

# Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



## Hello & Happy New Year!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

We're back from holiday break! Thank you for your patience. All your feedback and kindness has been much appreciated during these tumultuous times. To be honest, December was a rather difficult month for me and my loved ones; the ripples of Aldo's loss are still being felt, and will likely continue to be felt by this community. Even so, I'm looking to 2025 with optimism and clarity, and I'm excited for what this region has to offer in the new year.

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Thank you and please enjoy this week's newsletter!

*Evi Pineschi*

In this newsletter you can expect:
2025 Calendar
Community Updates
Regional Spotlight
Economic & Political News
Local Events
Fundraiser & Charity Info

# ECONOMIC UPDATE & CHAMBER EVENTS

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## Lincoln Chamber Monthly Breakfast

- Every 4th Wednesday is the Lincoln Chamber Monthly Breakfast, hosted at the Woman's Club of Lincoln on **January 22 from 7:30am - 9:00am.**
- [Website and Registration](#)



## Roseville Chamber January Breakfast

- Monthly networking mixer featuring local entrepreneurs, elected officials, and a delicious breakfast at Randy Peter's Catering on **January 23 from 7:30am - 9:30am.**
- [Website](#)



## Sock, Drop, & Bingo

- Rocklin Chamber of Commerce is hosting a Bingo night and sock drive at Studio Movie Grill in Rocklin on **January 23 at 6pm.**
- [Website](#)



## Rocklin Chamber GRC

- The Rocklin Chamber Government Relations Committee will meet at the Rocklin Event Center on **February 5 from 8am - 9am.**
  - [Website](#)
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# NON-PROFIT FUNDRAISERS & EVENTS

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## 8th Annual Placer Women's Retreat

- Join Placer Women's Retreat, presented by Placer Breast Cancer Foundation, at Union Brick in Roseville with guest speaker Tina Macuha on **February 2 from 8:30am - 2pm**.
- [Website and Registration](#)



## 25th Annual St. Baldrick's Event

- St. Baldrick's is in its 25th year of fighting childhood cancer! Brave the shave with a team of your own, or donate to the cause on **March 8 from 1pm - 4pm** at the Roseville Galleria.
- [Website](#)



## Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
- [Website](#)



## Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
  - [Website](#)
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# ADDITIONAL UPCOMING EVENTS

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## Sierra College Kaleidoscope Classes Spring 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for course list and more information.
- [Website](#)



## Lunar New Year Celebration

- Join Elk Grove's Lunar New Year Celebration, presented by The Creative Space, and hail in the year of the snake during this cultural event on **January 25 from 10am - 3pm**.
- [Website](#)



## 1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. February's event at Blue Line Arts will be on **February 1 from 11am - 2pm**. Please RSVP.
- [Website](#)



## Friday Flicks: Elemental

- Enjoy a free family film screening of Pixar's Elemental at the Mahany Fitness Center on **February 14 at 7pm**.
  - [Website](#)
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# CALENDAR

<b>JAN 1</b>	New Year's Day
<b>JAN 9</b>	Good Morning Rocklin Breakfast
<b>JAN 20</b>	Inauguration Day
<b>JAN 20</b>	Martin Luther King, Jr. Day
<b>JAN 22</b>	Lincoln Chamber Monthly Breakfast, <i>Women's Club of Lincoln</i>
<b>JAN 23</b>	January Roseville Chamber Breakfast, <i>Randy Peter's Catering</i>
<b>JAN 23</b>	Sock, Drop, & Bingo, <i>Studio Movie Grill Rocklin</i>
<b>JAN 24</b>	Health Education Council Fourth Friday Community Fair
<b>JAN 25</b>	Lunar New Year Celebration, <i>Old Town Plaza Elk Grove</i>
<b>JAN 29</b>	Lunar New Year
<b>FEB 1</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>FEB 2</b>	Placer Women's Retreat, <i>Union Brick</i>
<b>FEB 5</b>	Rocklin Government Relations Committee Meeting
<b>FEB 14</b>	Valentine's Day
<b>FEB 14</b>	Friday Flicks: Elemental, <i>Mahany Fitness Center</i>
<b>FEB 17</b>	President's Day
<b>FEB 27</b>	February Roseville Chamber Breakfast, <i>Randy Peter's Catering</i>
<b>MAR 1</b>	1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>
<b>MAR 8</b>	St. Baldrick's, <i>Roseville Galleria</i>
<b>MAR 13</b>	Food Truck Mania, <i>Downtown Roseville</i>
<b>MAR 29</b>	Lineworkers Rodeo, <i>@theGrounds</i>

*Thank you for reading!*

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Include your name, the event details, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

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