at 5:45pm**, and men's basketball tip-off **at 7:30pm**.
- [Website](#)



Friday Flicks: Elemental

- Enjoy a free family film screening of Pixar's Elemental at the Mahany Fitness Center on **February 14 at 7pm**.
- [Website](#)



Placer Wine Trail: Fall in Love

- Celebrate Valentine's Day with friends, family, or someone special for Placer Wine Trail's Valentine's weekend. Enjoy food, jewelry, vendors, and more from **February 14 - 16**.
 - [Website](#)
-



Placer Wine Trail: Sip Into Spring

- Leave winter behind and celebrate the jump into spring with Placer Wine Trail's two day event celebrating the local wineries. Enjoy wine-tasting, food trucks and more on **March 29 - 30 from 12pm - 5pm.**
- [Website and Tickets](#)



Sierra College Kaleidoscope Classes Spring 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for course list and more information.
 - [Website](#)
-

CALENDAR

JAN 20	Martin Luther King, Jr. Day
JAN 22	Lincoln Chamber Monthly Breakfast, <i>Women's Club of Lincoln</i>
JAN 23	January Roseville Chamber Breakfast, <i>Randy Peter's Catering</i>
JAN 23	Sock, Drop, & Bingo, <i>Studio Movie Grill Rocklin</i>
JAN 24	Health Education Council Fourth Friday Community Fair
JAN 25	Lunar New Year Celebration, <i>Old Town Plaza Elk Grove</i>
JAN 29	Lunar New Year
FEB 1	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
FEB 2	Placer Women's Retreat, <i>Union Brick</i>
FEB 5	Rocklin Government Relations Committee Meeting
FEB 11	Sierra College Gym Unveiling
FEB 13	Good Morning Rocklin Breakfast
FEB 14	Valentine's Day
FEB 14	Friday Flicks: Elemental, <i>Mahany Fitness Center</i>
FEB 14 - 16	Placer Wine Trail: Fall in Love
FEB 17	President's Day
FEB 27	February Roseville Chamber Breakfast, <i>Randy Peter's Catering</i>
MAR 1	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
MAR 8	St. Baldrick's, <i>Roseville Galleria</i>
MAR 13	Food Truck Mania, <i>Downtown Roseville</i>
MAR 15	Roseville Firefighters Crabfest, <i>@the Grounds</i>
MAR 29	Lineworkers Rodeo, <i>@theGrounds</i>
MAR 29 - 30	Placer Wine Trail: Sip Into Spring
APR 5	Tommy Apostolos Dinner, <i>@the Grounds</i>

Thank you for reading!

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at events@placerbusiness.com.

Include your name, the event details, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

PLACER BUSINESS ALLIANCE	916-234-0233
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