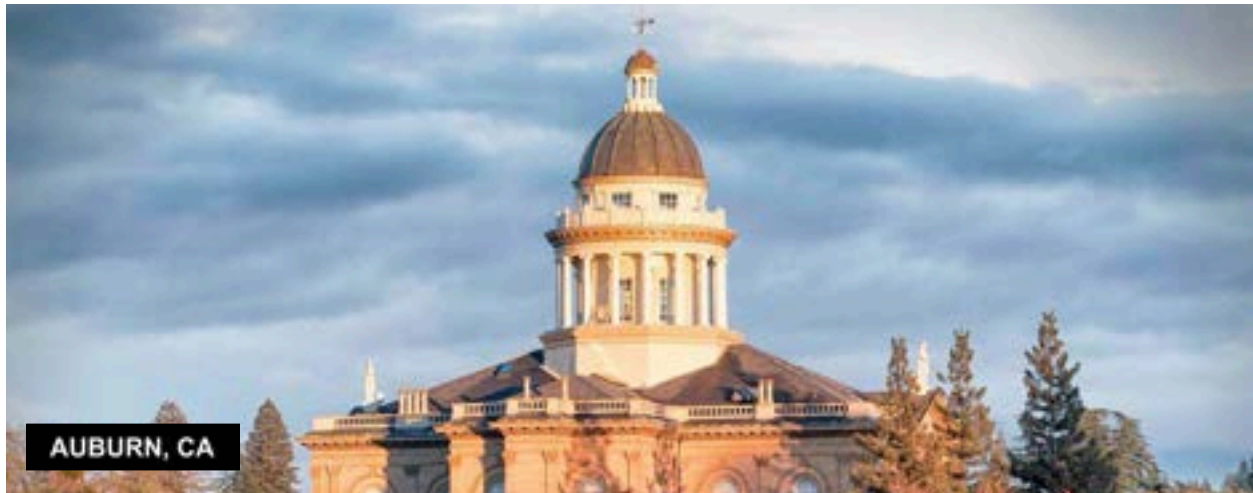


# Aldo's Community Update

PRESENTED BY PLACER BUSINESS ALLIANCE



## Hello & Happy July!

Welcome to Aldo's Community Update, presented by Placer Business Alliance! I'm Evi Pineschi, Aldo's daughter, and it is my honor and privilege to continue my dad's legacy in a small, but meaningful way with this weekly newsletter.

I can hardly believe that 2025 is halfway done! Time is a strange soup, and lately things have felt like they're moving fast and slow all at the same time. I've been lucky enough to enjoy many moments with family and friends this summer - trips to the beach and fun fireworks displays, I even had the pleasure of visiting my 100-year-old auntie in Hawaii. While the hot weather is far from my favorite thing, I'm overjoyed to have so many memorable moments with my loved ones. Wishing you the same this summer, too!

As always, we appreciate your help in spreading the word so that this newsletter may reach its target audience. For any questions, comments, or events you would like to have added to the calendar, please contact me at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Thank you and please enjoy this week's newsletter!

*Evi Pineschi*

In this newsletter  
you can expect:

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2025 Calendar

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Community  
Updates

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Regional Spotlight

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Economic &  
Political News

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Local Events

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Fundraiser &  
Charity Info

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# POLITICAL NEWS

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## Placer Business Alliance DC Summit 2025

- Thank you to everyone that's registered for the PBA DC Summit 2025. We are so grateful for your support. We have now reached capacity. If you would like to be added to the waiting list, please contact Cherri Spriggs at [Cherri@placerbusiness.com](mailto:Cherri@placerbusiness.com).



## Bonnie Gore's Kickoff Cookout

- Come enjoy a lively evening in support of Supervisor Bonnie Gore's re-election at Denio's Farmers Market for drinks, bbq, and live music on **October 2 at 5:00pm - 7:00pm**. Please RSVP to [Landon@BonnieGore.com](mailto:Landon@BonnieGore.com) or 916-915-8030.
  - [Website](#)
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# ECONOMIC UPDATE & CHAMBER EVENTS

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## Roseville Chamber: July Luncheon

- The Roseville Chamber of Commerce's monthly luncheon will be held at Randy Peters Catering in downtown Roseville on **July 8 from 11:30am - 1:00pm**.
- [Website](#)



## Roseville Chamber: July Breakfast

- Join the Roseville Chamber of Commerce at Randy Peters Catering in downtown Roseville to showcase your business and network with other local members of the community on **July 24 from 7:30am - 9:30am**.
- [Website](#)



## Roseville Chamber: State of the City 2025

- Please join Mayor Krista Bernasconi for Roseville's State of the City held at Denio's Farmers Market on **August 27** with a VIP breakfast **at 7am**, followed by the address **from 9am - 10am**. The event is free, registration is required.
- [Website](#)



## Auburn Chamber: Weekly Meddlers Forum

- **Every Tuesday** morning with local officials, city and county leaders at Auburn City Hall **at 7am**.
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# NON-PROFIT FUNDRAISERS & EVENTS

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## 1st Saturday Drop-in Activity Day

- Family friendly arts and crafts activities are available to the public on the first Saturday of every month. May's event at Blue Line Arts will be on **August 2 from 11am - 2pm**. Please RSVP.
- [Website](#)



## PBCF: Hot Pink Fun Run

- The 17th Annual Hot Pink Fun Run hosted by Placer Breast Cancer Foundation will be held in Downtown Roseville on **September 28**. Registration opening soon.
- [Website](#)



## Aldo Pineschi Memorial Golf Tournament

- The Aldo Pineschi Memorial Golf Tournament (formerly Bill Santucci) raises scholarship money for Roseville Joint Union High School students and will be held at Sierra View Country Club on **September 29 at 12:30pm**.
- For more information, please contact Joe Landon at 916-201-8972 or [aldosscholarship@gmail.com](mailto:aldosscholarship@gmail.com).



## Lighthouse Counseling & Family Resource Center Events

- Lighthouse offers myriad resources for those in need, and has an upcoming series of mental health group classes open to children and adults on topics such as emotional regulation, parenting, and grief management.
  - [Website](#)
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### Itsie Bitsie Rescue Weekly Adoptions

- Itsie Bitsie dog and cat adoptions occur **every Saturday and Sunday from 12pm - 5pm** at PetSmart off of Fairway Drive in Roseville. Please visit the website for more information on volunteering or fostering.
  - [Website](#)
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# ADDITIONAL UPCOMING EVENTS

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## Roseville Libraries Summer Reading Challenge



- The annual Summer Reading Challenge is taking place at the Roseville Libraries **from June 2 - August 2**. Enjoy this all-ages challenge by picking up a reading log at your local library and earning prizes upon completion.
- [Website](#)

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## Downtown Tuesday Nights



- Enjoy Roseville's annual summer event on Vernon Street featuring food, live music, local vendors, and more. The event occurs every Tuesday night from **June 3 - July 29**.
- [Website](#)

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## Chalk Your Walk



- A sidewalk art gallery will be showcasing artists of all ages in Vernon Street Town Square. Enjoy live music, games, and contests during this free event on **July 26 at 10am - 12pm**.
- [Website](#)

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## Evenings in the Park



- Enjoy the Rocklin community spirit at Quarry Park for a free event featuring live music, food trucks, vendors, and a movie screening on **August 15 at 6pm**.
  - [Website](#)
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### Placer Wine & Ale Trail: Sips & Suds Summer Passport

- Discover and celebrate local craft wine and beer by purchasing a \$50 summer passport to access complimentary tastings and other special experiences around Placer County from **May 16 - Aug 31**.
- [Website](#)



### 23rd Annual Taste of Lincoln Showcase

- This annual event in Downtown Lincoln features local restaurants, wineries, and vendors, and will be held at Beermann Plaza on **September 27 from 6:30pm - 10pm**.
- [Website and Tickets](#)



### Sierra College Kaleidoscope Classes Summer 2025

- Sierra College's community education program features classes on cooking, finance, art, and everything in-between. Visit the website for the course list and more information.
  - [Website](#)
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# CALENDAR

|                         |  |
|-------------------------|--|
| <b>MAY 16 - AUG 31</b>  | Placer Wine Trail Sips & Suds Summer Passport                        |
| <b>JUNE 2 - AUG 2</b>   | Summer Reading Challenge, <i>Roseville Libraries</i>                 |
| <b>JUNE 3 - JULY 29</b> | Downtown Tuesday Nights, <i>Downtown Roseville</i>                   |
| <b>JUNE 14 - 15</b>     | Sacramento Pride   |
| <b>JUNE 15</b>          | Father's Day   |
| <b>JUNE 19</b>          | Juneteenth   |
| <b>JUNE 25</b>          | Joe Patterson Re-Election Event, <i>Wise Villa Winery</i>            |
| <b>JUNE 27</b>          | Rocklin State of the City, <i>Sierra College</i>                     |
| <b>JULY 1</b>           | Shanti Landon Re-Election Event, <i>Leatherby's</i>                  |
| <b>JULY 4</b>           | Independence Day   |
| <b>JULY 4</b>           | City of Roseville 4th of July Celebration, <i>Downtown Roseville</i> |
| <b>JULY 4</b>           | City of Lincoln 4th of July Parade, <i>Downtown Lincoln</i>          |
| <b>JULY 5</b>           | 1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>             |
| <b>JULY 8</b>           | Roseville Chamber Luncheon, <i>Randy Peters Catering</i>             |
| <b>JULY 12 - 13</b>     | Sacramento Buddhist Church Obon Festival                             |
| <b>JULY 24</b>          | Roseville Chamber Breakfast, <i>Randy Peters Catering</i>            |
| <b>JULY 26</b>          | Chalk Your Walk, <i>Downtown Roseville</i>                           |
| <b>AUG 2</b>            | 1st Saturday Drop-in Activity Day, <i>Blue Line Arts</i>             |
| <b>AUG 2</b>            | Placer Buddhist Church Obon Festival                                 |
| <b>AUG 15</b>           | Evenings in the Park, <i>Quarry Park</i>                             |
| <b>AUG 27</b>           | Roseville State of the City, <i>Denio's Farmers Market</i>           |
| <b>SEP 27</b>           | Taste of Lincoln Showcase, <i>Downtown Lincoln</i>                   |
| <b>SEP 28</b>           | Hot Pink Fun Run, <i>Downtown Roseville</i>                          |
| <b>SEP 29</b>           | Aldo Pineschi Golf Tournament, <i>Sierra View Country Club</i>       |
| <b>OCT 2</b>            | Bonnie Gore Re-Election Event, <i>Denio's Famers Market</i>          |



*Thank you for reading!*

For questions, comments, or to submit an event to be added to the calendar, please contact Evi Pineschi at [events@placerbusiness.com](mailto:events@placerbusiness.com).

Include your name, the event details and website, and a photo if applicable. For your event to be considered and added to that week's calendar, please have submissions in by Thursday at 3pm.

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| PLACER BUSINESS ALLIANCE   | 916-234-0233   |
| <a href="http://www.placerbusiness.com">www.placerbusiness.com</a> | <a href="mailto:events@placerbusiness.com">events@placerbusiness.com</a> |