



Welcome

Placer Business Alliance DC Summit

5th Anniversary

PBA DC
SUMMIT
2025 

Last Night's Opening Reception Presented by:



Good Morning!

Coffee Presented by:



Placer Business Alliance Welcome



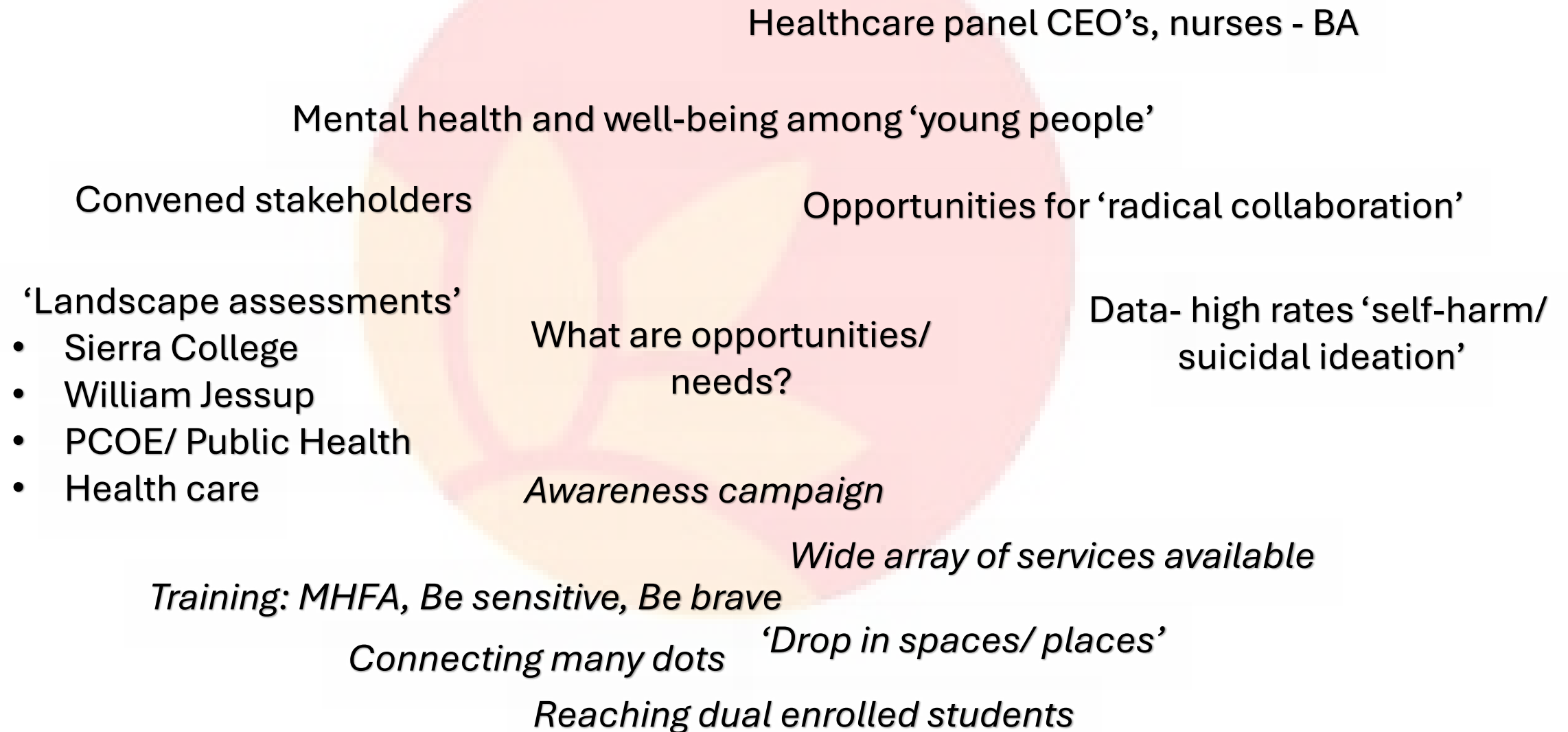
Cherri Spriggs

Executive Director
Placer Business Alliance



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2025 

Placer Business Alliance, November 2024 'easy collaboration'



US Fish and Wildlife Meeting

*Regarding Placer County
Conservation Plan*

Supervisor Shanti Landon met
with US Fish and Wildlife
Director Brian Nesvik



Placer Business Alliance Policy Platform



Kirk Uhler

Policy Director

Placer Business Alliance



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2025 

Helping Local Governments Respond to Federal Policy to Drive Placer's Economy



Barry Broome

CEO

***Greater Sacramento
Economic Council***



Gloria Stearns

*Economic Development
and Housing Director*

Placer County



Greater Sacramento

California's new
innovation hub



Who. What. Why.

WHO is GSEC?

A public-private partnership of **50 CEOs and 22 communities** determined to drive economic **growth** in Greater Sacramento

WHAT does GSEC do?

Brings CEOs and public leaders together to create one regional economic strategy, with an emphasis on elevating the region's global **competitiveness**

WHY does GSEC's work matter?

Growing tradable-sector industries is the key to building a **sustainable** and **equitable** economy, changing the lives of individuals

#1 economic development organization in the world

Board of Directors leadership



FULCRUM



SAFE
CREDIT UNION



Sutter Health



KAISER
PERMANENTE®

UC DAVIS
UNIVERSITY OF CALIFORNIA

GSEC's impact: 2015-2024

118
companies

\$15.2B
economic output

33.4K+
jobs

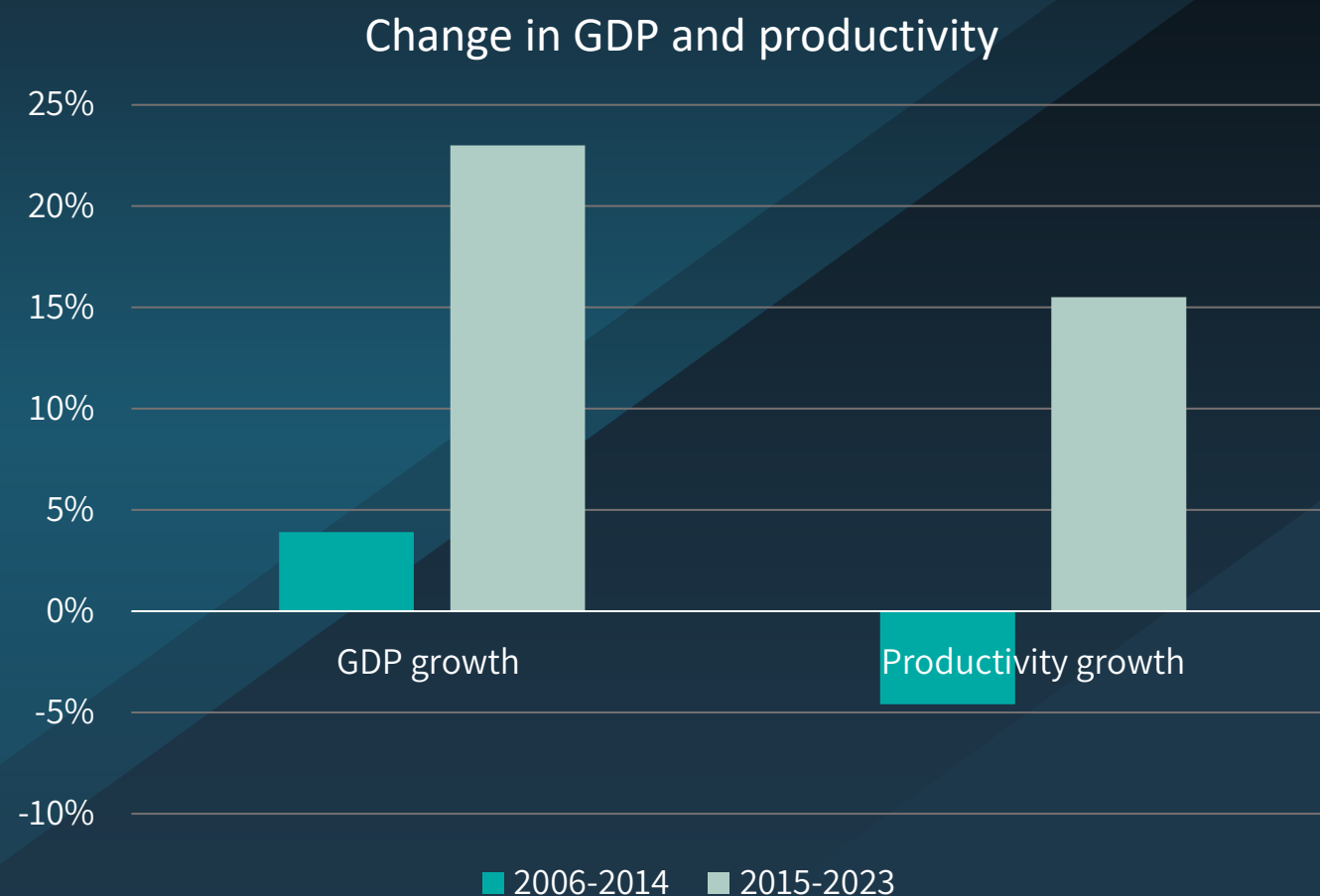
THE WALL STREET JOURNAL.



Bloomberg



Before & after GSEC: Leading economic transformation



Data and analytics drive economic change



#2
region for tech growth

Brookings Metro Monitor	2017	2025
-------------------------	------	------

Growth	66	10
--------	----	----



#2
region for life science growth

Prosperity	72	20
------------	----	----



#2
western region for job growth (#1 in CA)

Inclusion	80	7
-----------	----	---



#8
fastest growing region for educational attainment

Racial Inclusion	n/a	34
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Geographic Inclusion	n/a	3
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Thank you

GreaterSacramento.com



Utilities as a Competitive Economic Driver



Luncheon Discussion
Presented by:



Powering forward.
Together.

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Utilities as a Competitive Economic Driver



Conversation Host:

Lora Anguay

Chief Zero Carbon Officer
SMUD



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2025 

Utilities as a Competitive Economic Driver



Dan Beans
Utility Director
Roseville Electric



Jennifer Hanson
General Manager
**Nevada Irrigation
District**



Tony Firenzi
*Director of
Strategic Affairs*
**Placer County Water
Agency**

Utilities as a Competitive Economic Driver



Conversation Host: **Lora Anguay**, SMUD

Discussion:

Dan Beans, Roseville Electric

Tony Firenzi, Placer County Water Agency

Jennifer Hanson, Nevada Irrigation District

Presented by:



SMUD[®]

Powering forward.
Together.

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Attainable Housing Through Non-Profit Partnership



Discussion Presented by:



Attainable Housing Through Non-Profit Partnership



Tim Murphy
President & CEO
North State BIA



Clifton Taylor
Principal
Taylor Builders



Michael Wallace
*Legislative Director for
Housing, Community &
Economic Development*
National League of Cities

Attainable Housing Through Non-Profit Partnership



Discussion:

Tim Murphy, North State BIA

Clifton Taylor, Taylor Builders

Michael Wallace, National League of Cities

Presented by:



Private Sector Perspectives on Transportation Funding



Conversation Host:

Matt Click

Executive Director

**Placer County Transportation
Planning Agency**



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**Placer County
Transportation
Planning Agency**

Private Sector Perspectives on Transportation Funding



Focus of Today's Session

- **Where are we at with Federal Funding?**
- **What are other local entities doing?**
- **How can Placer deliver the infrastructure it needs?**

Let's Meet our Panelists





Industry Trends

- ◆ Quest for sustainable funding and managing costs
- ◆ Trump administration policies and Executive Orders
- ◆ New federal transportation authorization bill
- ◆ Wider interest in TIFIA/RRIF



New Tolling
Projects/Programs
Express Lanes



Transit Oriented
Development (TOD)



Federal Grants



TIFIA and RRIF
Loan Programs



P3
Alt Delivery



Road-User
Charge (RUC)



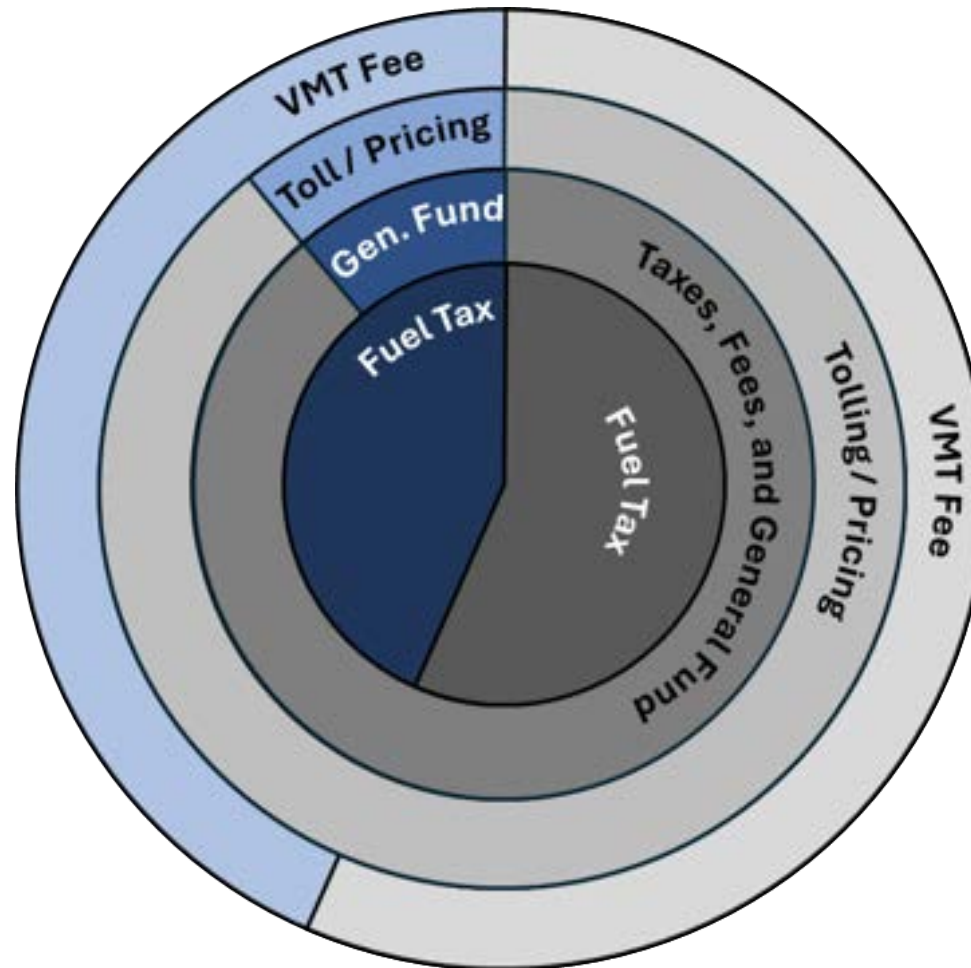
Funding Studies
Regional Coordination



**Expansion of
Traditional Funding
Programs**



Local and Federal Options for Increased Funding



Strategies for Additional Funding

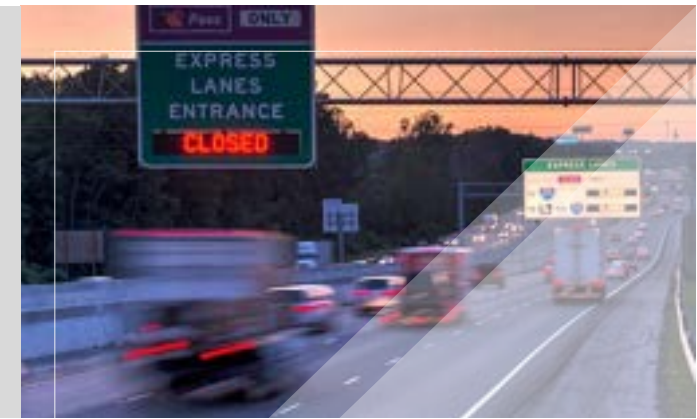
- ◆ Traditional
 - ◆ Vehicle Registration, Sales Tax
- ◆ Tolling / Pricing
 - ◆ Greenfields
 - ◆ Existing Interstates, Bridges
 - ◆ Express Lanes
 - ◆ Cordon Pricing
 - ◆ Asset Monetization
 - ◆ VMT Fee

Emerging State Revenues

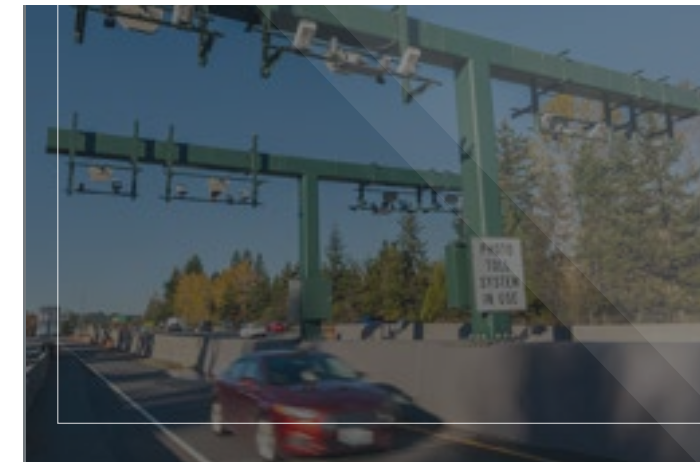
- ◆ Retail Delivery

From Funding Challenges to Delivery Innovations

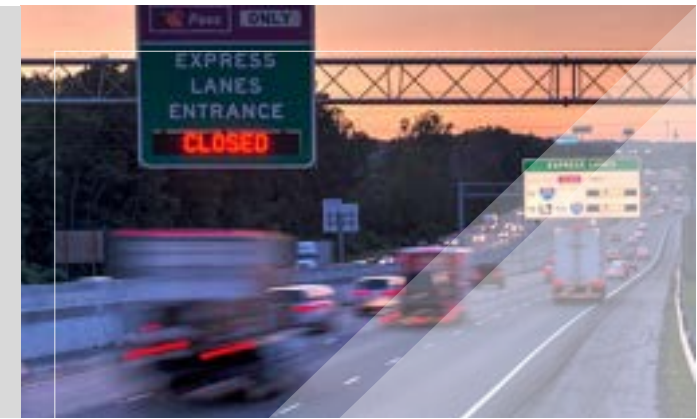
- Many states are addressing funding shortfalls through creative legislation, partnerships and delivery innovation
- The real challenge isn't just *securing funding*—it's *deploying it effectively*
- Private partners can help bridge policy, delivery and stakeholder alignment to turn funding into outcomes
- Examples:
 - Tennessee's choice to innovate without new taxes
 - Georgia's delivery-driven model
 - Virginia's proven P3 record



HNTB

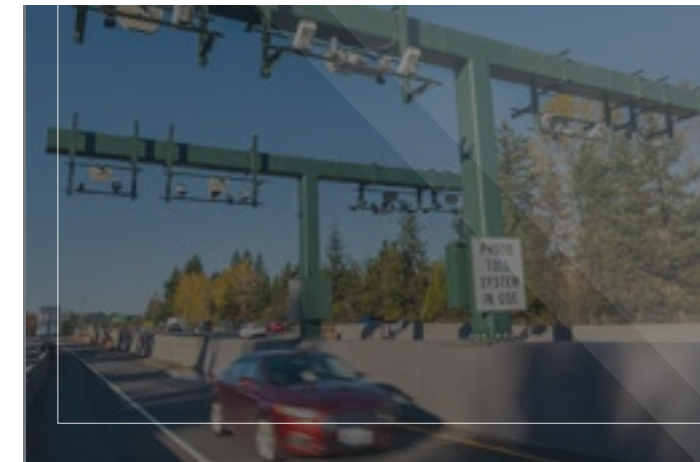


The Tennessee Story: Solving the Funding Equation without New Taxes

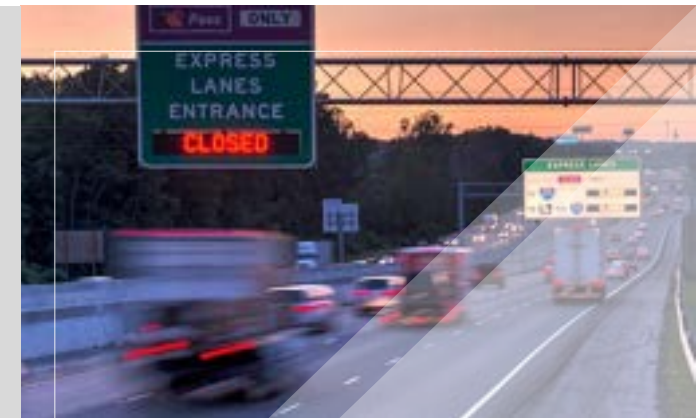


- **Challenge:** \$26B needed to address congestion, \$1.2B annual work program, \$500M in new construction
- **What they didn't want to do:**
 - Do nothing
 - Raise the gas tax
 - Issue road debt
 - Spend more in urban areas at the detriment of rural regions
 - Reduce road and maintenance budget
 - Have toll roads
- **Solutions:** Public-Private Partnerships (P3) to implement priced managed lanes

HNTB

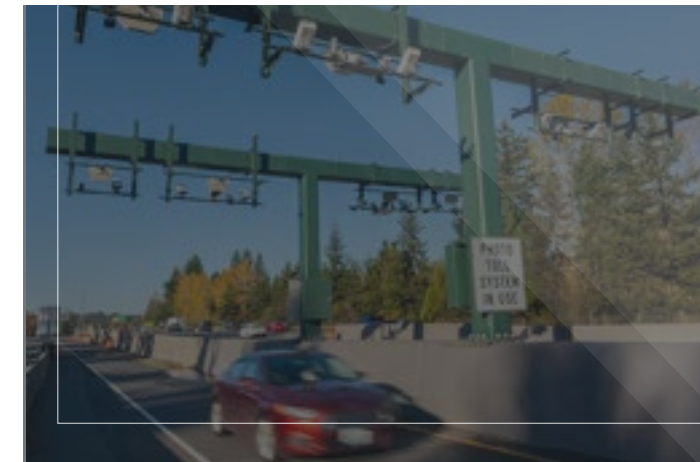


Georgia's Transportation Funding Act: A Foundation for Delivery



- **2015 Transportation Funding Act** provided a sustainable revenue stream via fuel taxes and fees
- Created the fiscal foundation for major corridor investments like **SR 400 Express Lanes**
- Georgia used consistent funding + innovative delivery to accelerate timelines
- Early engagement and data-driven planning helped mitigate public risk while enabling private innovation
- **Results: 15 miles of express lanes, \$11B package includes the largest TIFIA loan ever issued, \$4B D&C with \$4B concession deal**

HNTB





FUNDING UPDATES

SR 65 Widening

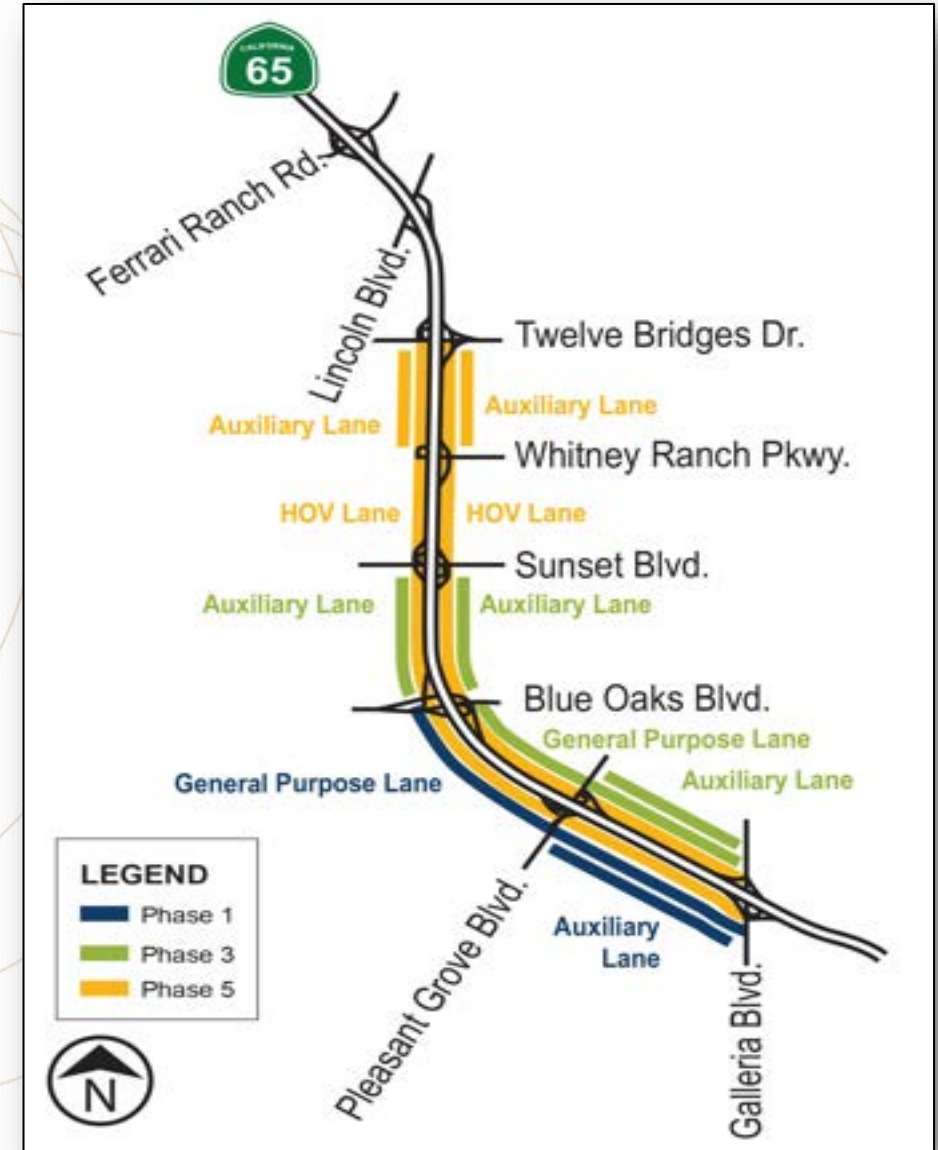
Widen to 3-5 lanes in each direction

Project costs over **\$350 million**

Have **\$16 million** in funding

Multiple phases between Galleria Blvd
and Twelve Bridges Dr.

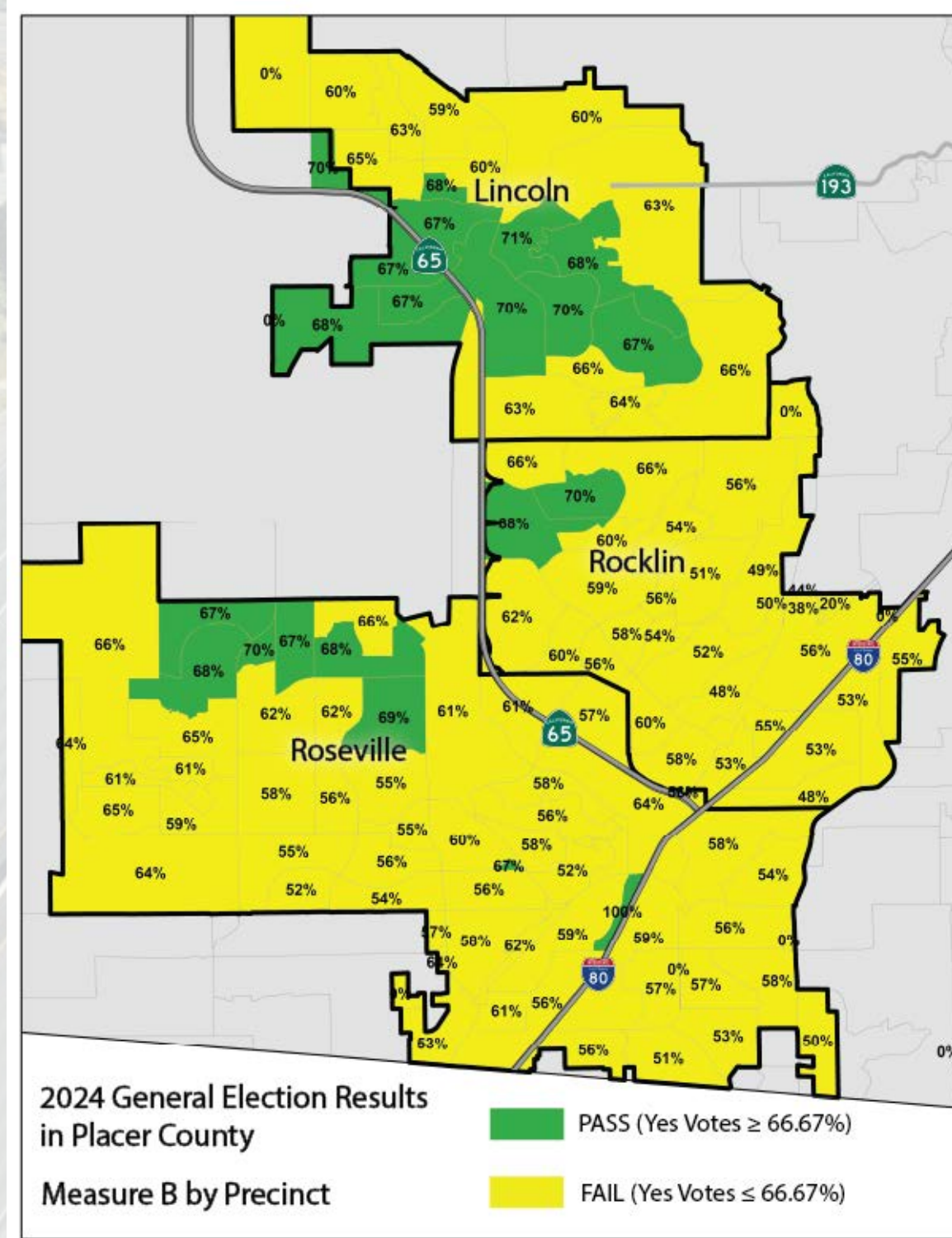
**Was dependent on Measure B
funding**



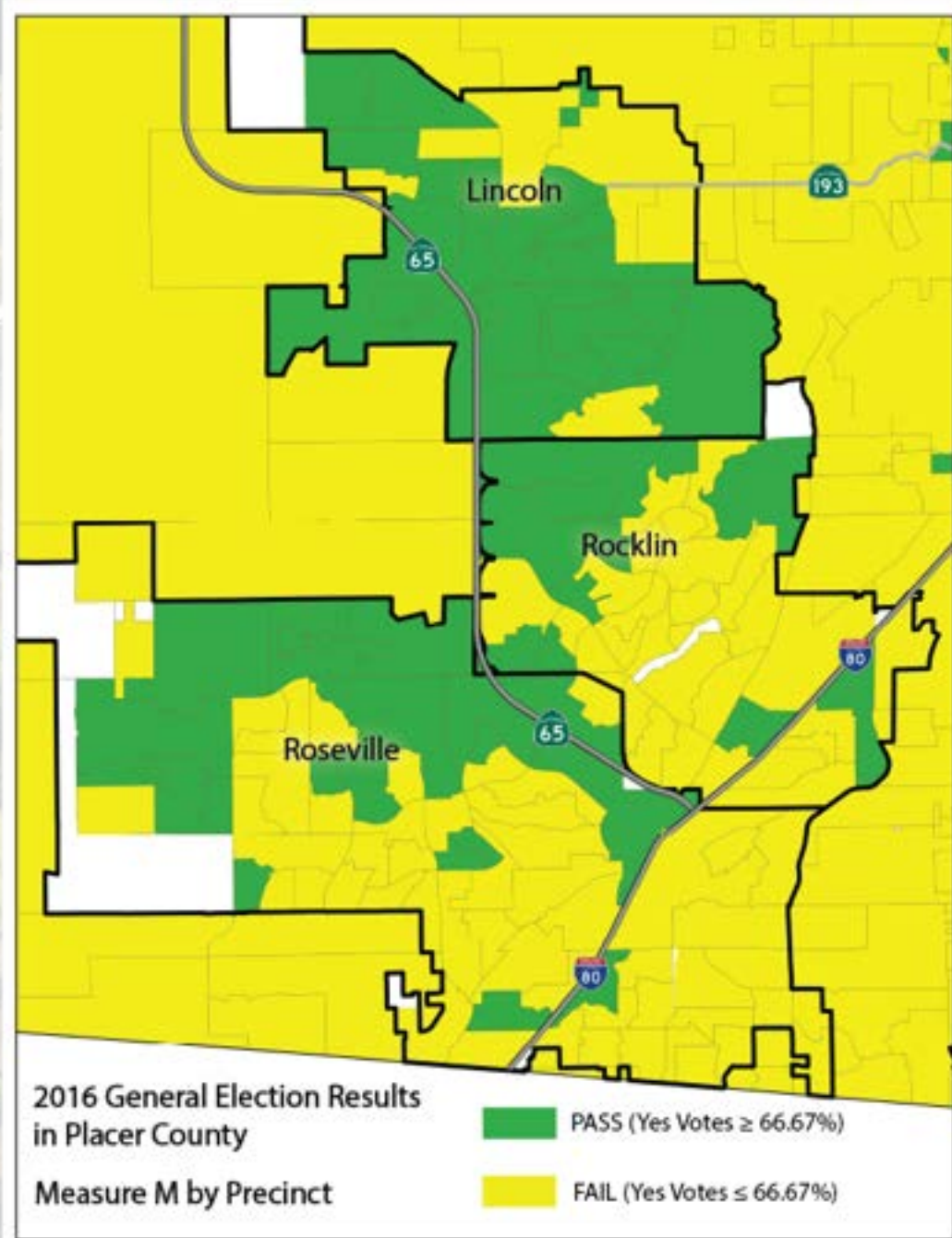
Precincts Pass vs. Fail

City	Precincts Pass	Precincts Fail
Lincoln	11	12
Roseville	8	52
Rocklin	2	32
TOTAL	21	96

- **Generally passed in precincts highly dependent on SR 65**



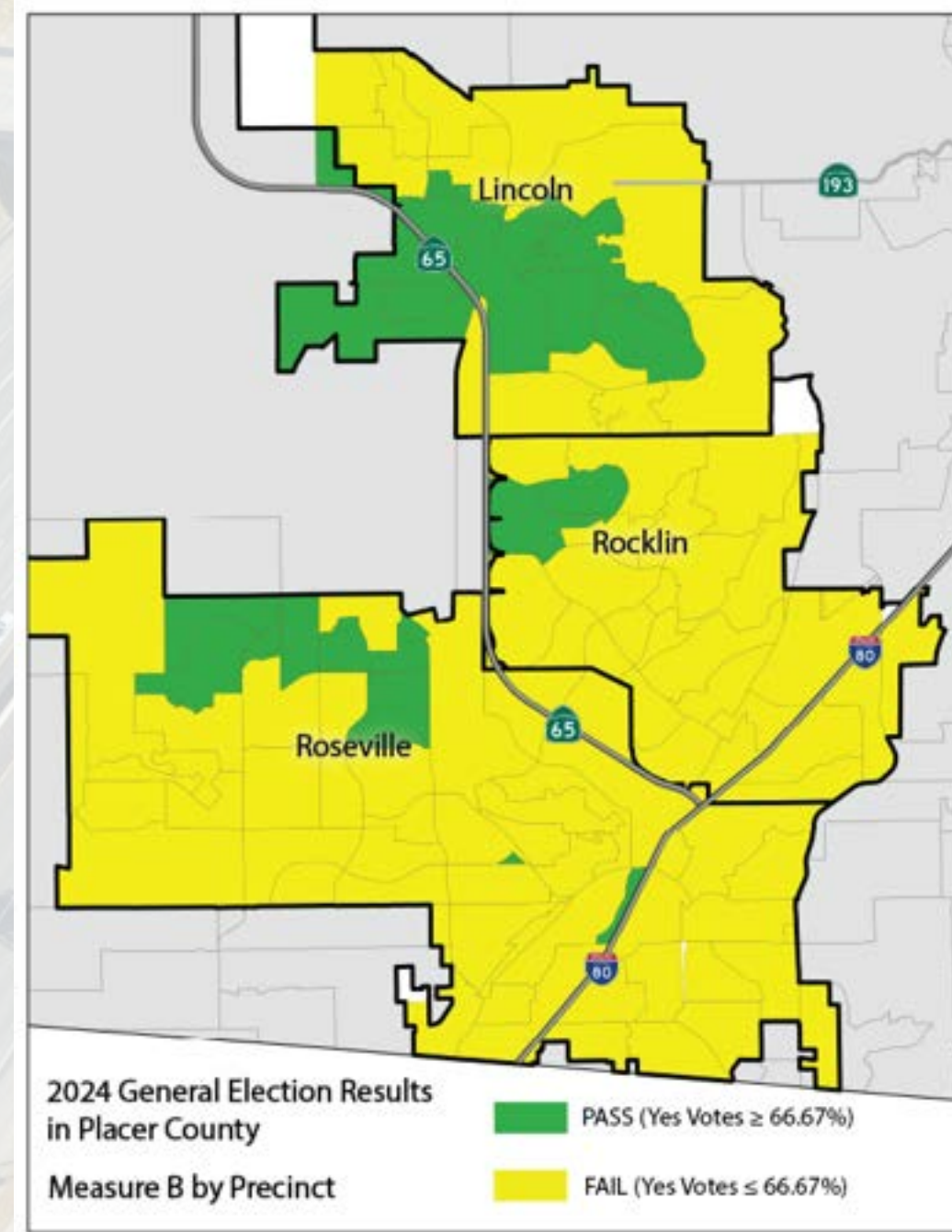
Measure M (2016)



Percent Voted Yes

City	2016	2024
Lincoln	72%	68%
Roseville	69%	63%
Rocklin	69%	62%

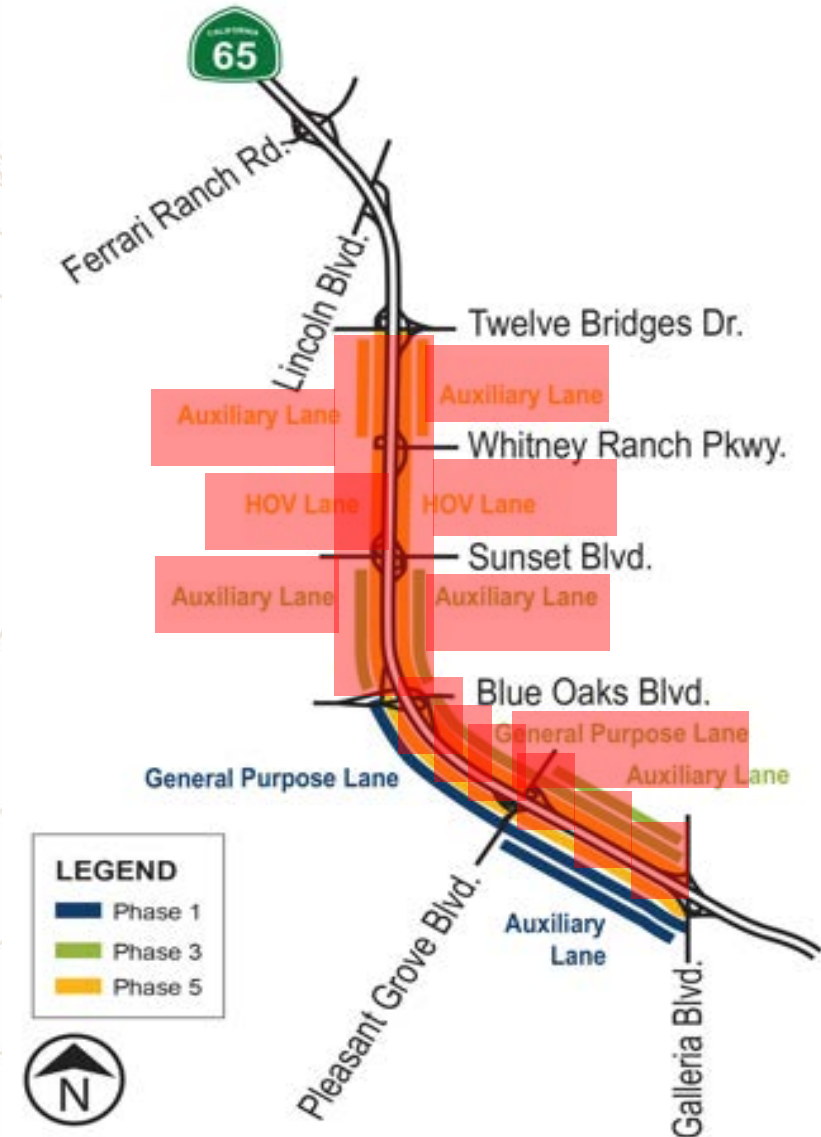
Measure B (2024)



SR 65 Widening - 2.0

Improve SR 65

- Widen 1 lane SB from Blue Oaks to Galleria.
- Add Auxiliary lane from Pleasant Grove to Galleria.
- Project Cost = **\$28M**
- **Requires \$22M BUILD Grant from USDOT**



SR 65 Widening – BUILD Grant

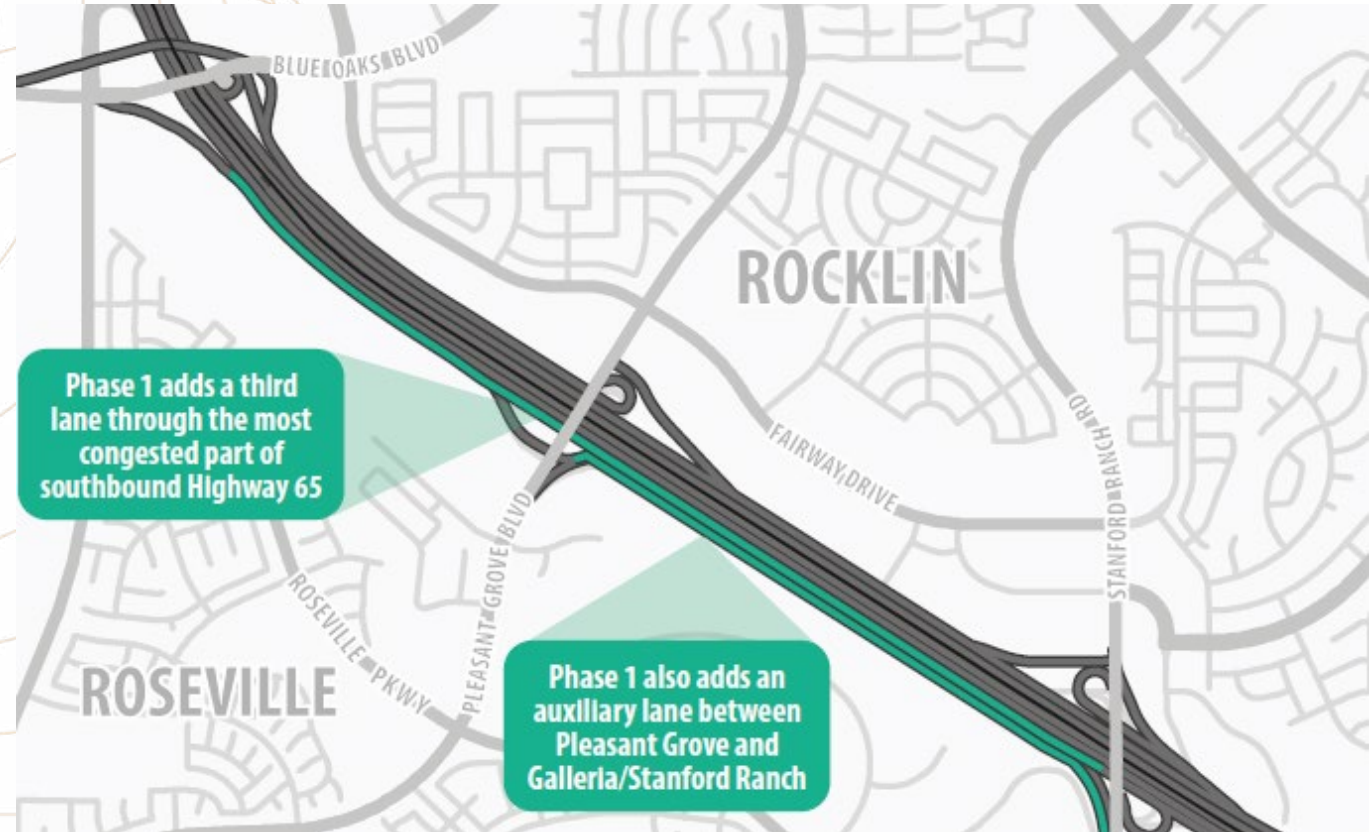
**Secured \$22 million
federal grant**

WINNER

Construct Phase 1 between
Blue Oaks & Galleria

Matched by developer impact
fees

Construction estimated for
Spring of 2027



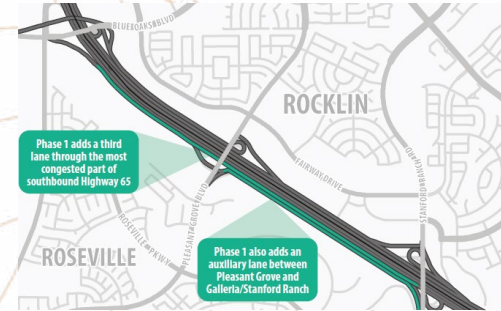
SR 65 – What else can we do?

We will do the SB widening
with BUILD

After that we will have to
reimagine the rest of SR 65

What can we afford?

**What type of funding can
we access?**



- **How do we re-imagine the future of SR 65?**
 - **Construct Phase 1 with BUILD Grant**
 - Add **Tolled Express Lanes** in middle of SR 65 from Galleria Blvd. to Lincoln Blvd.
 - With no tax financing to complete SR 65 Improvements, tolling will have to be considered





**Placer County
Transportation
Planning Agency**

Private Sector Perspectives on Transportation Funding



The Future of Federal Land Management in California and the West



Discussion Presented by:



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2025 

The Future of Federal Land Management in California and the West



Conversation Host:

Andy Fecko

General Manager

Placer County Water Agency



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2025 

The Future of Federal Land Management in California and the West



John Veale
Executive Director
**Congressional
Western Caucus**



Annie Schmidt
Director
**Alliance for Wildfire
Resilience**



Owen Hart
*Legislative Dir. for
Agriculture & Rural Affairs*
**National Association of
Counties**

The Future of Federal Land Management in California and the West



Conversation Host: **Andy Fecko**, PCWA

Discussion:

John Veale, Congressional Western Caucus

Annie Schmidt, Alliance for Wildfire Resilience

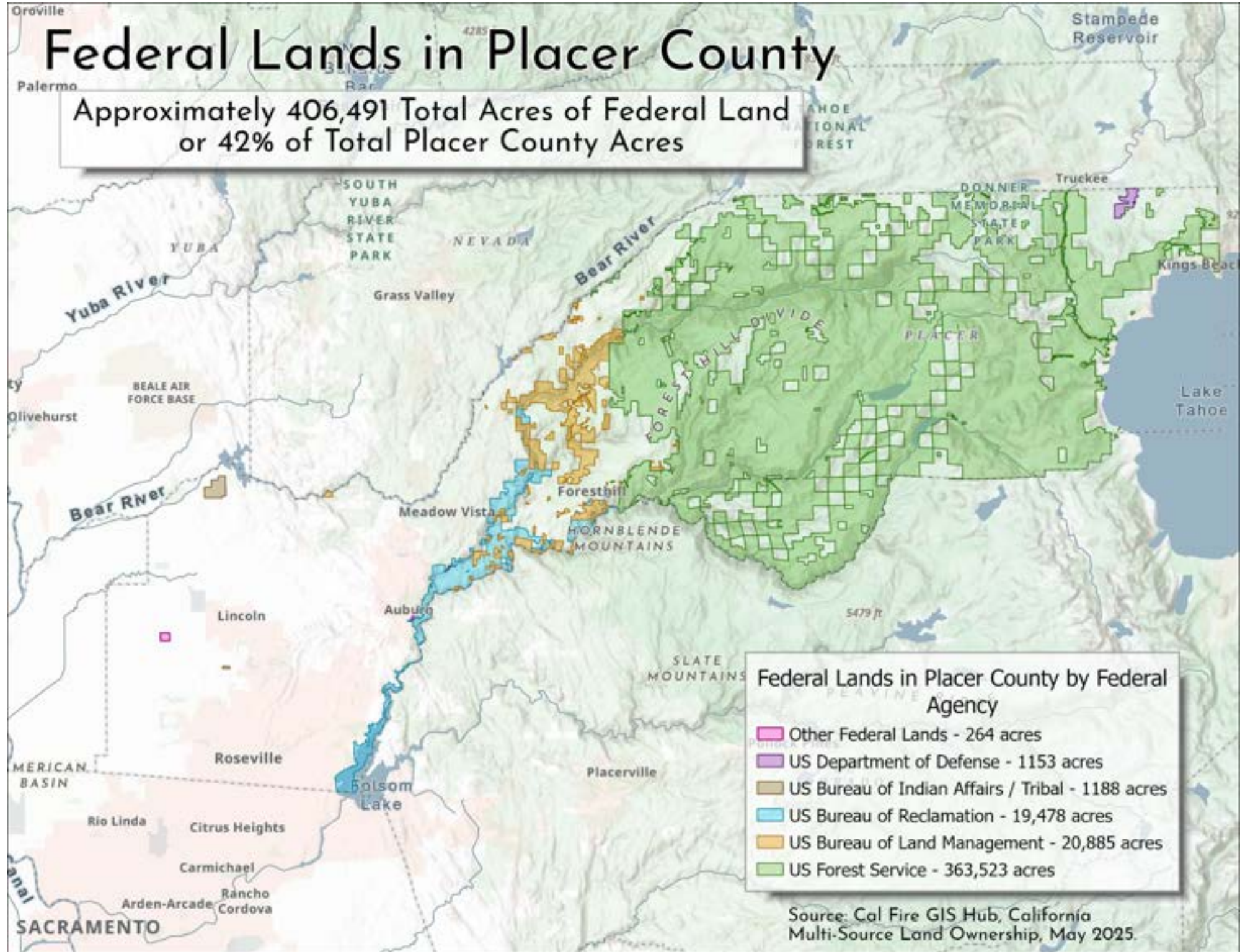
Owen Hart, National Association of Counties

Presented by:



Federal Lands in Placer County

Approximately 406,491 Total Acres of Federal Land
or 42% of Total Placer County Acres



Challenges & Opportunities for Public Safety: Recruitment & Compensation, Mutual Aid, Grant Funding and EMS



Conversation Host:

Ken Broadway

Councilmember

City of Rocklin



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Challenges & Opportunities for Public Safety: Recruitment & Compensation, Mutual Aid, Grant Funding and EMS



Troy Bergstrom
Police Chief
City of Roseville



Ryan Harrigan
Fire Chief
City of Roseville



Reggie Williams
Fire Chief
City of Rocklin

Challenges & Opportunities for Public Safety: Recruitment & Compensation, Mutual Aid, Grant Funding and EMS



Trevor Jamison
President
**Sacramento Area
Firefighters, Local 522**



Trevor Hartman
President
**Roseville Firefighters,
Local 1592**

Challenges & Opportunities for Public Safety: Recruitment & Compensation, Mutual Aid, Grant Funding and EMS



Conversation Host: **Ken Broadway**, City of Rocklin

Discussion:

Troy Bergstrom, City of Roseville, Police

Ryan Harrigan, City of Roseville, Fire

Reggie Williams, City of Rocklin, Fire

Trevor Jamison, Sacramento Area Firefighters, Local 522

Trevor Hartman, Roseville Firefighters, Local 1592

Challenges & Opportunities for Public Safety: Recruitment & Compensation, Mutual Aid, Grant Funding and EMS



Part Two

Thursday, January 22, 2026

8:00am Breakfast

8:30-11:00am Program

Hosted at PCAR

**PBA DC
SUMMIT
2025** 

5th Anniversary Cruise
City Cruises - National Elite
DC Wharf, Pier 4 - 580 Water Street SW



***Busses depart in front of the
Kimpton Monaco at 5:15pm***

***Boat Boarding time: 5:45pm
Cruise Departs at 6:00pm***

Presented by:

Holland & Knight



**Placer County
Transportation
Planning Agency**

HEFNER
LAW



**NORTH STATE
BUILDING INDUSTRY
ASSOCIATION**

**PBA DC
SUMMIT
2025** 



Good Morning!
Coffee Presented by:



Students First, Future Ready: A Community Call to Action



Discussion Presented by:



PBA DC
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2025 

Students First, Future Ready: A Community Call to Action



Conversation Host:

Cherri Spriggs

Executive Director

Placer Business Alliance



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2025 

Students First, Future Ready: A Community Call to Action



Willy Duncan
President
Sierra College



Gayle Garbolino-Mojica
Superintendent
**Placer County Office
of Education**



Amy Schulz
*Executive Dean,
Workforce &
Strategic Initiatives*
Sierra College



**Konrad
Mugglestone**
*Senior Program
Manager, College
Excellence Program*
Aspen Institute

Students First, Future Ready: A Community Call to Action



Conversation Host: **Cherri Spriggs**, Placer Business Alliance

Discussion:

Willy Duncan, Sierra College

Gayle Garbolino-Mojica, Placer County Office of Education

Amy Schulz, Sierra College

Konrad Mugglestone, Aspen Institute

Presented by:



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Health & Wellness: Transforming Care & Service Delivery for an Aging Population



Conversation Host:

Carol Garcia

VP Community Relations

River Valley Community Bank

Sierra College Trustee

Placer Business Alliance Board Member

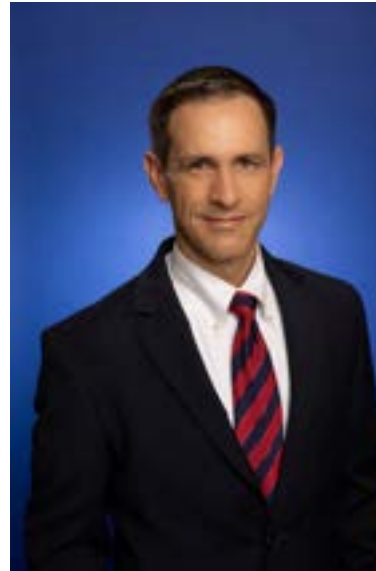


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2025** 

Health & Wellness: Transforming Care & Service Delivery for an Aging Population



Tammy Powers
CEO
**Sutter Roseville
Medical Center**



Kevin Smith
COO
**Kaiser Permanente
Roseville**



Rob Haswell
CEO
Visit Placer

Health & Wellness: Transforming Care & Service Delivery for an Aging Population



Conversation Host: **Carol Garcia**, River Valley Community Bank,
Sierra College Trustee, Placer Business Alliance Board Member

Discussion:

Tammy Powers, Sutter Roseville Medical Center

Kevin Smith, Kaiser Permanente Roseville

Rob Haswell, Visit Placer

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DC Landscapes: Opportunities for Placer County



Luncheon Discussion
Presented by:

Golden1
Credit Union

PBA DC
SUMMIT
2025 

DC Landscapes: Opportunities for Placer County



Rich Gold

Partner

Holland & Knight



Presented by:



PBA DC
SUMMIT
2025 



2025 State of Play: Shifts, Divisions & Impacts

October 23, 2025



Rich Gold

Partner, Holland & Knight

*Practice Group Leader, Public Policy & Regulation
Group*

Presentation Overview:

- ❖ Introducing the ‘One Big Beautiful Bill’
- ❖ Congressional Activity in 2025
- ❖ Executive Branch 2025 Highlights
- ❖ Road to the 2026 Mid-Term Elections



Breakdown of the ‘One Big Beautiful Bill’ (OBBB)

- A sweeping budget reconciliation bill signed into law on July 4, 2025
- Passed narrowly in both chambers: House (218-214) and Senate (51-50) with VP Vance casting the tie-breaking vote

Key Highlights:

1. Tax & Economic Provisions –

- ✓ Permanent extension of 2017 tax cuts
- ✓ Eliminates taxes on tips, overtime pay, etc.
- ✓ Makes permanent 100% expensing for capital investments
- ✓ Immediate amortization for R&D

2. Border Security & Immigration

- ✓ Largest border security investment in history (over \$140-\$175 billion allocated)
- ✓ Infrastructure – completion of 701 miles of primary wall and 900 miles of river barriers
- ✓ Hiring 3,000 new Border Patrol agents & 5,000 customs officers
- ✓ Funds for removals and detention capacity for 100,000 individuals daily



Breakdown of the ‘One Big Beautiful Bill’ (OBBB) cont.

Key Highlights:

3. Social Programs

- ✓ SNAP reform
- ✓ Medicaid requirements adds work requirements, removes estimated 1.4 million non-citizens from coverage

4. Energy & Climate

- ✓ Repeals Green New Deal elements – rescinds the Greenhouse Gas Reduction Fund and phases out IRA subsidies.
- ✓ Energy Dominance – mandates quarterly oil and gas lease sales, reinstates leasing in Alaska & federal lands
- ✓ NEPA reform – accelerating permitting for critical projects

5. Fiscal Impact

- ✓ Raises the debt ceiling limit by \$4 trillion
- ✓ Significant changes to student loan borrowing limits

6. Healthcare

- ✓ Medicaid cuts & changes
- ✓ Significant ACA marketplace changes – potential for millions in loss of coverage



2025 Congressional Update

GOVERNMENT SHUTDOWN: DAY 23

Nearly 3 weeks in, White House and GOP remain aligned on shutdown **POLITICO**

Hill Republicans voice few quibbles over federal closures.

Partisan Upheaval –

- Impeachment resolutions
- Rule disapprovals
- Presidential Executive Orders
- Qatar Boeing 747 Jet pushback

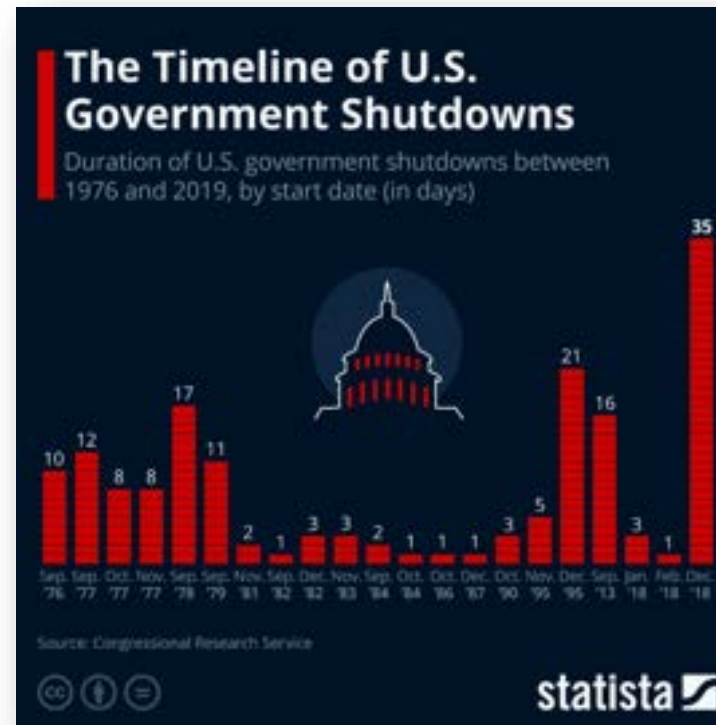
The Rescissions Act of 2025

rescinds \$7.9 billion in funding from international assistance programs & \$1.1 billion from the Corporation for Public Broadcasting (CPB)

Senate strikes deal to vote on defense bill, breaking impasse **POLITICO**

FY2026 NDAA

- ✓ Military compensation
- ✓ AI technology investments
- ✓ Increased national defense capabilities
- ✓ Deterring China
- ✓ Acquisition reform
- ✓ Counter-drone technology



2025 Executive Branch Update

Key Executive Orders

- ✓ *Ending the Weaponization of the Federal Government*
- ✓ *Recissions of Harmful Executive Orders & Actions* – revokes Biden-era DEI programs, climate change initiatives, and immigration directives.
- ✓ *Defending Women from Gender Ideology Extremism and Restoring Biological Truth*

Trump's Cabinet nominees face sharpest bipartisan grilling to date and other takeaways from Thursday's confirmation hearings

CNN Politics



The Shooting of Charlie Kirk: When Tragedy Becomes a Political Narrative Commodity

MODERNDIPLOMACY
ALL VIEWS | ALL VOICES

US revokes visas over comments made about Charlie Kirk's death

BBC

Poll shows who supports RFK Jr.'s 'Make America Healthy Again' movement

Support for the MAHA movement is polarized with Republicans more likely than Democrats and independents to favor it. But MAHA food policy priorities are broadly popular.

October 15, 2025

The Washington Post

Road to 2026 Mid-Term Elections



Direction of the Country - Right vs. Wrong

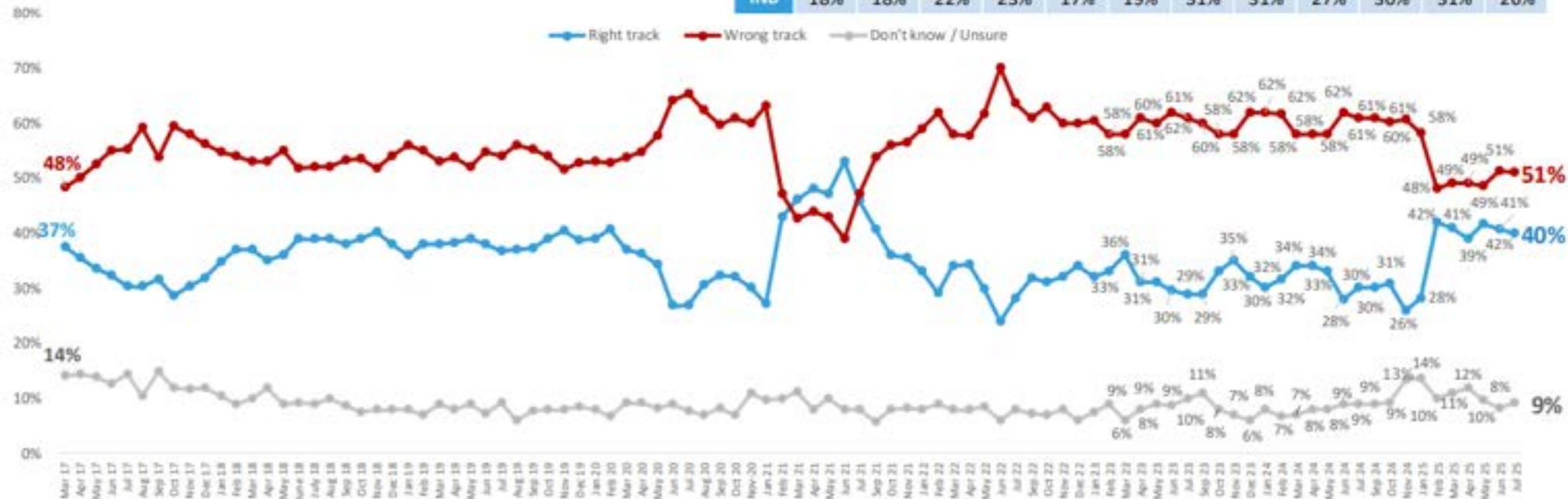
TODAY, ONLY 40% OF VOTERS SAY THE COUNTRY IS ON THE RIGHT TRACK

HARVARD CAPS
HARRIS POLL

% Who Say "Right Track"

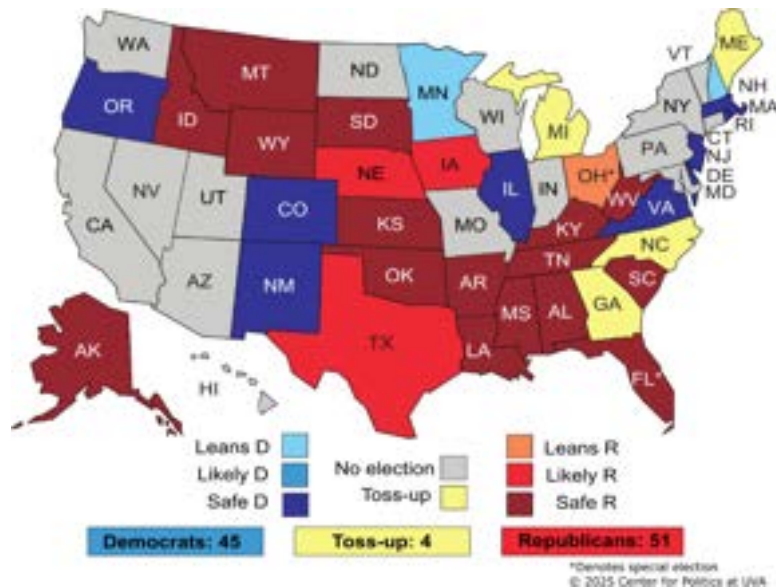
Country: Right Track / Wrong Track

	06/24	07/24	09/24	10/24	11/24	01/25	02/25	03/25	04/25	05/25	06/25	07/25
GOP	12%	11%	10%	15%	32%	34%	71%	72%	69%	76%	71%	73%
DEM	53%	56%	55%	52%	29%	30%	21%	17%	20%	17%	17%	19%
IND	18%	18%	22%	23%	17%	19%	31%	31%	27%	30%	31%	26%



2026 Midterm Congressional Ratings

2026 U.S. Senate Ratings



2026 U.S. House Ratings

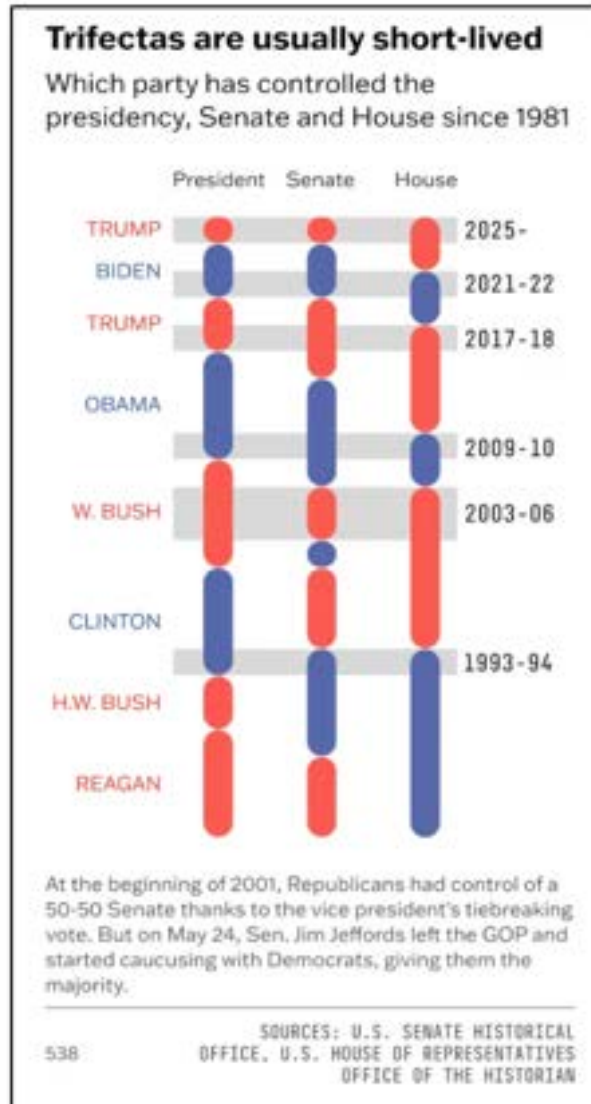
Republicans		
TOSS-UP (12)	LEANS REPUBLICAN (7)	LIKELY REPUBLICAN (15)
Juan Ciscomani (AZ-6)	Ken Calvert (CA-41)	Nick Begich (AK-AL)
AZ-1 Open (Schweikert)	Young Kim (CA-40)	Eli Crane (AZ-2)
Gabe Evans (CO-8)	David Valadao (CA-22)	Kevin Kiley (CA-3)
M. Miller-Meeks (IA-1)	Mike Lawler (NY-17)	Jeff Crank (CO-5)
Zach Nunn (IA-3)	Rob Bresnahan (PA-8)	Jeff Hurd (CO-3)
Tom Barrett (MI-7)	Brian Fitzpatrick (PA-1)	Anna Paulina Luna (FL-13)
MI-10 Open (James)	Vicente Gonzalez (TX-34)	IA-2 Open (Hinson)
Tom Kean Jr. (NJ-7)		KY-6 Open (Barr)
Ryan Mackenzie (PA-7)		Bill Huizenga (MI-4)
Scott Perry (PA-10)		Ryan Zinke (MT-1)
Jen Kiggans (VA-2)		Nick LaLota (NY-1)
Derrick Van Orden (WI-3)		TN-7 Special (Green)
		TX-35 New
		Rob Wittman (VA-1)
		Bryan Steil (WI-1)
SAFE GOP PICKUP (3)		
Emanuel Cleaver (MO-5)		
TX-9 New		
TX-32 New		

Total seats rated Safe Republican: 190
Total seats rated Safe, Likely, or Leans R: 212

Democrats		
TOSS-UP (6)	LEANS DEMOCRATIC (20)	LIKELY DEMOCRATIC (20)
Adam Gray (CA-13)	Jim Costa (CA-21)	Mike Levin (CA-49)
Derek Tran (CA-45)	Josh Harder (CA-9)	Raul Ruiz (CA-25)
Jared Golden (ME-2)	Dave Min (CA-47)	Jahana Hayes (CT-5)
Marcy Kaptur (OH-9)	George Whitesides (CA-27)	Darren Soto (FL-9)
Emilia Sykes (OH-13)	Jared Moskowitz (FL-23)	Eric Sorensen (IL-17)
Henry Cuellar (TX-28)	Frank Mrvan (IN-1)	Sharice Davids (KS-3)
	K. McDonald Riber (MI-8)	April McClain Delaney (MD-6)
	MN-2 Open (Craig)	Hillary Scholten (MI-3)
	Don Davis (NC-1)	Maggie Goodlander (NH-2)
	NE-2 Open (Bacon)	Josh Gottheimer (NJ-5)
	NH-1 Open (Pappas)	Steven Horsford (NV-4)
	Nellie Pou (NI-9)	Dina Titus (NV-1)
	Gabe Vasquez (NM-2)	John Mannion (NY-22)
	Susie Lee (NV-3)	Pat Ryan (NY-18)
	Laura Gillen (NY-4)	Chris Deluzio (PA-17)
	Josh Riley (NY-19)	Janelle Bynum (OR-5)
	Tom Suozzi (NY-3)	Val Hoyle (OR-4)
	Greg Landsman (OH-1)	Andrea Salinas (OR-6)
	Eugene Vindman (VA-7)	Suhas Subramanyam (VA-10)
	M. Gluesenkamp Perez (WA-3)	Kim Schrier (WA-8)

Total seats rated Safe Democratic: 165
Total seats rated Safe, Likely, or Leans D: 205

The Trifecta Effect



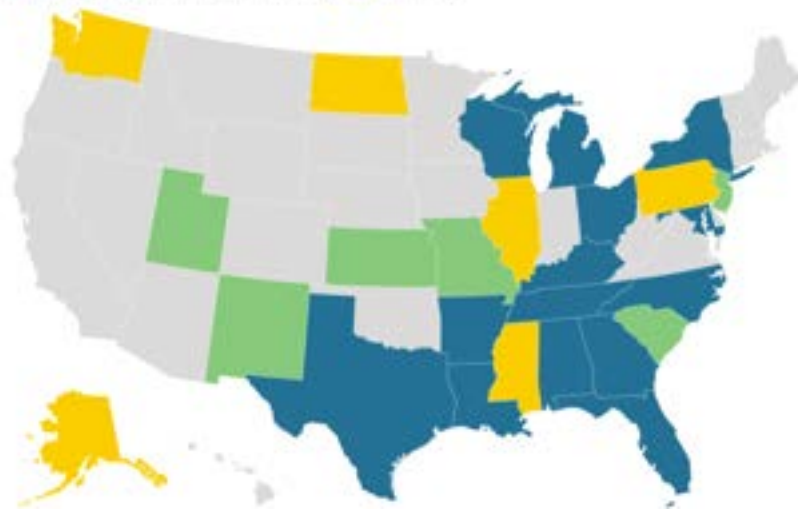
Redistricting

The midterm map fight favors the GOP – and could help them stay in power The Washington Post

Democrats have vowed to counter Trump's push for more red seats, but they may struggle to match it.

Legal Challenges to Maps Adopted After 2020 Census

Both Congressional and Legislative Congressional Only Legislative Only



As of the end of Sept. 2025, 28 states have had congressional and/or legislative maps challenged for a total of 92 cases.

Pressure Points

Points mandering

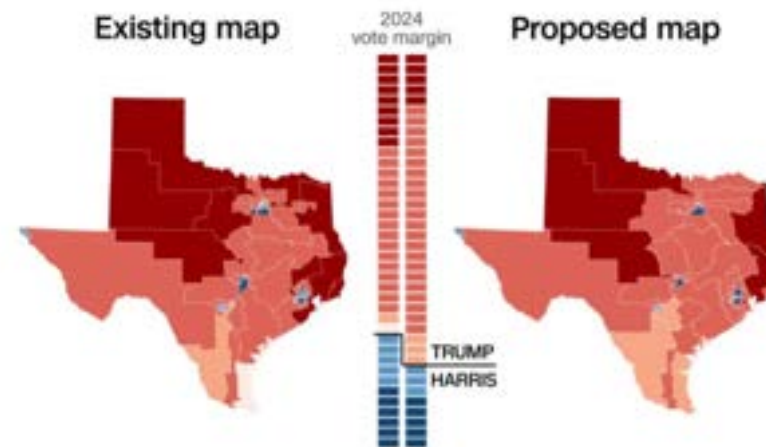


- Mid-decade redistricting
- Lack of Public Input & Transparency
- Violations to the Voting Rights Act (VRA)

California Democrats Look to Redraw House Map to Counter Texas G.O.P.

As a Texas senator summoned the F.B.I. to round up Democrats, the redistricting war that began in Texas was spreading, with California aiming at five Republican House seats.

The New York Times



(CNN)

“Democrats pushed for fairer districts to bolster democracy; if they remain pure and Republicans rig the system, then it was all for naught. Yet if they abandon the push for fairness, what are they preserving? Saying that Americans should resist tyranny is all well and good, but the past decade has shown that resisting involves a lot of risky judgment calls. Part of Trump’s political genius, and his threat, is that he forces his opponents to choose between bad options.”
– The Atlantic, 8/12

Questions?

Western Caucus Foundation Priorities - Opportunities to Work with Neighboring States & Counties on Shared Policy Issues



Discussion Presented by:

HDR

PBA DC
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2025 

Western Caucus Foundation Priorities - Opportunities to Work with Neighboring States & Counties on Shared Policy Issues



Darrell Henry

Executive Director & Co-Founder
Western Caucus Foundation



John Veale

Executive Director
Congressional Western Caucus

Western Caucus Foundation Priorities - Opportunities to Work with Neighboring States & Counties on Shared Policy Issues



Discussion:

Darrell Henry, Western Caucus Foundation

John Veale, Congressional Western Caucus

Presented by:



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Legislative Priorities Roundtable



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Legislative Priorities Roundtable



James Zandstra

Legislative Director

Congressman Kevin Kiley



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Collaborative Work Session 2026 Action Items



Gloria Stearns
*Economic Dev. and
Housing Director*
Placer County



Dom Casey
City Manager
City of Roseville



Aly Zimmermann
City Manager
City of Rocklin



Sean Rabe
City Manager
City of Auburn

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2025** 

Collaborative Work Session 2026 Action Items



***City Managers, Regional Leaders &
All Participants***

Join us for the Closing Reception!
Head to Athens Ballroom
4:00-5:00pm

Placer Wine Presented by:



Closing Dinner with Congressman Kevin Kiley



***Carmine's - 7:00-9:00pm
425 Seventh Street NW***

Presented by:



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