

# PBA DC Summit 2024

## Welcome Placer Business Alliance



# PBA DC Summit 2024

Last Night's Opening Reception  
Presented by:



# PBA DC Summit 2024

## *Placer Business Alliance Welcome*

**Cherri Spriggs**

*Executive Director*  
Placer Business Alliance





# PBA DC Summit 2024

## *Placer Business Alliance Policy Platform*

**Kirk Uhler**

*Policy Director*

Placer Business Alliance



**Placer**  
Business Alliance



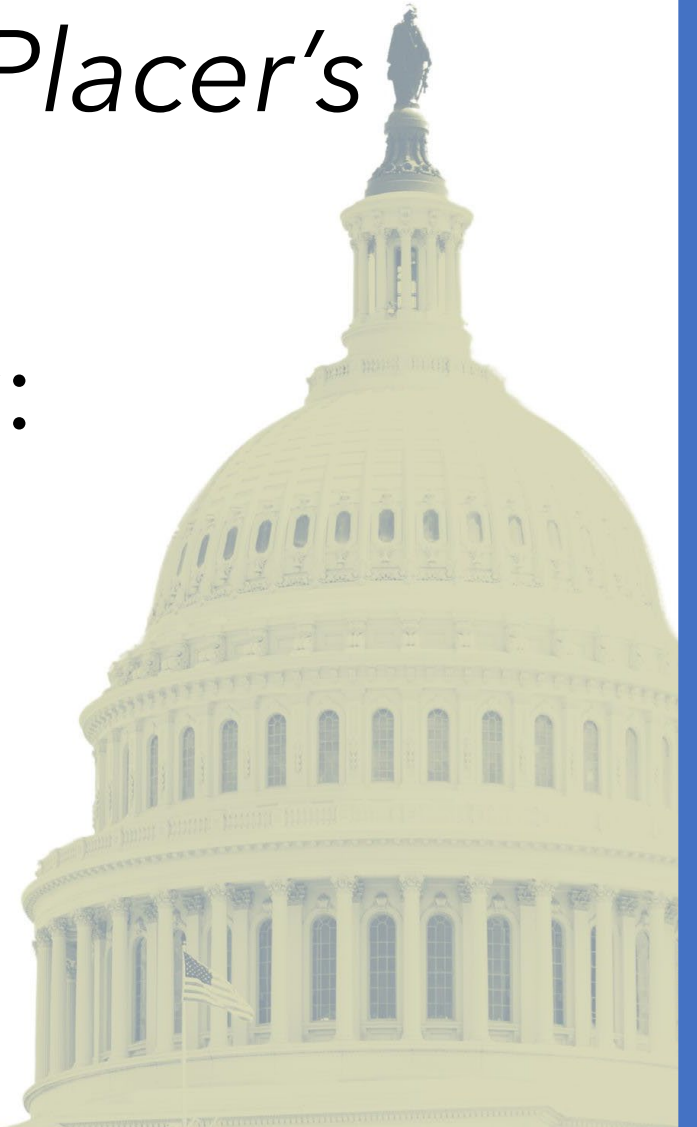


# PBA DC Summit 2024

*Working Together to Advance Placer's  
Legislative Agenda*

Discussion Presented by:

# HDR



# PBA DC Summit 2024

## *Working Together to Advance Placer's Legislative Agenda*

**James Zandstra**

*Legislative Director*

Congressman Kevin Kiley



# PBA DC Summit 2024

*Luncheon Discussion*  
Presented by:

# Holland & Knight

**HEFNER**  
LAW

**3fold**





# PBA DC Summit 2024

## *Election Analysis*

**Rich Gold**

*Partner*

Holland & Knight





# 2024 Post-Elections Analysis

Holland & Knight

November 12, 2024



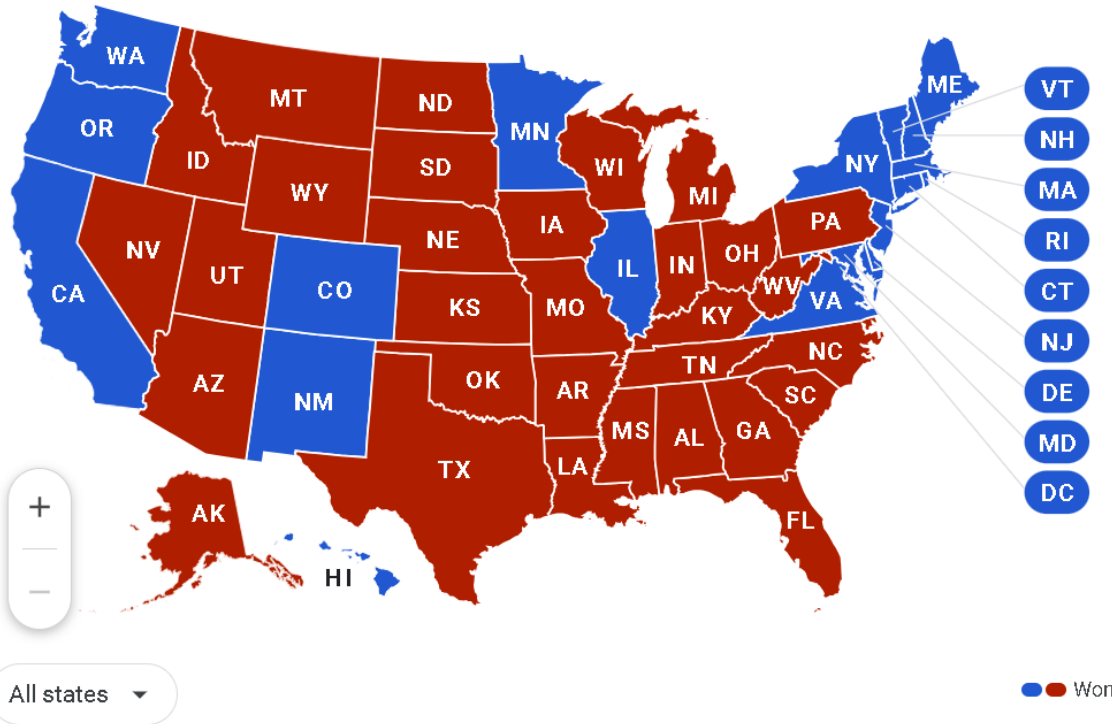
# Presidential Election

Holland & Knight



# National Election Results

2024



## Electoral Votes:

Trump: 312

Harris: 226

## Popular Vote:

Trump: 50.4%

Harris: 48%



Nate Silver  
@NateSilver538

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Updated estimate:

Harris 75.7m votes (48.5%)

Trump 77.9m votes (49.9%)

other 2.6m votes (1.6%)

Total turnout 156.1m votes (vs 158.6m in 2020)

Trump margin +1.4%

Tipping-point state: PA (Trump +2.0%)

# Key Presidential Race Takeaways

2024

Trump is only the second president to win non-consecutive terms, placing him alongside former President Grover Cleveland who served as the 22nd and 24th president having won the 1884 and 1892 elections.

Trump's election results make him the first president to be elected after being convicted of a crime.

Trump is the oldest person ever elected president. Sen. JD Vance (R-Ohio), will become the country's first millennial vice president.

Latino voters voted for Trump by an overwhelming 25 percentage points compared with four years ago. Trump's gains included a large shift among Latino men, who backed him over Harris by 10 points.

Trump joins the select list of Republicans, George W. Bush, George H.W. Bush and Ronald Reagan, who have won both the Electoral College and the popular vote.

JD Vance will be the first Marine to serve as Vice President of the United States.

[Washington Post 11.7.24](#)

[ABC NEWS 11.7.24](#)

[NBC News 11.7.24](#)

[Newsweek 11.7.24](#)

# Exit Polls

2024



Category	Harris	Trump
<b>Gender</b>		
Men (47%)	44%	54%
Women (53%)	54%	44%
<b>Race</b>		
White (71%)	43%	55%
Black (11%)	86%	12%
Hispanic/Latino (12%)	53%	45%
Asian (3%)	56%	38%
Other (3%)	43%	53%
<b>Sex by Race</b>		
White Men (34%)	39%	59%
White Women (37%)	47%	52%
Black Men (5%)	78%	20%
Black Women (7%)	92%	7%
Latino Men (6%)	44%	54%
Latino Women (6%)	61%	37%
All Other Races (6%)	50%	45%



# Exit Polls

2024



Category	Harris	Trump
<b>Education</b>		
College Graduate (43%)	57%	41%
No College Degree (57%)	44%	54%
<b>Age Group</b>		
18-29 (14%)	55%	42%
30-44 (23%)	51%	46%
45-64 (35%)	45%	53%
65 and over (28%)	50%	49%
<b>Political Affiliation</b>		
Democrat (32%)	95%	4%
Republican (34%)	5%	94%
Independent (34%)	50%	45%
<b>Sexual Orientation/Gender Identity</b>		
LGBTQ+ Community (8%)	86%	13%
Non-LGBTQ+ Community (92%)	45%	53%
<b>Military Service</b>		
Veteran/Active Duty (12%)	34%	65%
Non-Veteran (88%)	50%	48%

# Exit Polls

2024



Category	Harris	Trump
<b>Opinion on the Condition of the Economy</b>		
Excellent (5%)	89%	10%
Good (27%)	91%	8%
Not so good (35%)	44%	54%
Poor (33%)	10%	87%
<b>Top Five Voting Issues</b>		
Foreign Policy (4%)	37%	57%
Abortion (14%)	74%	25%
The Economy (32%)	19%	80%
Immigration (11%)	9%	90%
The State of Democracy (34%)	80%	18%



# Congressional Elections

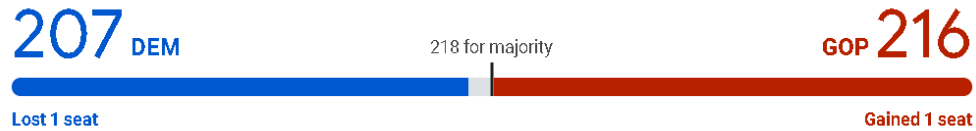
Holland & Knight



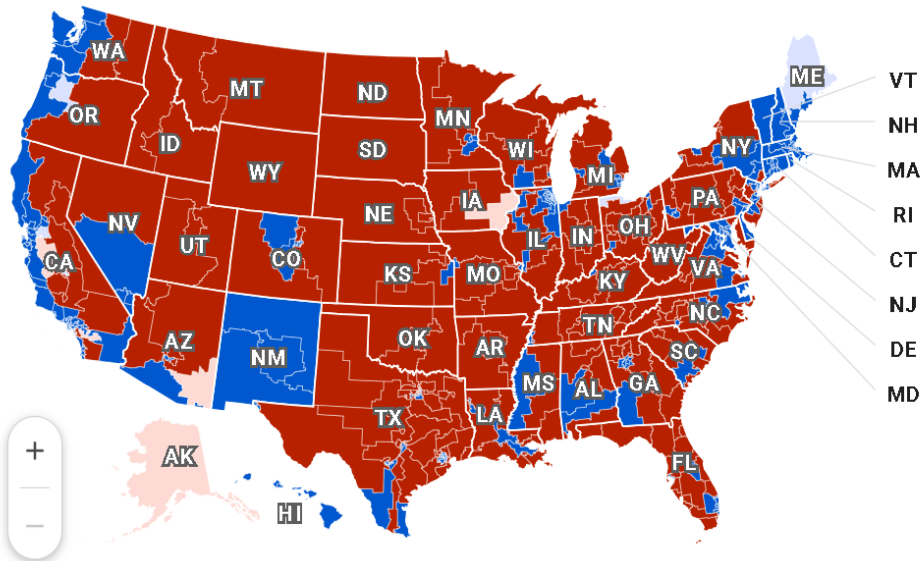
# 2025 House and Senate Composition

2024

## U.S. House of Representatives

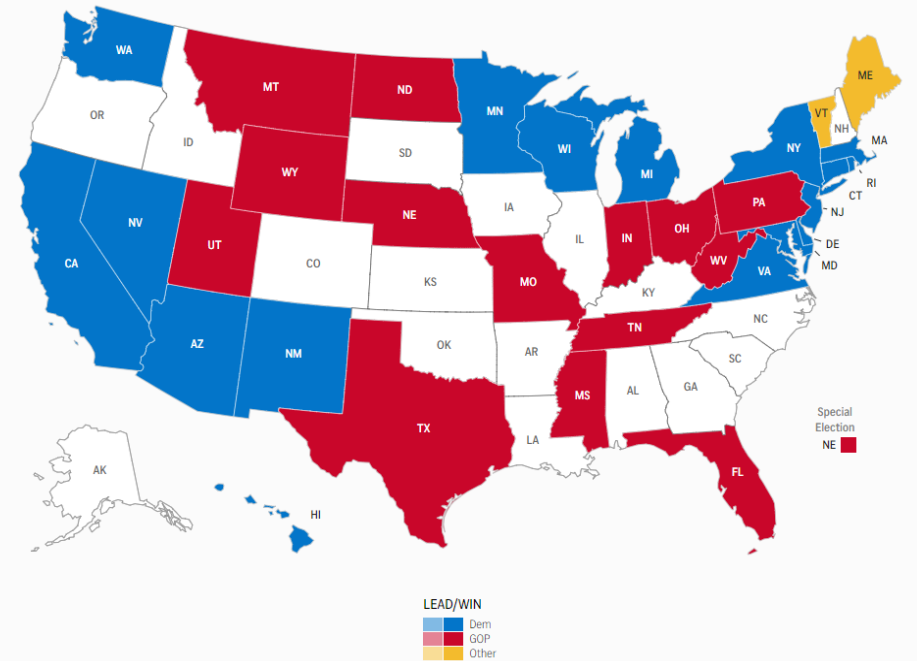
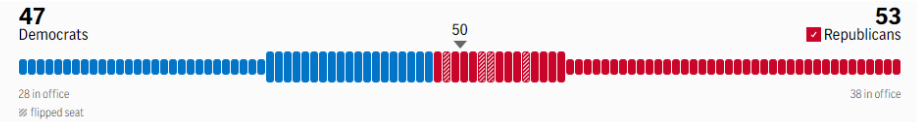


12 Races Yet to be Called



Associated Press

## U.S. Senate



Associated Press

# Key Congressional Election: Firsts

2024

Congresswoman-elect Sarah McBride of Delaware will be the first transgender member of Congress.

Senator-elect Angela Alsobrooks will be the first Black senator to represent Maryland in Congress.

Congressman-elect Suhas Subramanyam is the first Indian American to represent Virginia.

Senator-elect Lisa Blunt Rochester will become Delaware's first Black and first woman senator.

Senator-elect Andy Kim will become New Jersey's first Korean-American senator.

Congresswoman-elect Julie Fedorchak is the first woman to represent North Dakota. Marking Mississippi as the only state to have not elected a woman to serve in the U.S. House.

Congresswoman-elect Julie Johnson will be the first LGBTQ+ member of Congress from Texas and the South at Large.

Congresswoman-elect Kelly Morrison will be the first pro-abortion OB-GYN in Congress. Congress' two OB-GYNs, retiring Rep. Michael Burgess (R-Texas) and Sen. Roger Marshall (R-Kansas), both supported the Supreme Court's overturning of *Roe v. Wade*.

Congresswoman-elect Janelle Bynum will become Oregon's first Black member of Congress.

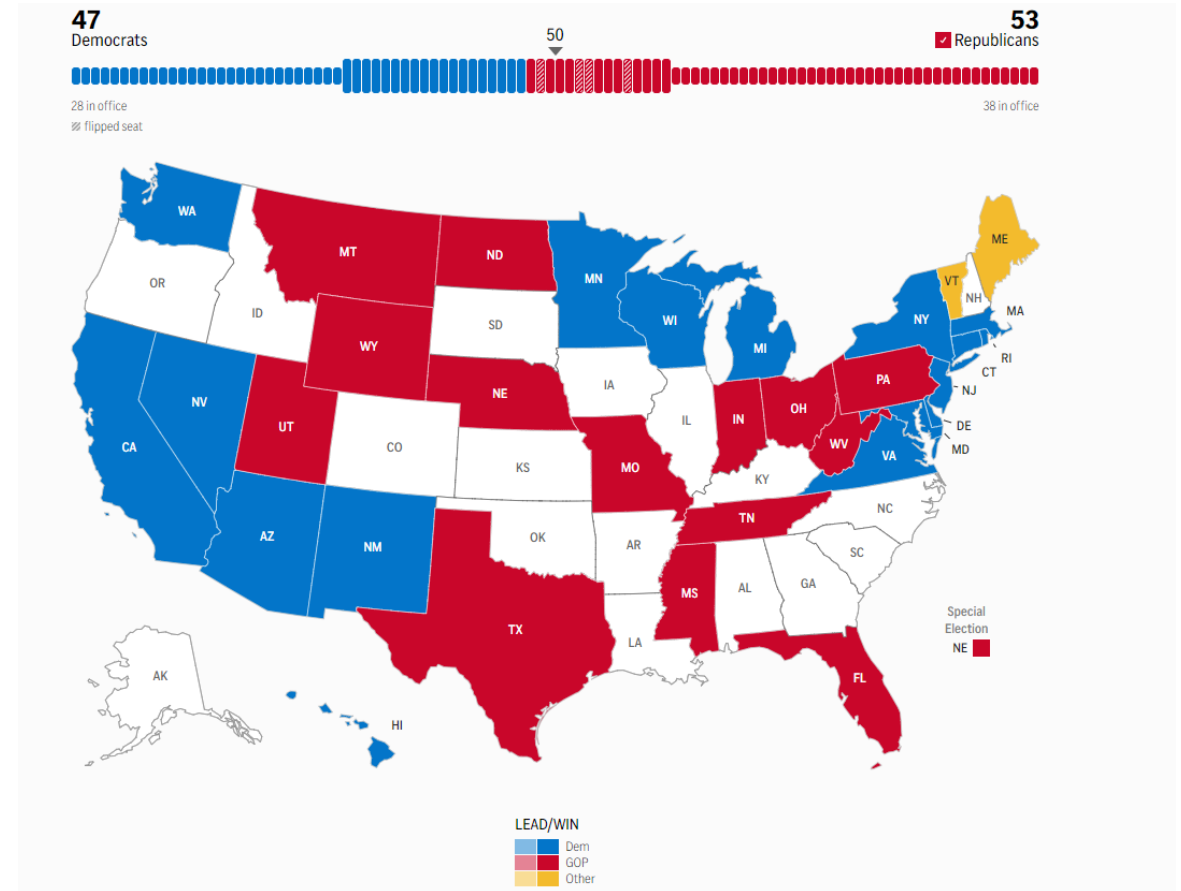
Senator-elect Bernie Moreno will be Ohio's first Latino senator.

# Key Senate Races

2024

## Called Senate Races:

- Maryland – **Angela Alsobrooks (D)** defeated Governor Larry Hogan (R) winning
- Montana – **Tim Sheehy (R)** defeated sitting Sen. Jon Tester (D) by winning
- Ohio – **Bernie Moreno (R)** won over incumbent. Sen. Sherrod Brown (D)
- Wisconsin – **Sen. Tammy Baldwin (D)** beat Eric Hovde (R)
- Michigan – **Rep. Elissa Slotkin (D)** narrowly defeated State Sen. Mike Rogers
- Pennsylvania – **David McCormick (R)** defeated sitting Sen. Bob Casey (D)
- Nevada – **Sen. Jacky Rosen (D)** narrowly defeated Sam Brown (R).
- Arizona – **Rep. Ruben Gallego (D)** defeated Kari Lake (R)



Associated Press

# Senate Committee Seniority

2024

<b>Committee</b>	<b>Democrat</b>	<b>Republican</b>
<b>Agriculture, Nutrition and Forestry</b>	Sen. Amy Klobuchar (D-MN)	Sen. John Boozman (R-AR) OR Sen. Mitch McConnell (R-KY)
<b>Appropriations</b>	Sen. Patty Murray (D-WA)	Sen. Susan Collins (R-ME) OR Sen. McConnell
<b>Armed Services</b>	Sen. Jack Reed (D-RI)	Sen. Roger Wicker (R-MS)
<b>Banking, Housing and Urban Affairs</b>	Possibly Sen. Elizabeth Warren (D-MA)	Sen. Tim Scott (R-SC)
<b>Budget</b>	Sen. Sheldon Whitehouse (I-RI)	Sen. Lindsey Graham (R-SC)
<b>Commerce, Science and Transportation</b>	Sen. Maria Cantwell (D-WA)	Sen. Ted Cruz (R-TX) OR Sen. John Thune (R-SD)
<b>Energy and Natural Resources</b>	Sen. Martin Heinrich (D-NM)	Sen. Mike Lee (R-UT)
<b>Environment and Public Works</b>	Sen. Sheldon Whitehouse (I-RI) OR Sen. Jeff Merkley (D-OR)	Sen. Shelley Moore Capiton (R-WV)
<b>Finance</b>	Sen. Ron Wyden (D-OR)	Sen. Mike Crapo (R-ID)
<b>Foreign Relations</b>	Sen. Jeanne Shaheen (D-NH)	Sen. Jim Risch (R-ID)
<b>Health, Education, Labor, &amp; Pensions</b>	Sen. Bernie Sanders (D-VT)	Sen. Bill Cassidy (R-LA)
<b>Homeland Security &amp; Government Affairs</b>	Sen. Gary Peters (D-MI)	Sen. Rand Paul (R-KY)
<b>Indian Affairs</b>	Sen. Brian Schatz (D-HI)	Sen. Lisa Murkowski (R-AK)
<b>Judiciary</b>	Sen. Richard Durbin (D-IL)	Sen. Chuck Grassley (R-IA)
<b>Rules &amp; Administration</b>	Sen. Jeff Merkley (D-OR)	Sen. Deb Fischer (R-NE)
<b>Select Committee on Ethics</b>	Sen. Chris Coons (D-DE)	Sen. James Lankford (R-OK)
<b>Select Committee on Intelligence</b>	Sen. Mark Warner (D-VA)	Sen. Marco Rubio (R-FL) / Sen. Tom Cotton (R-AR)
<b>Small Business &amp; Entrepreneurship</b>	Sen. Ed Markey (D-MA)	Sen. Joni Ernst (R-IA)
<b>Special Committee on Aging</b>		Sen. Rick Scott (R-FL)
<b>Veteran's Affairs</b>	Sen. Richard Blumenthal (D-CT)	Sen. Jerry Moran (R-KS)

# Senate Majority Leader Race

2024

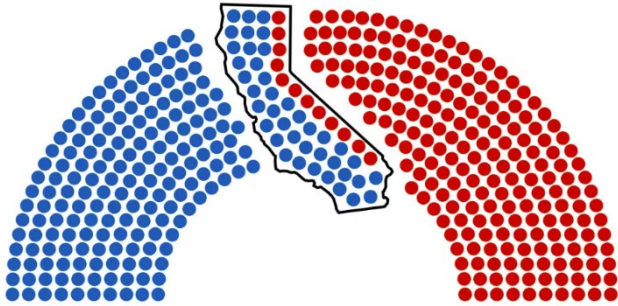
- **Senator John Thune**
  - Currently serving as the Senate Minority Whip
  - Endorsed Senator Tim Scott (R-SC) in the presidential primary
  - Currently sits on the Senate Committee on Agriculture, Nutrition, & Forestry, Committee on Commerce, Science, & Transportation, and the Committee on Finance
- **Senator Rick Scott**
  - Announced a bid to be Senate Majority leader in May 2024
  - Second bid for the position since 2022
  - Currently sits on the Senate Committee on Homeland Security and Governmental Affairs, Committee on Armed Services, and the Committee on Budget
- **Senator John Cornyn**
  - Previously served as a Senate Minority Whip
  - Endorsed by Senator Josh Hawley (R-MO)
  - Currently sits on the Senate Committee on Finance, Committee on Intelligence, and the Judiciary Committee





# Current State of the U.S. House

‘Path to 218 runs through California’: State races pivotal in fight to control the House *LA Times*



**GOP 'on the doorstep' of maintaining control of House – CNN 11/11**

The **Cook Political Report** predicts that Republicans will likely hold the House, creating a Republican trifecta in Washington. Sen. LINDSEY GRAHAM (R-S.C.) is already eager to use budget reconciliation to pass party-line legislation on the economy and, notably, the border.



Hakeem Jeffries ✓  
@hakeemjeffries

Follow

Statement on Control of the House of Representatives in 2025.

**HAKEEM**  
FOR THE PEOPLE  
**JEFFRIES**

In a challenging electoral environment, House Democrats are once again defying political gravity. Over the past two years, we have repeatedly put People Over Politics, and focused on lowering costs, growing the middle class and keeping our communities safe. In the new Congress, House Democrats will continue to govern with common sense and conviction.

As a result of the enduring strength of our battle-tested incumbents, critical open seat holds in Virginia and Michigan, victories in Alabama and Louisiana and flipping four Republican-held seats in New York this year, the House remains very much in play.

The path to take back the majority now runs through too close to call pick-up opportunities in Arizona, Oregon and Iowa – along with several Democratic-leaning districts in Southern California and the Central Valley.

The party that will hold the majority in the House of Representatives in January 2025 has yet to be determined. We must count every vote.

1:29 PM · 11/6/24 · 281K Views

# Key House Race Results

2024

## Seats Flipped

### Democratic Pickups

- AL-2: In the newly drawn district, Shomari Figures (D) won with 54.6% of the vote
- NY-22: John Mannion (D) defeated Incumbent Rep. Brandon Williams (R ) with 54.1% of the vote
- LA-06: Cleo Fields (D) won Rep. Garret Graves' (R ) redrawn district with 50.8% of the vote
- NY-19 : Josh Riley (D) defeated Rep. Marc Molinaro (R) with 50.5% of the vote
- OR-05: Janelle Bynum (D) defeated Rep. Lori Chavez-DeRemer (R) with 47.8% of the vote
- CA-27: George Whiteside (D) defeated Rep. Mike Garcia R) with 51.3% of the vote

### Republican Pickups

- MI-07: Tom Barrett (R) won House turned Senate candidate Elissa Slotkin's district with 50.3% of the vote
- NC-06: Addison McDowell (R ) won the redrawn 6<sup>th</sup> district with 69.2% of the vote
- NC-13: Brad Knott (R) won the redrawn 13<sup>th</sup> district with 58.7% of the vote
- NC-14: Tim Moore (R) won the redrawn 14<sup>th</sup> district with 58.1% of the vote
- PA-07: Ryan Mackenzie unseated Rep. Susan Wild (D) by earning 50.7% of the vote
- PA-08: Robert Bresnahan defeated incumbent Rep. Matt Cartwright (D) by earning 51% of the vote
- CO-08: Gabe Evans (R) beat incumbent Yadira Caraveo (D) with 49% of votes to her 48.2%

# Pending Key House Races



2024

- **AK-AL** – Nick Begich (R) v. Rep. Mary Peltola (D)
- **AZ-06** – Kirsten Engel (D) v. Rep. Juan Ciscomani (R)
- **CA-09** – Rep. Josh Harder (D) v. Kevin Lincoln (R)
- **CA-13** – Adam Gray v. Rep. John Duarte (R)
- **CA-21** – Rep. Jim Costa (D) v. Michael Maher (R)
- **CA-41** – Will Rollins (D) v. Rep. Ken Calvert (R)
- **CA-45** – Rep. Michelle Steel (R) v. Derek Tran (D)
- **CA-47** – Dave Min (D) v. Scott Baugh (R)
- **IA-01** – Christina Bohannon (D) v. Rep. Mariannette Miller-Meeks (R)
- **ME-02** – Rep. Jared Golden (D) v. Austin Theriault (R)
- **OH-09** – Rep. Marcy Kaptur (D) v. Derek Merrin (R)

# Impact of a Likely Republican Trifecta

2024

- **Tax Cuts**

- Key provisions from the Tax Cuts and Jobs Act of 2017 are set to expire at the end of 2025, and it is expected that a Republican Congress will extend the tax cuts
- Big question of whether Republicans will increase tax cuts

- **Immigration**

- Trump will likely sign an executive order on deportations, but his plans require funding from Congress to hire border agents and to build a larger portion of the wall
- Larger changes to the immigration system require bipartisan support and overcoming a filibuster

- **Energy and Climate**

- Reduction of clean-energy funding
- Bipartisan support in Congress for streamlining the permitting process to help oil, gas, and clean energy

- **Ukraine**

- Congressional Republicans are skeptical about providing more aid for Ukraine's defense against Russia



# Impact of a Likely Republican Trifecta

2024

- **Tariffs**
  - Trump campaigned on implementing tariffs, but there are a number of Republicans and business leaders opposed
  - Trump may impose tariffs unilaterally
- **The Safety Net**
  - Republicans are in favor of balancing the budget through government spending
  - The GOP is poised to cut Medicaid, food stamps, and Obamacare health insurance subsidies
- **Voter-ID**
  - Congressional Republicans are likely to pass legislation requiring ID to register to vote





# Incoming Freshmen Senators

2024

## **Ruben Gallego (D-AZ)**

- Replacing Senator Sinema.
- Previously served in the U.S. and Arizona House of Representatives.

## **Lisa Blunt Rochester (D-DE)**

- Replacing Senator Carper.
- Previously served in the U.S. House of Representatives.

## **Jim Banks (R-IN)**

- Replacing Senator Braun.
- Previously served in the U.S. House of Representatives and the Indiana Senate.

## **Angela Alsobrooks (D-MD)**

- Replacing Senator Cardin.
- Previously served as the Prince George County State's Attorney.

## **Elissa Slotkin (D-MI)**

- Replacing Senator Stabenow.
- Previously served in the U.S. House of Representatives and as Assistant Secretary of Defense for International Security Affairs.

## **Tim Sheehy (R-MT)**

- Defeated Senator Tester.
- Served as a Navy SEAL.
- Founded Bridger Aerospace.

## **Bernie Moreno (R-OH)**

- Defeated Senator Brown.
- Co-founded his company, ChampTitles, in 2018.

## **David McCormick (R-PA)**

- Defeated Senator Casey.
- Served as U.S. Under Secretary of the Treasury for International Affairs and CEO of Bridgewater Associates.

## **John Curtis (R-UT)**

- Replacing Senator Romney.
- Served in the U.S. House of Representatives and as Mayor of Provo.

## **Jim Justice (R-WV)**

- Replacing Senator Manchin.
- Served as Governor of West Virginia.

# Incoming Freshmen Representatives

2024

## **Shomari Figures (D-AL-02)**

- New seat.
- Previously served as deputy chief of staff and counsel to U.S. Attorney General Merrick Garland.

## **Yassamin Ansari (D-AZ-03)**

- Replacing Ruben Gallego.
- Previously served on the Phoenix City Council.

## **Abraham Hamadeh (R-AZ-08)**

- Replacing Debbie Lesko.
- Previously served as a prosecutor and a U.S. Army Intelligence Officer.

## **Lateefah Simon (D-CA-12)**

- Replacing Barbara Lee.
- Previously served on the Bay Area Rapid Transit board of directors.

## **Sam Liccardo (D-CA-16)**

- Replacing Anna Eshoo.
- Previously served as Mayor of San Jose.

## **George T. Whitesides (D-CA-27)**

- Defeated Mike Garcia.
- CEO of Virgin Galactic and Chief of Staff of the National Aeronautics and Space Administration.

## **Luz Rivas (D-CA-29)**

- Replaced Tony Cardenas.
- Previously served on the California State Assembly.

## **Gil Cisneros (D-CA-31)**

- Replacing Grace Napolitano.
- Previously served as Under Secretary of Defense for Personnel and Readiness and in U.S. House of Representatives.

## **Jeff Hurd (R-CO-03)**

- Open seat, previously held by Lauren Boebert her switch to CD-4
- Previously worked as an attorney.

## **Jeff Crank (R-CO-05)**

- Replacing Doug Lamborn.
- Previously worked as an outdoorsman and a radio show host.

## **Gabe Evans (R-CO-08)**

- Defeated Yadira Caraveo.
- Previously served in the California House of Representatives and worked as a police officer.

## **Sarah McBride (D-DE)**

- Replacing Lisa Blunt Rochester.
- Previously served in the Delaware Senate.

## **Mike Haridopolos (R-FL-08)**

- Replacing Bill Posey.
- Previously served in the Florida Senate and House of Representatives.

## **Brian Jack (R-GA-03)**

- Replacing Drew Ferguson.
- Previously served as White House Director of Political Affairs.

## **Marlin Stutzman (R-IN-03)**

- Replacing Jim Banks.
- Previously served in the U.S. House of Representatives, in the Indiana Senate, and in the Indiana House of Representatives.



# Incoming Freshmen Representatives

2024

## **Jefferson Shreve (R-IN-06)**

- Replacing Greg Pence.
- Previously served on Indianapolis City-County Council.

## **Mark Messmer (R-IN-08)**

- Replaced Larry Bucshon.
- Previously served in the Indiana Senate and the Indiana House of Representatives.

## **Derek Schmidt (R-KS-02)**

- Replacing Jake LaTurner.
- Previously served as Kansas Attorney General and in the Kansas Senate.

## **Cleo Fields (D-LA-06)**

- Replacing Garret Graves.
- Previously served in the U.S. House of Representatives and in the Louisiana Senate.

## **Johnny Olszewski (D-MD-02)**

- Replacing Dutch Ruppertsberger.
- Previously worked as a Baltimore County Executive and in the Maryland House of Delegates.

## **Sarah Elfreth (D-MD-03)**

- Replacing John Sarbanes.
- Previously served in the Maryland Senate.

## **April McClain-Delaney (D-MD-06)**

- Replacing David Trone.
- Previously worked as a lawyer.

## **Tom Barrett (R-MI-07)**

- Replacing Elissa Slotkin.
- Previously served in the Michigan Senate and the Michigan House of Representatives.

## **Kristen McDonald Rivet (D-MI-08)**

- Replacing Dan Kildee.
- Previously served in the Michigan Senate.

## **Kelly Morrison (D-MN-03)**

- Replacing Dean Phillips.
- Previously served in the Minnesota Senate and the Minnesota House of Representatives.

## **Welsey Bell (D-MO-01)**

- Replacing Cori Bush.
- Previously served as Prosecuting Attorney of St. Louis County.

## **Bob Onder (R-MO-03)**

- Replacing Blaine Luetkemeyer.
- Previously served in the Missouri Senate and Missouri House of Representatives.

## **Troy Downing (R-MT-02)**

- Replacing Matt Rosendale.
- Previously served as the Montana State Auditor.

## **Maggie Goodlander (D-NH-02)**

- Replacing Annie Kuster.
- Previously served as the United States Deputy Assistant Attorney General for the Antitrust Division.

# Incoming Freshmen Representatives

2024

## **Herb Conaway (D-NJ-03)**

- Replacing Andy Kim.
- Previously served in the New Jersey General Assembly.

## **Nellie Pou (D-NJ-09)**

- Replacing Bill Pascrell.
- Previously served in the New Jersey Senate and on the General Assembly.

## **Laura Gillen (D-NY-04)**

- Replacing Anthony D'Esposito.
- Previously served as the Town Supervisor of Hempstead.

## **George Latimer (D-NY-16)**

- Replacing Jamaal Bowman.
- Previously served in the Westchester County Executive, New York State Senate, and New York State Assembly.

## **Josh Riley (D-NY-19)**

- Defeated Marc Molinaro.
- Previously worked as a lawyer.

## **Addison McDowell (R-NC-06)**

- New seat.
- Previously worked as a healthcare lobbyist.

## **Mark Harris (R-NC-08)**

- Replacing Dan Bishop.
- Previously worked as a pastor.

## **Pat Harrigan (R-NC-10)**

- Replacing Patrick McHenry.
- Previously worked as a firearms manufacturer.

## **Brad Knott (R-NC-13)**

- Replacing Wiley Nickel.
- Previously worked as an attorney.

## **Tim Moore (R-NC-14)**

- Replacing Jeff Jackson.
- Previously served in the North Carolina House of Representatives.

## **Julie Fedorchak (D-ND)**

- Replacing Kelly Armstrong.
- Previously served as a member of the North Dakota Public Service Commission.

## **Julie Fedorchak (D-ND)**

- Replacing Kelly Armstrong.
- Previously served as a member of the North Dakota Public Service Commission.

## **David Taylor (R-OH-02)**

- Replacing Brad Wenstrup.
- Previously worked as an attorney.
- Owns Sardinia Ready Mix.

## **Maxine Dexter (D-OR-03)**

- Replacing Earl Blumenauer.
- Previously served in the Oregon House of Representatives.

## **Janelle Bynum (D-OR-05)**

- Defeated Lori Chavez-DeRemer.
- Previously served in the Oregon House of Representatives.

# Incoming Freshmen Representatives

2024

## **Ryan Mackenzie (R-PA-07)**

- Defeated Susan Wild.
- Previously served in the Pennsylvania House of Representatives.

## **Rob Bresnahan (R-PA-08)**

- Replacing Matt Cartwright.
- Previously worked as CFO of Kuharchik Construction.

## **John McGuire (R-VA-5)**

- Replacing Bob Good.
- Previously served in the Virginia Senate and House of Delegates.

## **Eugene Vindman (D-VA-7)**

- Replacing Abigail Spanberger.
- Previously served as a U.S. Army Lieutenant Colonel.

## **Suhas Subramanyam (D-VA-10)**

- Replacing Jennifer Wexton.
- Previously served in the Virginia Senate.

## **Michael Baumgartner (R-WA-5)**

- Replacing Cathy McMorris Rodgers.
- Previously served as the Treasurer of Spokane County Washington Senate.

## **Emily Randall (D-WA-6)**

- Replacing Derek Kilmer.
- Previously served in the Washington Senate.

## **Riley Moore (R-WV-2)**

- Replacing Rep. Mooney.
- Served as West Virginia State Treasurer and in the House of Delegates.

## **Sheri Biggs (R-SC-3)**

- Replacing Rep. Duncan.
- Worked as a nurse practitioner. Craig Goldman (R-TX-12)
- Replacing Rep. Granger.
- Served in the Texas House of Representatives.

## **Sylvester Turner (D-TX-18)**

- Replacing Rep. Lee Carter.
- Served as the Mayor of Houston and in the Texas House of Representatives.

## **Brandon Gill (R-TX-26)**

- Replacing Rep. Burgess.
- Launched the DC Enquirer, a conservative news outlet.

## **Julie Johnson (D-TX-32)**

- Replacing Rep. Alfred.
- Previously served in the Texas House of Representatives.

## **Mike Kennedy (R-UT-3)**

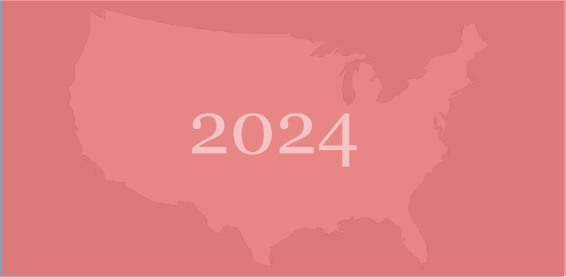
- Replacing Rep. Curtis.
- Previously served in the Utah Senate and House of Representatives.



# Gubernatorial Elections

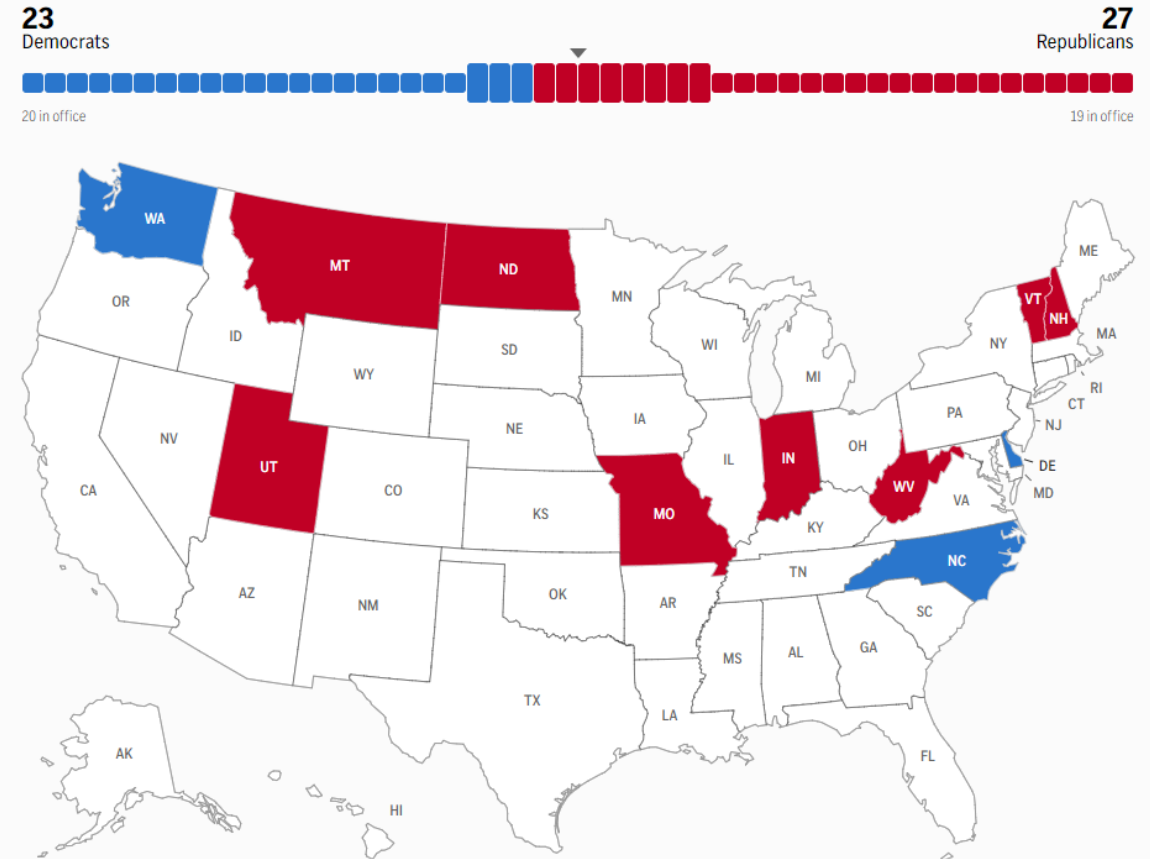
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# Key Gubernatorial Races



- Delaware – **Matt Meyer (D)** won over Michael Ramone (R), taking 55.9% of the vote
- North Carolina – **Josh Stein (D)** beat Lt. Governor Mark K. Robinson (R) by winning 54.8% of the vote
- Washington – **Bob Ferguson (D)** beat Dave Reichert (R) by taking 56.4% of the vote
- New Hampshire – **Kelly Ayotte (R)** beat Joyce Craig (D) after Gov. Chris Sununu opted to retire.
- Indiana – **Former Senator Mike Braun (R)** beat Jennifer McCormick (D) securing 54.6% of the vote
- Missouri – **Mike Kehoe (R)** beat Crystal Quade (D) taking 59.2% of the vote
- Montana – **Gov. Greg Gianforte (R)** beat Ryan Busse (D) by collecting 59.6% of the vote
- North Dakota – **Former Rep. Kelly Armstrong (R)** defeated Merrill Piepkorn (D), securing 68.3% of the vote
- Utah – **Gov. Spencer Cox (R)** secured his re-election over Brian King (D) by winning 56.2% of the vote
- Vermont – **Gov. Phil Scott (R)** swept Esther Charlestin (D) by amassing 73.4% of the vote
- West Virginia – **Patrick Morrisey (R)** defeated Steve Williams (D) by taking 62.1% of the vote

## 2024 Governor Election Results





# Trump Administration Cabinet

Holland & Knight

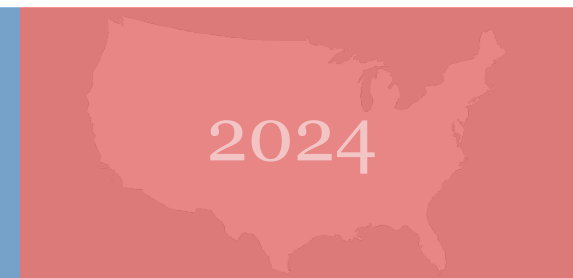
# Trump Announced - Intended Appointments

2024

Department/Agency	Name
WH Chief of Staff	Susie Wiles
WH Deputy Chief of Staff for Policy	Stephen Miller
U.S. Trade Representative	Robert Lighthizer
Border Czar	Tom Homan
United Nations Ambassador	Elise Stefanik
EPA Administrator	Lee Zeldin
<i>Secretary of State</i>	<i>Marco Rubio [Expected]</i>
National Security Advisor	Mike Waltz
Dept. of Homeland Security Secretary (DHS)	Kristi Noem
U.S. Ambassador to Isreal	Mike Huckabee
Dept. of Defense Secretary (DOD)	Pete Hegseth
CIA Director	John Ratcliffe
White House Counsel	Bill McGinley
Department of Government Efficiency (DOGE)	Elon Musk and Vivek Ramaswamy



# Trump Appointment Possibilities



Department/Agency	Possible Nominee
Secretary of State	Marco Rubio, Ric Grenell, Bill Hagerty, Robert O'Brien,
Treasury	Howard Lutnick, Jay Clayton
Attorney General	Jeff Clark, Mike Lee, John Ratcliffe, Eric Schmitt, Mark Paoletta
Interior	Doug Burgum, Katharine MacGregor, Cynthia Lummis, David Bernhardt
Agriculture	Sid Miller, Kip Tom, Ted McKinney, Robert Kennedy

Department/Agency	Possible Nominee
Commerce	Linda McMahon, Bill Hagerty
Labor	Patrick Pizzella, Bryan Slater
Health & Human Services	Bobby Jindal, Brian Blasé, Eric Hargan, Paul Mango
HUD	Ben Carson, Tim Scott, Brian Montgomery
Transportation	Garret Graves, <b><u>Sam Graves</u></b>

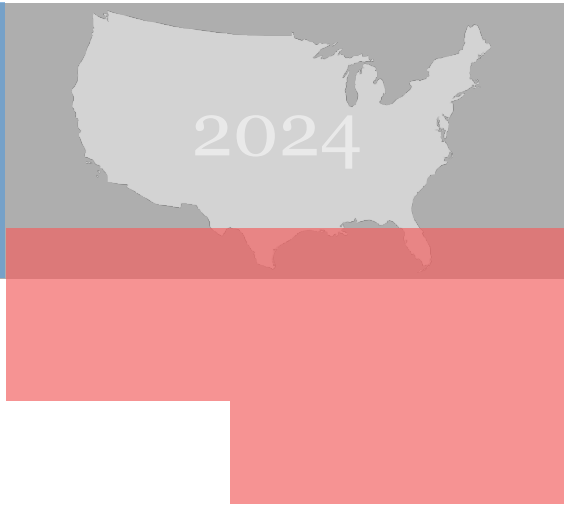
Department/Agency	Possible Nominee
Energy	Doug Burgum, Mark Menezes, Paul Dabbar, Dan Brouillette
Education	Betsy Devos, Ryan Walters, Glenn Youngkin, Tiffany Justice
Veterans Affairs	Robert Wilkie, Matt Rosendale



# Trump Administration Priorities

Holland & Knight

# Trump Administration Priorities



## Taxes

- **Business Taxes.** President-Elect Trump would seek to extend the expiring provisions of the [Tax Cuts and Job Act \(TCJA\)](#). He also plans to build on the TCJA by further lowering the corporate income tax rate from 21 percent to 15 percent (for domestic production only). To achieve this, he might seek to reinstate the Domestic Production Activities Deduction (former Section 199 of the Internal Revenue Code), which was repealed in 2017.
- **Individual Income Taxes.** President-Elect Trump wants to make the expiring tax provisions of TCJA as they relate to individual tax provisions permanent and has stated that increased tariffs could offset the cost of making such individual tax provisions permanent.
- **Individual Credits, Deductions and Exemptions.** President-Elect Trump has also suggested that he wishes to bring back the unlimited itemized deduction for state and local taxes (SALT). He has additionally expressed plans to exempt Social Security payments, tip income and overtime pay from income tax and seeks to create a deduction for auto loan interest and a tax credit for family caregivers.

## Defense

- **Modernization.** President-Elect Trump is expected to modernize the military by investing in advanced technologies, particularly an Iron Dome-style missile defense shield, and increasing the defense budget as he did in his previous administration. He has also pledged to increase troop pay.
- **Alliances.** President-Elect Trump will seek to ensure that allies meet defense obligations as he did in his first term and will likely seek to negotiate with Russia. He is a vocal supporter of Israel but has said the war needs to end soon. Finally, he is supportive of Indo-Pacific allies but will encourage Taiwan to play a more active role in its defense.
- **Industrial Base.** President-Elect Trump aims to revive the industrial base to ensure job creation and defense production, with a focus on domestically manufactured goods. Besides the use of tariffs, he has not specified plans to boost defense production. However, in his first term, he did leverage the Defense Production Act to spur domestic production expansion.
- **Critical Infrastructure.** President-Elect Trump has prioritized the protection of critical infrastructure from cyber threats by raising security standards and enhancing defenses.

## Healthcare

- **Patient Protection and Affordable Care Act (ACA).** President Trump attempted multiple times to repeal the ACA during his first term, and he has mentioned implementing a less-costly replacement, although he has provided no specifics.
- **State-Level Control of Reproductive Health.** In his first term, President Trump appointed three of the U.S. Supreme Court justices who overturned *Roe v. Wade*, and he supports allowing states to craft their own legislation on reproductive health measures.
- **Prescription Drug Costs.** President-Elect Trump supports lowering prescription drug costs. During his first term, he signed the [Know the Lowest Price Act](#) and [Patient Right to Know Drug Prices Act](#), which prohibit pharmacies from withholding information to enrollees regarding pricing and costs. However, President-Elect Trump has been critical of the Biden Administration's effort to allow Medicare to negotiate drug prices but provided no alternative options.
- **Veterans' Healthcare.** President Trump's plan for veterans' healthcare focuses on expanding access to private care and cutting costs. During his first term, he signed the [VA MISSION Act](#), which created the Veterans Community Care Program and allowed veterans to receive care at non-U.S. Department of Veterans Affairs (VA) facilities.
- **FDA/Public Health.** President-Elect Trump has said he wants to create an "independent" commission to examine the cause of increases in chronic disease. The Trump campaign also aligned with many of the positions expressed by Robert F. Kennedy Jr., including FDA reforms such as reduction or elimination of user fees and removal of "chemicals" in food.

# Trump Administration Priorities

2024

## Energy

- As previously mentioned, President-Elect Trump's energy policy can best be characterized by a robust [emphasis on fossil fuels](#), extensive [regulatory rollbacks](#) and a [scaling back of renewable energy policies](#). He believes these changes will reduce energy costs, achieve "energy dominance" and boost the competitiveness of U.S. industries.
- **Deregulation.** President-Elect Trump could seek to rescind several environmental regulations from the Biden Administration, including those focused on emissions reductions from power plants, vehicles and energy production or on limiting liquefied natural gas (LNG) exports. He also plans to reduce restrictions on fossil fuel industries to increase production efficiency and lower costs.
- **Climate Change.** President-Elect Trump strongly opposes the Paris Climate Agreement and Inflation Reduction Act, arguing that they and other climate change-related measures restrict energy development and increase costs. He also could move to counteract environmental lawsuits that hinder energy projects and discourage development.
- **Energy Costs, Mining and Nuclear Energy.** President-Elect Trump plans to lower consumer energy costs by rolling back [mandates on fuel and emissions standards](#) and by offering tax breaks for oil, gas and coal industries while opposing renewable subsidies. Though President-Elect Trump's support for new nuclear energy is unclear, he may seek to reduce reliance on foreign nuclear materials by unleashing domestic mining in the U.S. for all critical minerals.
- **Domestic Oil and Gas Production.** President-Elect Trump may seek to pursue policies to increase domestic oil and gas production, including increasing access to public lands and offshore waters to oil and gas development, ending the Biden Administration's "pause" on new LNG export permits, reducing the regulatory burdens and costs on oil and gas exploration, development and transportation, and streamlining the permit process for new oil and gas infrastructure projects.
- **Countering Reliance on China and Foreign Actors with Energy Technology.** President-Elect Trump likely will pursue policies to advance domestic manufacturing in the energy technology space and further discourage reliance on Chinese and foreign manufacturing by [offering incentives](#) that encourage companies to relocate to the U.S.
- **Critical Minerals.** President-Elect Trump plans to reinvigorate and expand previous efforts associated with mining and critical minerals integral to clean technology, including solar energy equipment and lithium batteries – especially as it pertains to reducing the country's dependence on China.



# Trump Administration Priorities

2024

## Environment

- **Rollbacks.** President-Elect Trump has vowed to renew his aggressive deregulatory efforts, including forcing the removal of multiple existing regulations for any new regulation proposed. He has also said he would "stop the flow of American tax dollars that are subsidizing Chinese electric vehicle battery companies" and roll back Biden-era regulations promoting EV adoption. Additionally, he has said he would ban [environmental, social and governance \(ESG\)](#) investments. President-Elect Trump has also pledged to rescind the remaining funding from the [Inflation Reduction Act \(IRA\)](#).
- **U.S. Environmental Protection Agency (EPA).** A second Trump Administration likely will significantly target the EPA through smaller budgets and efforts to decrease the size and reach of the agency. Additionally, a Trump EPA could focus on cooperative federalism while adopting a more permissive approach to environmental regulation of interstate commerce. Expect to see a rollback of the EPA's interregional enforcement initiatives and its Environmental Justice programming, particularly its grant funding to environmental organizations, which may be subject to investigations for misuse of such funding [alleged by House Republications](#).
- **Fossil Fuels.** President-Elect Trump has vowed to increase the domestic production of oil and refill the Strategic Petroleum Reserve. He wants to reduce the amount of time it would take to approve drilling permits on public lands by half and increase permit applications to drill on federal land. President-Elect Trump also seeks to make the U.S. the dominant energy producer globally and independent of foreign fuel.
- **Job Retention.** President-Elect Trump has derided climate spending as a "money grab" for environmental groups, believing that it ships American jobs overseas. He seeks to cut back on spending to retain jobs domestically and could look to impose large tariffs on companies that manufacture goods overseas.
- **Paris Climate Agreement.** President-Elect Trump has cast climate change as a "hoax" and withdrew the U.S. from the [2015 Paris Climate Agreement](#). Though President Joe Biden rejoined the pact in 2021, President-Elect Trump has pledged to withdraw again.
- **Reforming the NIH, CDC and possibly FDA.** Reform of several public health agencies is likely to be a serious discussion in a second Trump Administration. Proposals that include sharply trimming back the scope of Centers for Disease Control and Prevention (CDC) work and consolidating the National Institutes of Health's (NIH) institutes and centers into a more streamlined agency are likely. Efforts to address perceived conflicts of interest related to external business relations or external funding sources (e.g., U.S. Food and Drug Administration (FDA) user fees and NIH royalties) could be part of this.

# Trump Administration Priorities

2024

## Transportation

- **Aviation.** President-Elect Trump will likely halt a number of pending rulemaking initiatives, such as potentially stalling upcoming processes of [Notices of Proposed Rulemaking](#) regarding family seating and wheelchair accessibility. His administration will likely take a narrower approach to enforcement action, as was the case in the previous Trump Administration, which indicated that regulators could seek to enforce only requirements codified in "black and white" statutes and regulations and not base any action on violations of regulatory guidance or policy. He also is expected to reverse current policies on airline mergers and international aviation policies, taking a laissez-faire approach to airline competition and abandoning some of the Biden Administration's environmental and international initiatives.
- **Drones and Advanced Air Mobility.** Drones were a priority under the first Trump Administration and will likely continue to be under the second. During his first term, President Trump issued a Presidential Memorandum requiring the U.S. Department of Transportation to establish the Drone Integration Pilot Program and took numerous steps to accelerate drone integration into the national airspace system. President-Elect Trump is expected to maintain and expand progress on [Advanced Air Mobility](#); however, he will likely deemphasize the climate benefits of electrification and promote the opportunity for American leadership and growth in U.S. high-skilled manufacturing jobs.
- **Automotive Policy.** President-Elect Trump is expected to reverse the Biden Administration's light-duty vehicle emissions standards, which he refers to as an electric vehicle (EV) mandate. Elon Musk will likely have influence in how the Trump Administration approaches automotive issues. President-Elect Trump won with the support of auto manufacturing workers in the Midwest and will likely champion issues that will grow U.S. automotive manufacturing jobs by opposing Chinese manufactured vehicles and foreign manufacturing relocation to Mexico. President-Elect Trump is expected to support significant tariffs on any cars made overseas that he deems to have an unfair advantage of American-made autos.
- **Autonomous Transportation.** In his first term, President Trump's U.S. Department of Transportation (DOT) took significant steps to advance autonomous vehicles in the U.S. He will likely shift back to pro-autonomy policies and reinvigorate the [Automated Vehicles Comprehensive Plan](#). President-Elect Trump likely will be cautious on policies that could eliminate commercial motor vehicle driver jobs based on his support from labor unions.
- **Rail.** President-Elect Trump will likely reverse a number of the Biden Administration's [railway policies](#). He is expected to reduce funding for high-speed rail projects and roll back safety regulations, including on hazardous gas transit, crew member requirements and fatigue risk.
- **IIJA.** It is safe to assume the Trump Administration will conduct a comprehensive review of the Infrastructure Investment and Jobs Act (IIJA) and seek to roll back those portions of the bill that he deems to be excessive spending. In his first administration, President Trump issued Executive Orders curbing the National Environmental Policy Act, Endangered Species Act and Clean Water Act in order to speed up permits for federal infrastructure projects and will likely do so again.

## Education

- **Student Loans.** The first Trump Administration did not prioritize higher education; however, that is expected to change as the new power structure likely will want to reverse course from the Biden Administration's focus on student loan forgiveness, increased regulation and an emphasis on enforcement by the Office of Federal Student Aid (FSA).
- **Higher Education Act (HEA).** HEA was last reauthorized in 2008, so support for congressional action on updated legislation can be expected, including enhanced accountability for institutions of higher education and reform of accreditation.
- **For-Profit Institutions.** For-profit colleges and universities may see the Trump Administration propose friendly regulations
- **Workforce Development.** It is anticipated that the incoming administration will strongly support workforce development initiatives, alternative career pathways and apprenticeships.
- **Title IX.** During the first Trump Administration, the U.S. Department of Education updated Title IX rules. The Biden Administration replaced those regulations with new ones, which now are being challenged in the courts. It is expected that the incoming administration will support its previous posture and strengthen due process protections for those accused of assault.
- **College Endowments.** Taxation of college endowments is expected to be back on the table as Congress wrestles with the expiring TCJA given its potential as a revenue source.
- **Affirmative Action and DEI.** It is anticipated that the upcoming Trump Administration will roll back or eliminate education-based Affirmative Action and diversity, equity and inclusion (DEI) programs.
- **Education Department.** While some may call for the dissolution of the Education Department, such a bill is unlikely to pass the Congress. Hence, the new administration may seek other tools to minimize the agency's influence on matters it believes are best left to the states.
- **School Choice.** Regarding K-12 education, it is anticipated that the next Trump Administration will offer strong support for school choice and charter school expansion in the states.

## Agriculture and Food

- **Tariffs.** President-Elect Trump's plan to impose 10 percent to 20 percent universal tariffs on imports and higher tariffs on Chinese imports could prompt retaliation by trading partners, with U.S. food and agriculture exports to be targeted. In his first administration, President Trump used U.S. Department of Agriculture (USDA) funds to compensate farmers hurt by tariffs and will likely do so again.
- **Food and Dietary Guidelines.** President-Elect Trump has indicated in recent weeks support for what some consider controversial approaches to food policy espoused by Robert F. Kennedy Jr., including limiting pesticide use and addressing risks of "artificial foods" (an undefined term). Such proposals could face stiff opposition from many food and agriculture stakeholders, including Republican legislators, so it's unclear whether or to what extent the Trump Administration will carry them out.

## Immigration

- **Deportation.** President-Elect Trump has stated he would to implement mass deportation of undocumented immigrants through [expedited removal](#) at mass migrant camps and plans to deploy the military to assist in this effort. He also intends to end "[catch and release](#)" and detain immigrants who are caught entering the U.S. without authorization. He also may move to restore migrant family separations to deter illegal immigration.
- **Pathways to U.S. Citizenship.** President-Elect Trump has said he will aim to end the [Deferred Action for Childhood Arrivals \(DACA\)](#) program, as well as "birthright" citizenship for children born in the U.S. to undocumented parents.
- **Refugees and Asylum Seekers.** President-Elect Trump has plans to restore the [Remain in Mexico](#) program and roll back [Temporary Protected Status](#) designations, as well as end the immigration parole program for those in humanitarian crises. Additionally, President Trump has promised to enact a travel ban for people entering from several Muslim-majority nations and regions, including the Gaza Strip.
- **Securing the Border.** President-Elect Trump has vowed to complete the border wall and use all resources necessary to stop illegal immigration, including moving thousands of troops stationed overseas to the southern border.

## Foreign Policy/Trade

- **Israel and the Middle East.** President-Elect Trump has pledged to stand with Israel and restore peace in the Middle East by rebuilding the U.S. alliance network in the region. He has spoken in support of Israel's mission, though he has at times been critical of Prime Minister Benjamin Netanyahu.
- **China.** President-Elect Trump has promised to take a strong stance on China but has declined to say if he would send troops to defend Taiwan. He plans to revoke China's [Most Favored Nation](#) trade status, attain economic independence from China and prevent China from buying American real estate.
- **Russia and Ukraine.** President-Elect Trump has said that he would end the Russia-Ukraine war on his "first day in office." He could curtail support to Ukraine to try to force a settlement, claiming that the U.S. risks World War III by continuing in the conflict. He has been critical of NATO, saying that the U.S. pays too much into it while European countries do not carry their weight.
- **Mexico and Canada.** President-Elect Trump has said that he will formally notify Mexico and Canada of his intention to utilize the six-year renegotiating provision of the [United States-Mexico-Canada Agreement \(USMCA\)](#) to strike what he views as a better deal, notably in the car industry.
- **Tariffs.** President-Elect Trump has said he will increase tariffs on foreign countries, arguing that raising tariffs and implementing universal baseline tariffs, coupled with lowering domestic taxes, will make America a manufacturing powerhouse again. He is not a fan of large, multilateral trade deals, so it is reasonable to expect a return to bilateral trade agreements, including a review of the Korean-U.S. Trade Agreement (KORUS) and the USMCA, among others, in a second term.





# Global Election Trends

Holland & Knight

# 2024 Global Anti-Incumbency Trend

2024

- **United States**

- A CNN exit poll released on election night revealed that [72 percent of Americans](#) who voted in the 2024 election are unhappy with the country's current direction
- Trump won both the popular and electoral vote, and Harris received 13 million less votes than President Biden in 2020

- **Europe**

- **United Kingdom:** Labour Party defeated the governing Conservative Party in the UK
- **France:** National Rally made notable gains against Macron's governing party in July

- **Africa**

- **South Africa:** The ruling African National Congress Party lost its majority
- **Botswana:** The ruling Botswana Democratic Party lost its majority

- **Asia**

- **Japan:** Prime Minister Shigeru Ishiba's Liberal Democratic Party lost its majority in parliamentary elections
- **South Korea:** The opposition party won a majority in the National Assembly
- **India:** Prime Minister Narendra Modi's party, the BJP, lost a majority in the Parliament





# Election Trends in Europe

2024

## Shift Right

- **Netherlands**

-  o Party for Freedom (Far-Right) - 37 seats
-  o GreenLeft–Labour – 25 seats



- **Austria**

-  o Freedom Party for Austria (Far-Right) - 57 seats
-  o Austrian Peoples Party (Left) - 51 seats

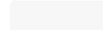

\* **Germany & Spain** - Recent shifts to the right for AfD and Vox respectively, but continued left-wing control

## Shift Left

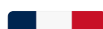


- **Great Britain**

-  o Labour – 411 seats
-  o Conservative – 121 seats

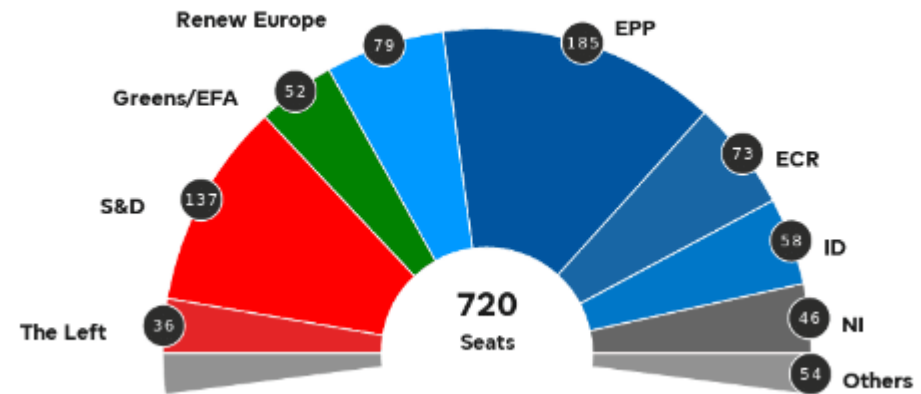
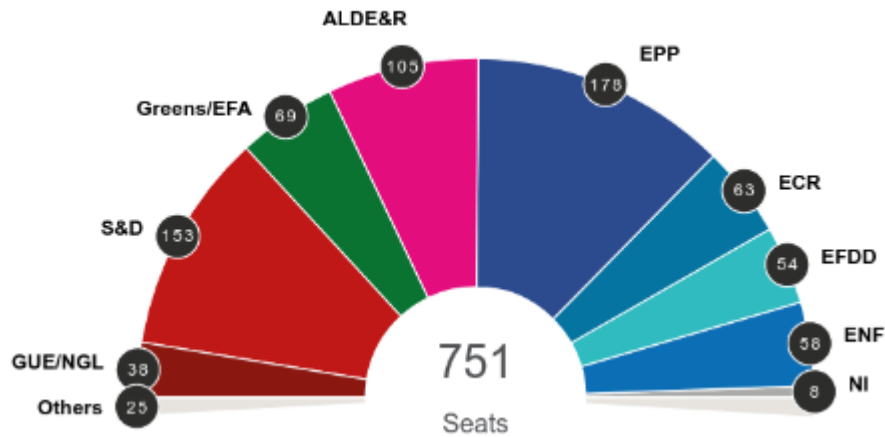
- **Poland**

-  o Center/Center Left Coalition – 248 seats
-  o PiS (Conservative)– 194 Seats

- **France**

-  o New Popular Front (Far-Left) – 182
-  o Ensemble (Centrist) – 168
-  o National Rally (Far-Right) - 143

## EU Elections



- Center Right EPP – small gains
- Center Left S&D – somewhat significant losses
  - Far-Right Groups – notable gains
  - Greens – significant losses

# General Issues Democracies Face Globally

2024

- **Democratic Backsliding**

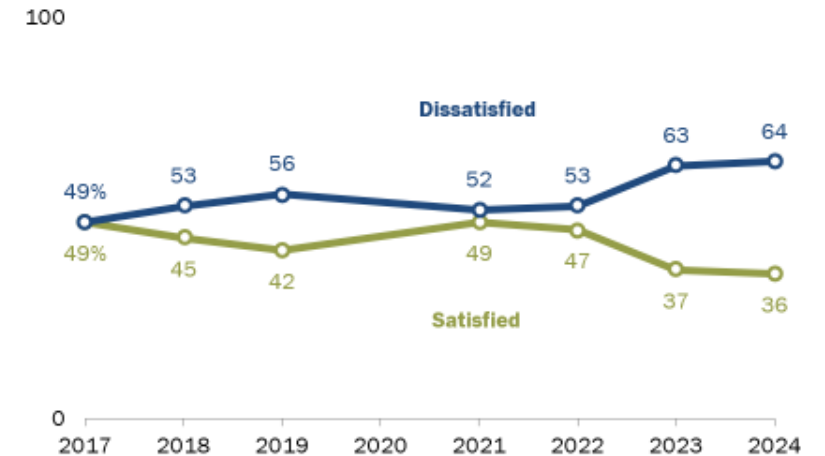
- 60 countries suffered democratic declines over this past year, and 38 percent of the global population live in Not Free countries, which is the highest proportion since 1997 ([Freedom House](#))

- **Global Political Polarization**

- Social media has fueled political divisions and the dissemination of misinformation
- Populist candidates against the EU mainstream made major gains in the EU's elections this past June

## Satisfaction with democracy across 12 high-income, democratic countries is down in recent years

Median % who are \_\_\_ with the way democracy is working in their country



Note: Percentages are medians across 12 advanced economies: Canada, France, Germany, Greece, Italy, Japan, the Netherlands, South Korea, Spain, Sweden, the United Kingdom and the United States. Starting in 2021, U.S. data is from Pew Research Center's online American Trends Panel; older data is from telephone surveys.  
Source: Spring 2024 Global Attitudes Survey.

PEW RESEARCH CENTER

# PBA DC Summit 2024

## *Beale Air Force Base as an Economic Driver*

**Major General H.D.  
"Jake" Polumbo**  
(Ret.)



# PBA DC Summit 2024

## *The First Class to the First Day of Work – Together in CTE*

*Conversation Host*

**Willy Duncan**

*President*

Sierra College





# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

## **Kerry Callahan**

*Superintendent*

Western Placer Unified  
School District



# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

## **Dr. Jeff Tooker**

*Superintendent*

Placer Union High School  
District



# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

## **Amy Schulz**

*Executive Dean of Workforce  
and Strategic Initiatives  
Sierra College*





# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

## **Tammy Powers**

CEO

Sutter Roseville  
Medical Center



# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

## **Kim Menzel**

*Senior Vice President and  
Area Manager  
Kaiser Permanente*



# PBA DC Summit 2024

*The First Class to the First Day of Work -  
Together in CTE*

**Daniel Chatigny**

CEO

Placer County



# PBA DC Summit 2024

## *The First Class to the First Day of Work - Together in CTE*

Conversation host: **Willy Duncan**, Sierra College

Discussion:

- **Kerry Callahan**, Western Placer Unified School District
- **Dr. Jeff Tooker**, Placer Union High School District
- **Amy Schulz**, Sierra College
- **Tammy Powers**, Sutter Roseville Medical Center
- **Kim Menzel**, Kaiser Permanente
- **Daniel Chatigny**, Placer County





# PBA DC Summit 2024

## *Federal Grants in Placer County: Sierra College Foundation's \$198,000 Cybersecurity Grant*

### **Susi Barraza**

*NICE Program Manager*  
U.S. Department of Commerce,  
National Institute of Standards  
and Technology



# NICE Overview and RAMPS Program

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**Susana Barraza**  
NICE Program Manager  
*National Institute of Standards and Technology (NIST)*

# NICE Mission

To energize, promote, and coordinate a robust community working together to advance an integrated ecosystem of cybersecurity education, training, and workforce development.



# Values of NICE

Seek Evidence

Pursue Action

Challenge Assumptions

Embrace Change

Stimulate Innovation

Foster Communication

Facilitate Collaboration

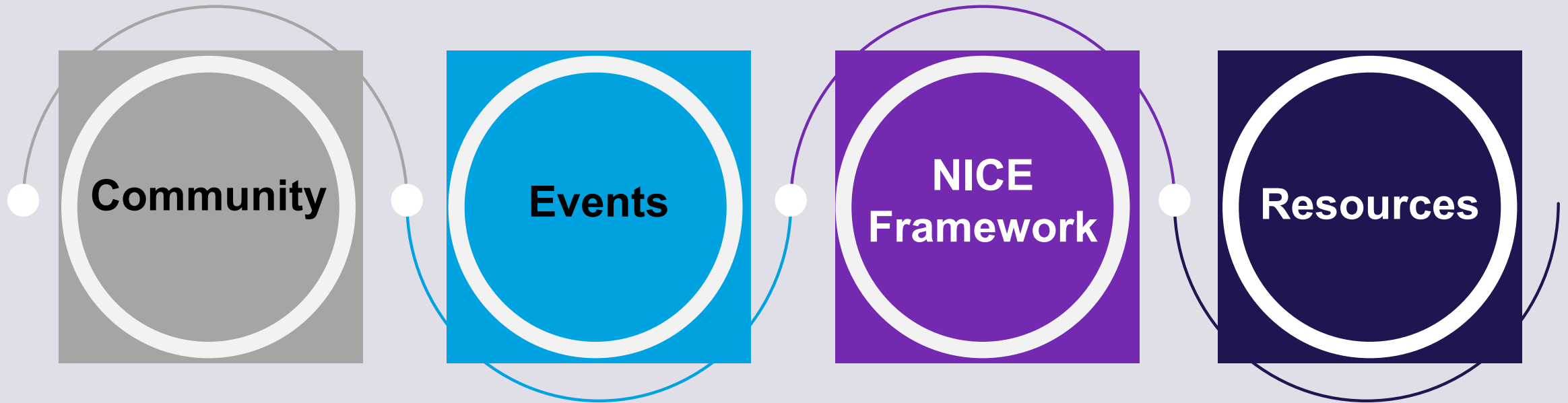
Share Resources

Model Inclusion

Measure Results



# NICE Program Office



# Strategic Alignment with Key Strategies

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# NICE Strategic Plan and Implementation Plan

## (2021-2025)



Promote the Discovery of Cybersecurity Careers and Multiple Pathways



Transform Learning to Build and Sustain a Diverse and Skilled Workforce



Modernize the Talent Management Process to Address Cybersecurity Skills Gaps



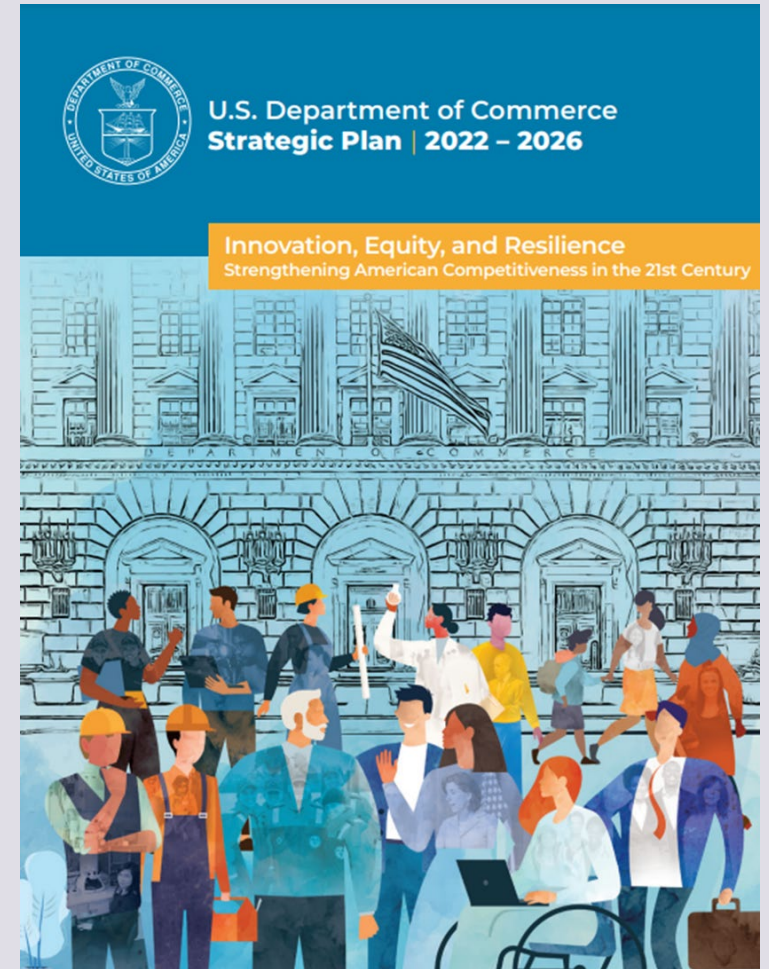
Expand Use of the Workforce Framework for Cybersecurity (NICE Framework)



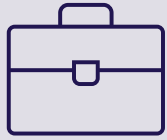
Drive Research on Effective Practices for Cybersecurity Workforce Development

# Department of Commerce's Strategic Plan

Objective 2.2: Build sustainable, employer-driven career pathways to meet employers' need for talent and to connect Americans to quality jobs



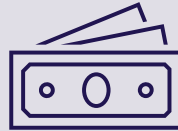
# Department of Commerce and the Department of Labor's “Good Jobs Principles”



Recruitment  
and Hiring



Diversity, Equity,  
Inclusion, and  
Accessibility (DEIA)



Pay



Benefits



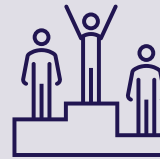
Skills and Career  
Advancement



Job Security and  
Working Conditions



Organizational  
Culture



Empowerment  
and  
Representation



UNITED STATES DEPARTMENT OF COMMERCE



UNITED STATES DEPARTMENT OF LABOR

## GOOD JOBS PRINCIPLES

Good jobs are the foundation of an equitable economy that lifts up workers and families and makes businesses more competitive globally. They allow everyone to share in prosperity and support local communities and the entire U.S. economy. Workers know the value of a good job that provides stability and security for them and their families. All work is important and deserving of dignity. Many companies recognize that providing good quality jobs – that make them an employer of choice – creates a clear competitive advantage when it comes to recruitment, retention, and execution of a company's mission.

The Departments of Commerce and Labor have partnered to identify what comprises a good job. These eight principles create a framework for workers, businesses, labor unions, advocates, researchers, state and local governments, and federal agencies for a shared vision of job quality.

**Recruitment and Hiring:** Qualified applicants are actively recruited – especially those from underserved communities. Applicants are free from discrimination, including unequal treatment or application of selection criteria that are unrelated to job performance. Applicants are evaluated with relevant skills-based requirements. Unnecessary educational, credentials and experience requirements are minimized.

**Benefits:** Full-time and part-time workers are provided family-sustaining benefits that promote economic security and mobility. These include health insurance, a retirement plan, workers' compensation benefits, work-family benefits such as paid leave and caregiving supports, and others that may arise from engagement with workers. Workers are empowered and encouraged to use these benefits.

**Diversity, Equity, Inclusion, and Accessibility (DEIA):** All workers have equal opportunity. Workers are respected, empowered, and treated fairly. DEIA is a core value and practiced norm in the workplace. Individuals from underserved communities do not face systemic barriers in the workplace. Underserved communities are persons adversely affected by persistent poverty, discrimination, or inequality, including Black, Indigenous, people of color; LGBTQ+ individuals; women; immigrants; veterans; individuals with disabilities; individuals in rural communities; individuals without a college degree; individuals with or recovering from substance use disorder; and justice-involved individuals.

**Empowerment and Representation:** Workers can form and join unions. Workers can engage in protected, concerted activity without fear of retaliation. Workers contribute to decisions about their work, how it is performed, and organizational direction.

**Job Security and Working Conditions:** Workers have a safe, healthy, and accessible workplace, built on input from workers and their representatives. Workers have job security without arbitrary or discriminatory discipline or dismissal. They have adequate hours and predictable schedules. The use of electronic monitoring, data, and algorithms is transparent, equitable, and carefully deployed with input from workers. Workers are free from harassment, discrimination, and retaliation at work. Workers are properly classified under applicable laws. Temporary or contractor labor solutions are minimized.

**Organizational Culture:** All workers belong, are valued, contribute meaningfully to the organization, and are engaged and respected especially by leadership.

**Pay:** All workers are paid a stable and predictable living wage before overtime, tips, and commissions. Workers' pay is fair, transparent, and equitable. Workers' wages increase with increased skills and experience.

**Skills and Career Advancement:** Workers have equitable opportunities and tools to progress to future good jobs within their organizations or outside them. Workers have transparent promotion or advancement opportunities. Workers have access to quality employer- or labor-management-provided training and education.

# Highly Effective Workforce Investments...

- Are employer led
- Are guided by multiple community partners
- Include wrap-around services
- Increase diversity, equity, and inclusion
- Prioritize proven earn and learn models
- Lead to stackable, industry-recognized credentials
- Measure and evaluate outcomes
- Build sustainable systems and partnerships
- Connect workforce development to economic development
- Are coordinated across the federal government
- Encourage the use of other government and private funding

# RAMPS Communities

- Regional Alliances and Multistakeholder Partnerships to Stimulate (RAMPS) cybersecurity education and workforce development
- Communities bring together one or more:
  - institutions of higher education or nonprofit training organizations, and
  - local employers or owners or operators of critical infrastructure



# How can you engage?

Forming  
Collaborative  
Partnerships



Curriculum  
Development



Host Workshops  
and Competitions



Work-Based  
Learning  
Opportunities



Funding





# Thank You

**Susana Barraza**

NICE Program Manager

[Susana.Barraza@nist.gov](mailto:Susana.Barraza@nist.gov)

**NICE Program Office**

[nice@nist.gov](mailto:nice@nist.gov)

## ENGAGE WITH US

**NICE Webinar:** 3<sup>rd</sup> Wednesday of the month, 2-3pm ET

**NICE Community Coordinating Council:**  
Monthly meeting, Dec 3, 2024, at 3:30-5pm ET

**NICE K12 Cybersecurity Education Conference:**  
December 9-10, 2024 (San Antonio, TX)

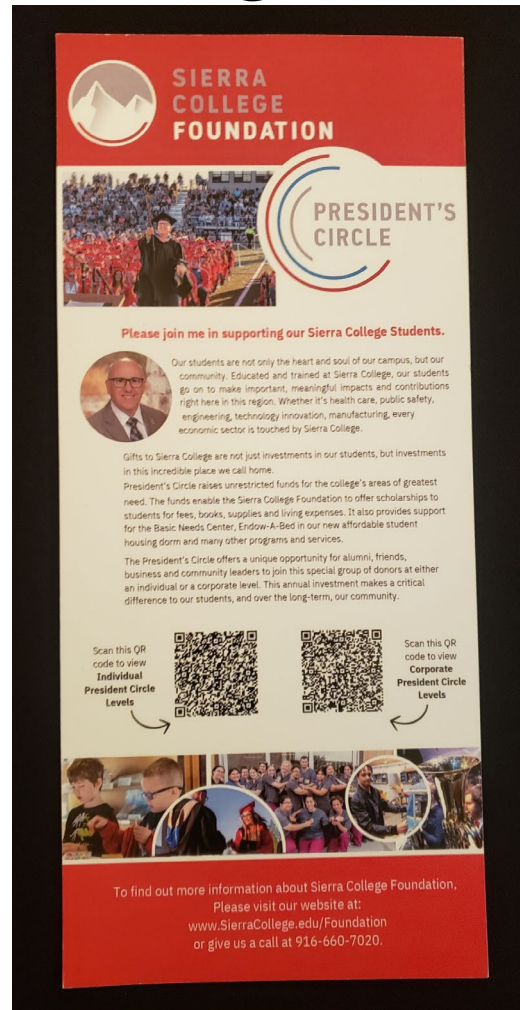
**NICE Conference & Expo:**  
June 1-4, 2025 (Denver, CO)

**Cybersecurity Career Week:** October 20-25, 2025



# PBA DC Summit 2024

## Sierra College Foundation President's Circle



**SIERRA COLLEGE FOUNDATION**

**PRESIDENT'S CIRCLE**

**Please join me in supporting our Sierra College Students.**

Our students are not only the heart and soul of our campus, but our community. Educated and trained at Sierra College, our students go on to make important, meaningful impacts and contributions right here in this region. Whether it's health care, public safety, engineering, technology innovation, manufacturing, every economic sector is touched by Sierra College.

Gifts to Sierra College are not just investments in our students, but investments in this incredible place we call home. President's Circle raises unrestricted funds for the college's areas of greatest need. The funds enable the Sierra College Foundation to offer scholarships to students for fees, books, supplies and living expenses. It also provides support for the Basic Needs Center, Endow-A-Bed in our new affordable student housing dorm and many other programs and services.

The President's Circle offers a unique opportunity for alumni, friends, business and community leaders to join this special group of donors at either an individual or a corporate level. This annual investment makes a critical difference to our students, and over the long-term, our community.

Scan this QR code to view Individual President Circle Levels

Scan this QR code to view Corporate President Circle Levels

To find out more information about Sierra College Foundation, Please visit our website at: [www.SierraCollege.edu/Foundation](http://www.SierraCollege.edu/Foundation) or give us a call at 916-660-7020.



**PRESIDENT'S CIRCLE**

**BENEFITS OF MEMBERSHIP**  
First and foremost, you gain the personal satisfaction of knowing that you are playing a significant role in helping well-deserving local students achieve their educational goals. Your gift entitles you to exclusive communications and invitations to a variety of special events. We hope you will take advantage of these opportunities by attending these events and maintaining a deeper connection with Sierra College and experience your gifts in action.

INDIVIDUAL BENEFIT LEVELS	President Level	President Plus Level	Director Level
	\$1,200	\$2,500	\$5,000
From the Desk of the President Quarterly Update	✓	✓	✓
Golden One Arena Event (Concert, Kings Game, etc.)	✓	✓	✓
President's Circle Sierra College Football Game	✓	✓	✓
Wolverines Tailgate Party with the President before President's Circle Sierra College Football Game	✓	✓	✓
Sierra College Parking Pass and Library Card	✓	✓	✓
President's Breakfast, Luncheon or Reception	✓	✓	✓
Season Tickets to Sporting Season, Theater/Music or Lecture Series	✓	✓	✓
Thunder Valley Summer Reception with the President	✓	✓	✓
Curated Exclusive Activity with the President	✓	✓	✓

CORPORATE BENEFIT LEVELS	Trustee Level	Benefactor Level	Luminary Level
	\$5,000	\$7,500	\$10,000
From the Desk of the President Quarterly Update	✓	✓	✓
President's Circle Sierra College Football Game	✓	✓	✓
Wolverines Tailgate Party with the President before President's Circle Sierra College Football Game	✓	✓	✓
President's Breakfast, Luncheon or Reception	✓	✓	✓
Season Tickets to Sporting Season, Theater/Music or Lecture Series	✓	✓	✓
Thunder Valley Summer Reception with the President	✓	✓	✓
Curated Exclusive Activity with the President	✓	✓	✓
Sponsored Plaque at a Campus Location	✓	✓	✓

Thank you for considering joining the President's Circle, where an investment in our students is an investment in our community.

**SIERRA COLLEGE FOUNDATION**  
[foundstn@sierracollege.edu](mailto:foundstn@sierracollege.edu) | (916) 660-7020  
[sierracollege.edu/foundation](http://sierracollege.edu/foundation)



# PBA DC Summit 2024

*An Afternoon Chat with Placer's  
Leaders in Higher Education*



Presented by

**HILLSDALE COLLEGE**

*Travel to Hook Hall for  
Wine and Cheese and lively chat*



# PBA DC Summit 2024

Transportation to Hook Hall  
Presented by:



**Placer County  
Transportation  
Planning Agency**

*Busses Depart Immediately  
Behind the Hotel on E Street*





# PBA DC Summit 2024

## *An Afternoon Chat with Placer's Leaders in Higher Education*

**Willy Duncan**

*President*  
Sierra College



# PBA DC Summit 2024

## *An Afternoon Chat with Placer's Leaders in Higher Education*

**Dr. John Jackson**

*President*

Jessup University





# PBA DC Summit 2024

## *An Afternoon Chat with Placer's Leaders in Higher Education*

### **John Kane**

*Assistant General Council  
Hillsdale College*



# PBA DC Summit 2024

## *An Afternoon Chat with Placer's Leaders in Higher Education*

### **Tracy Newman**

*Senior Associate  
Vice President  
CSU, Sacramento*







Video Message from Dr. Luke Wood



# PBA DC Summit 2024

Unwind and Connect at  
***Succotash***

6-8pm

915 F Street NW

*Presented by:*

**Golden1**  
**Credit Union**





# PBA DC Summit 2024

## Welcome Day Two Placer Business Alliance



# PBA DC Summit 2024

## *Placer's Hospital Systems in Collaboration*

*Conversation Host*

**Debra Oto-Kent**

*Founding Executive Director  
Health Education Council*





# PBA DC Summit 2024

## *Placer's Hospital Systems in Collaboration*

**Tammy Powers**

CEO

Sutter Roseville  
Medical Center



# PBA DC Summit 2024

## *Placer's Hospital Systems in Collaboration*

### **Kim Menzel**

*Senior Vice President and  
Area Manager*  
Kaiser Permanente



# PBA DC Summit 2024

## *Placer's Hospital Systems in Collaboration*

Conversation host: **Debra Oto-Kent**,  
Health Education Council

Discussion:

- **Tammy Powers**, Sutter Roseville Medical Center
- **Kim Menzel**, Kaiser Permanente



# PBA DC Summit 2024

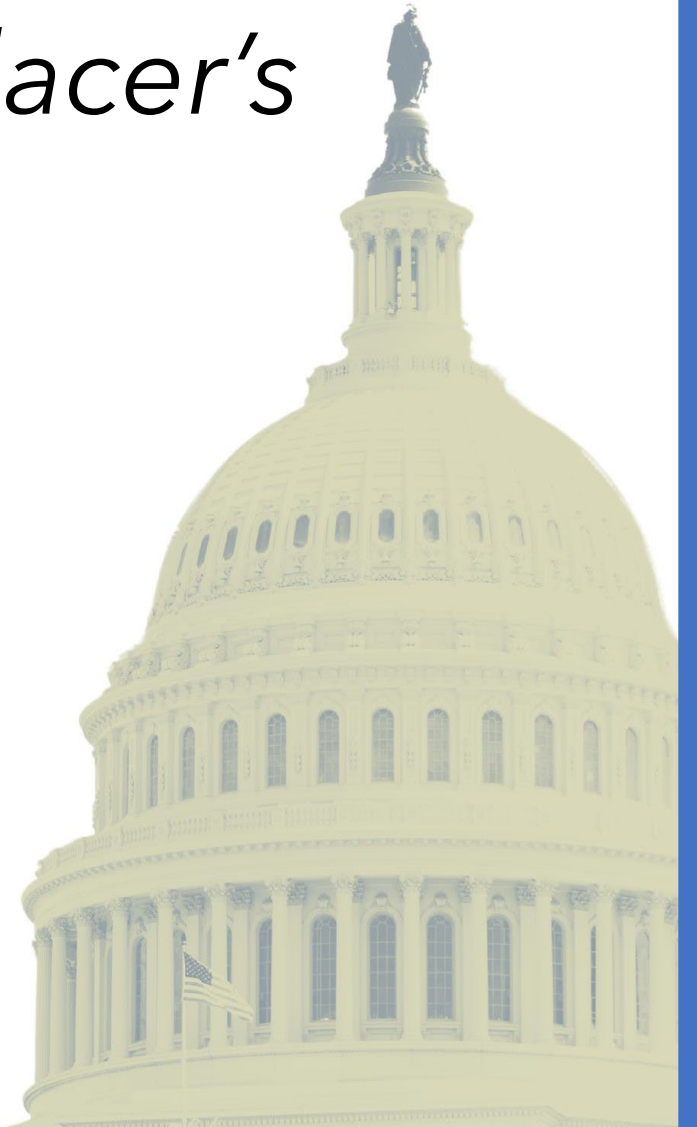
## *Water to Spark - Building Placer's Utilities for the Future*

Luncheon Discussion  
Presented by:



**SMUD**<sup>®</sup>

Powering forward.  
Together.





# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

*Conversation Host*

**Lora Anguay**

*Chief Zero Carbon Officer  
SMUD*



# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

### **Andy Fecko**

*General Manager*  
Placer County Water  
Agency





# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

### **Brandon Sanders**

*Senior Division  
Government Affairs  
PG&E*



# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

**Jennifer Hanson**

*General Manager*  
Nevada Irrigation District



# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

### **Alice Dowdin-Calvillo**

*Board Chair*  
Pioneer Energy





# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

**Dan Beans**

*Utility Director*  
Roseville Electric



# PBA DC Summit 2024

## *Water to Spark - Building Placer's Utilities for the Future*

Conversation host: **Lora Anguay**, SMUD

Conversation:

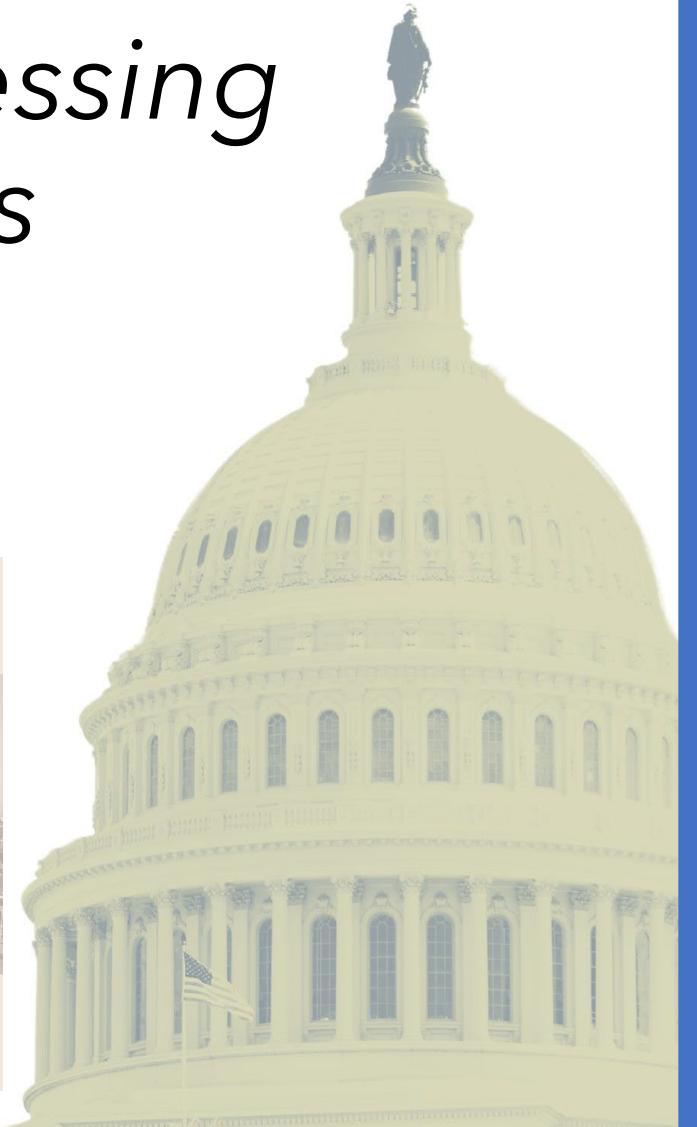
- **Andy Fecko**, Placer County Water Agency
- **Brandon Sanders**, PG&E
- **Jennifer Hanson**, Nevada Irrigation District
- **Alice Dowdin-Calvillo**, Pioneer Energy
- **Dan Beans**, Roseville Electric



# PBA DC Summit 2024

## *Wildfires: Premium on Addressing Property Insurance Crisis*

Discussion Presented by:





# PBA DC Summit 2024

## *Wildfires: Premium on Addressing Property Insurance Crisis*

Conversation host: **Robert Dugan**, PCWA

Discussion:

- **Cindy Gustafson**, Placer County Supervisor
- **Andy Fecko**, Wildfire Mitigation and Management Commission
- **Shana Oppenheim**, National Association of Insurance Commissioners
- **Eryn Hurley**, National Association of Counties





# WILDFIRE: PREMIUM ON ADDRESSING THE THE PROPERTY INSURANCE CRISIS

Discussing solutions to the growing challenge of obtaining affordable property insurance coverage in wildfire-prone areas of California.  
California.

# MODERATOR/PANEL MEMBERS



Robert Dugan  
Chair, Placer County Water Agency  
Board of Directors



Andy Fecko  
General Manager  
Placer County Water Agency



Cindy Gustafson  
District 5 Supervisor  
Placer County



Shana Openhiem  
Assistant Director  
Financial Policy & Legislation  
National Association of  
Insurance Commissioners



Eryn Hurley  
Director of Governmental Affairs  
National Association of Counties

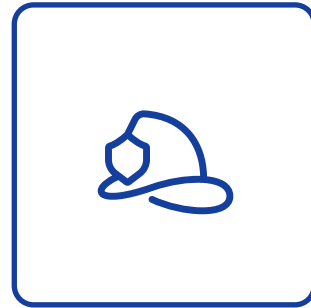


# COMMUNITY PREPAREDNESS



## Community Wildfire Reduction Program

Funding and support for community-level projects to reduce wildfire risk, such as vegetation management, fuel breaks, and improved access for firefighters.



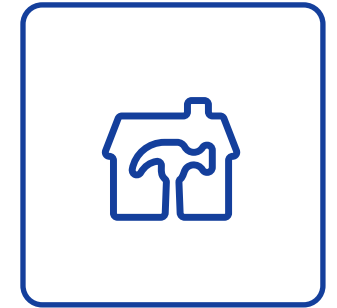
## Wildfire Training

Providing education and training for residents on topics like evacuation planning, home hardening, and defensible space creation.



## Pre-Response Planning

Coordinating with local authorities to develop detailed plans for responding to and recovering from wildfires, including communication strategies and resource allocation.



## Home Hardening Funding

Financial assistance for homeowners to implement fire-resistant construction materials and design features that can improve a home's chances of surviving a wildfire.

By implementing a comprehensive community preparedness strategy, communities can enhance their resilience to the growing threat of wildfires and improve their ability to recover in the aftermath.

# FUELS REDUCTION STRATEGIES

## Forest Landscape Reduction Programs

Comprehensive programs to remove hazardous fuels and reduce fire risk across large forest landscapes, utilizing techniques like thinning, controlled burns, and ecological restoration.

## Wood Utilization - Biomass to Energy Plants

Establishing biomass energy plants that can convert excess wood waste and debris from fuels reduction efforts into renewable energy, creating economic value from materials that would otherwise be burned or landfilled.

## Prescribed Fire - Improve Claims Process and Reduce Red Tape

Streamlining the regulatory process and insurance claims handling to make it easier for land managers to conduct controlled, prescribed burns that reduce hazardous fuels and mimic natural fire regimes.

# ON FIRE: The Report of the Wildland Fire Mitigation and Management Commission



## A Path for the Future: Critical Themes

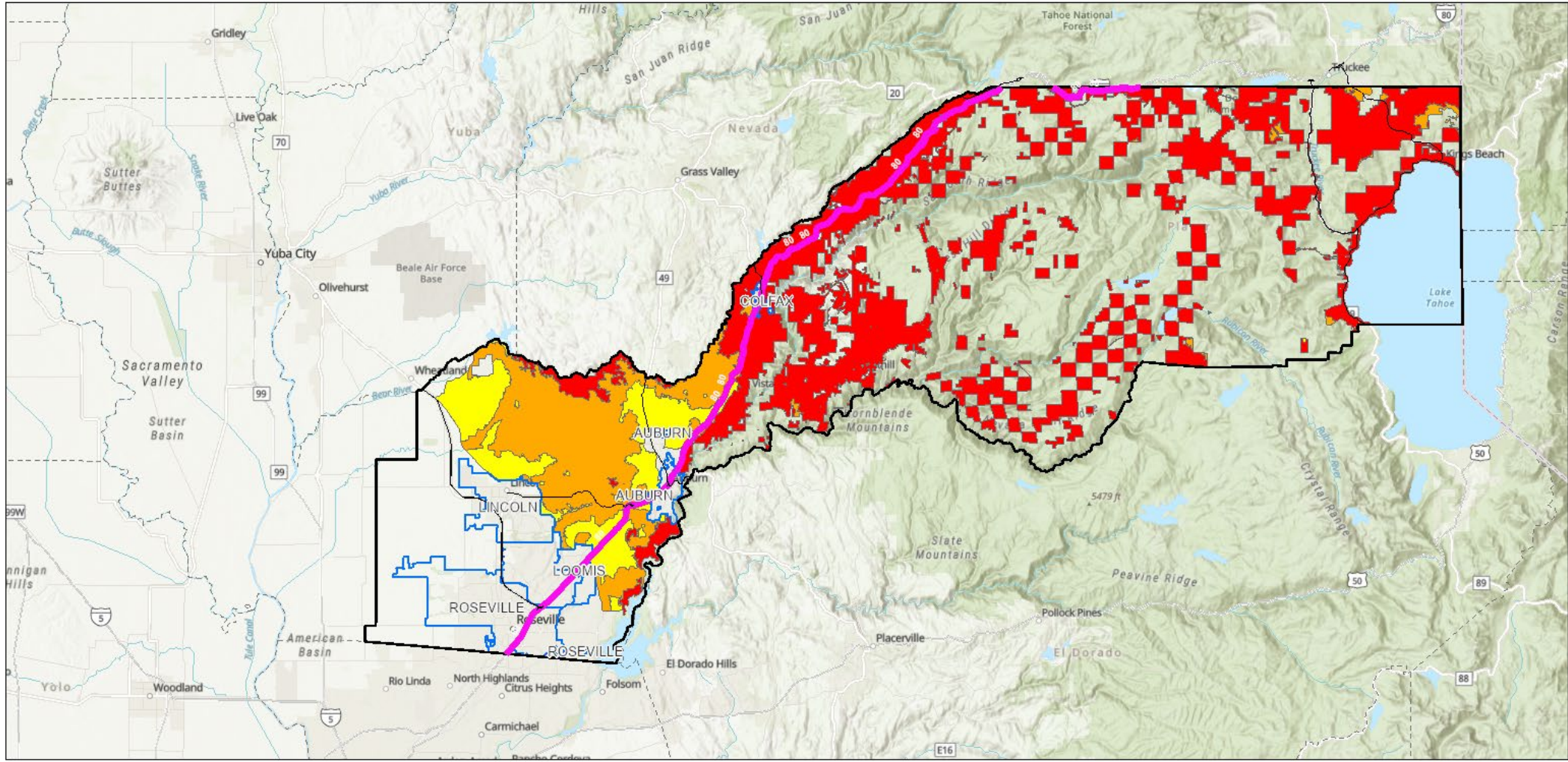
In the course of its work, the Commission identified seven overarching themes that underpin and unite this body's recommendations. Each of the Commission's specific recommendations reflect one or more of these themes, demonstrating the interrelated nature of the Commission's work and wildfire issues at large. The following section includes an explanation of each theme, followed by several recommendations that the Commission believes embody its intent.



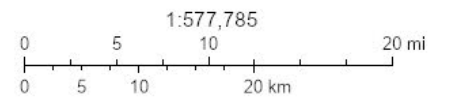




# 2024 CALFIRE HIGH FIRE HAZARD SEVERITY MAP



11/4/2024  
Fire Severity Zones  
High  
Moderate  
Very High  
World Hillshade



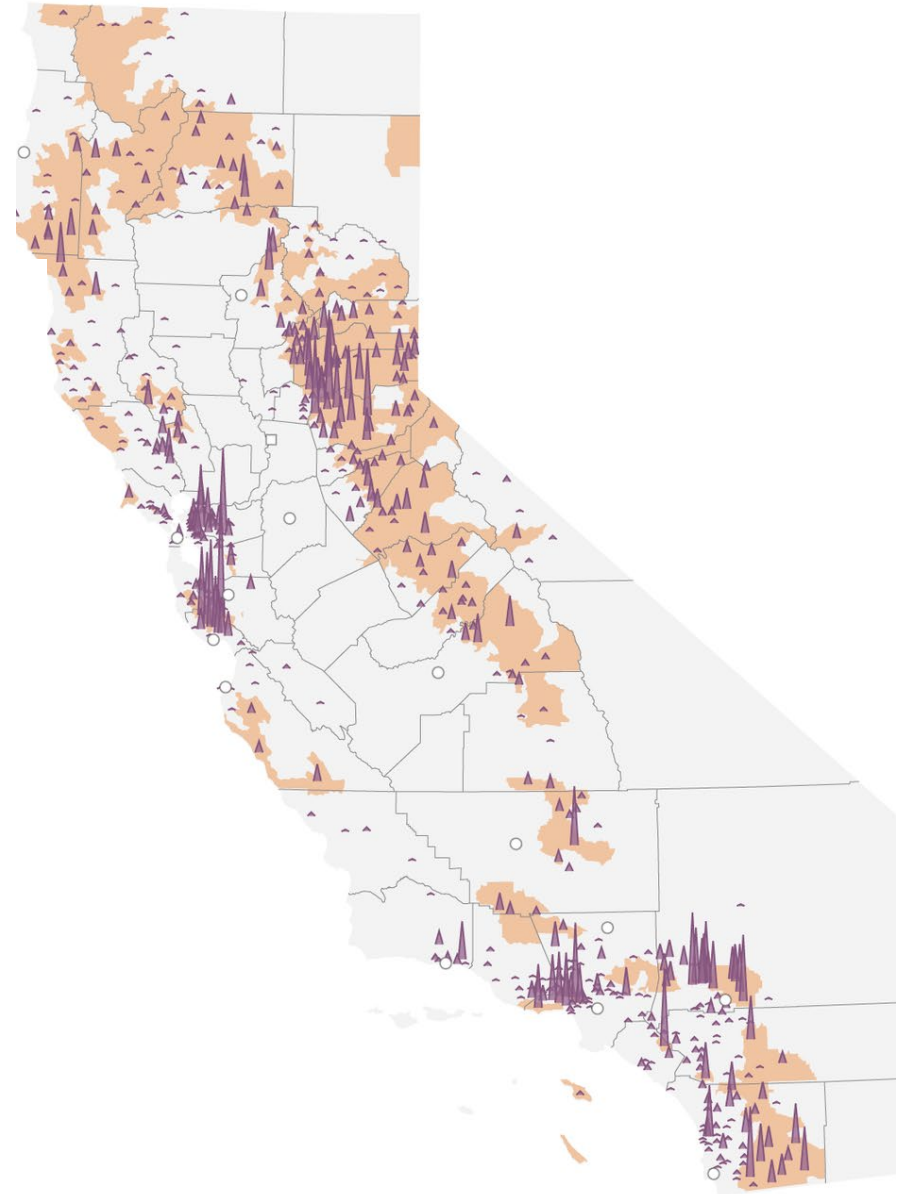
Esri, CGIAR, USGS, California State Parks, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USFWS

US & WORLD // CALIFORNIA

## California insurance crisis: Map shows which areas are hardest hit by nonrenewals

### The Scope of the Crisis

The insurance crisis in California has led to a significant number of nonrenewals, leaving many homeowners and businesses without coverage. This crisis has had a widespread impact, affecting a broad range of individuals and organizations across the state.



# WILDFIRE IMPACT DATA



**78% of homeowners in risk-prone areas have difficulty with coverage**

The California Association of Realtors reports that a significant majority of homeowners in areas prone to wildfires are struggling to obtain adequate insurance coverage.



**58% of buyer-side transactions have been affected by wildfire risk**

Over half of real estate transactions in California have been impacted by the risk of wildfires, making it difficult for buyers to purchase homes in these high-risk areas.



**Placer County is one of the most affected counties in California**

The data indicates that Placer County is one of the most affected regions in California that has been hit the hardest by the growing threat of wildfires. Placer County has more structures in the Wildlife Urban Interface (WUI) than any other County in California.

The California Association of Realtors data highlights the significant impact that wildfires are having on homeowners, real estate transactions, and specific regions within the state, underscoring the need for comprehensive solutions to address this growing challenge.





## MOSQUITO FIRE

Flare-up near the community of Foresthill, CA

# INSURANCE PROTECTION GAP

## Weakens Recovery

Lack of insurance coverage weakens recovery from disasters, imposes losses on federally backed mortgages, and increases demand for federal assistance.

## Protection Gap

The difference between total economic losses and insured losses. In 2023, insurance covered about 70% of the more than \$100 billion of losses in the United States from natural disasters.

# *Wildfires: Premium on Addressing Property Insurance Crisis*

November 14, 2025

**Eryn Hurley**  
Managing Director, Government Affairs  
National Association of Counties





# National Landscape

- Over the last 10 years (2014 – 2023), **173 separate billion-dollar disasters** have cost the U.S. over **\$1.2 trillion**.
- **In 2023, the U.S. experienced 28 separate billion-dollar disaster events**, totaling at least \$93 billion in damage and causing over 450 casualties.
- **As of September 2024, the U.S. has already experienced 20 billion-dollar disasters**, the second highest number of events in the first nine months of the year.
- Disasters always start and end on the local level – *we are not just stakeholders*.

In 2023,

**849 counties**

experiences at least one federally declared major disaster,

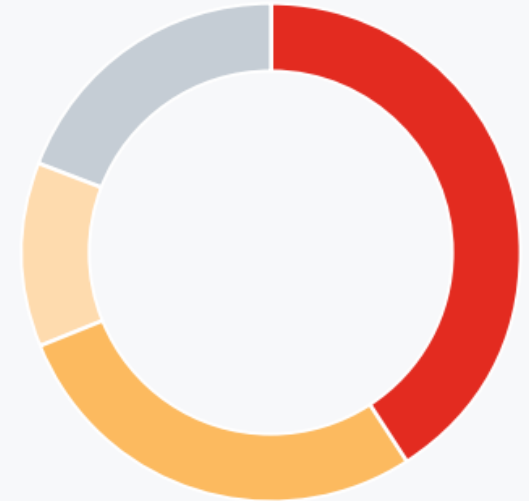
**312 counties**

had at least one Emergency Declaration and

**720 counties**

had at least one Disaster Declaration.

**FIGURE 1: MOST COMMON DISASTERS OVER THE PAST 20 YEARS**



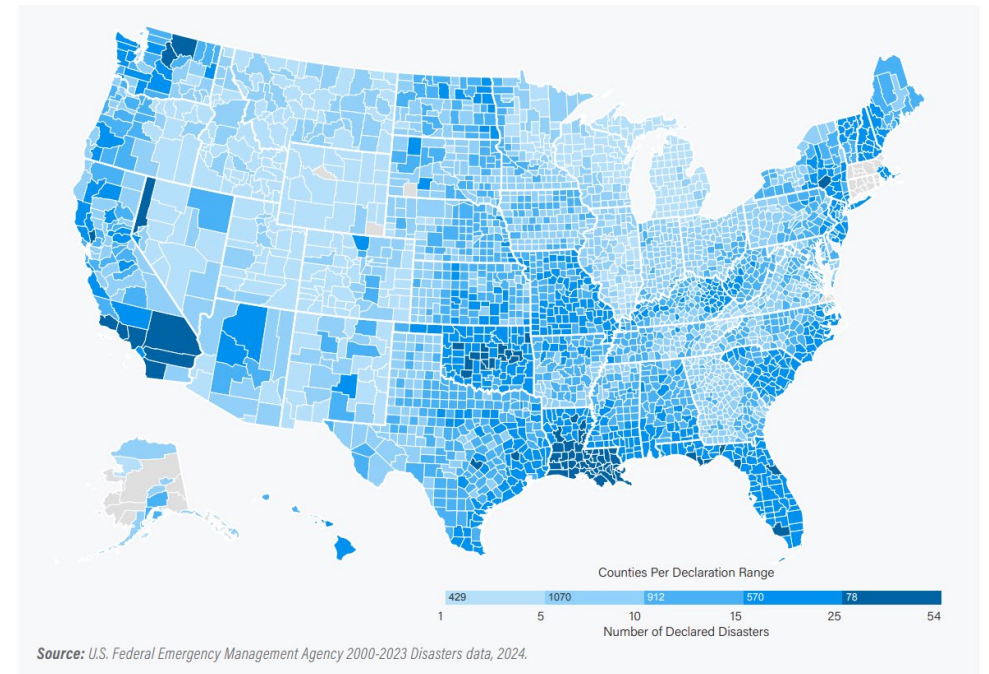
- **41%** Fires
- **28%** Severe Storms
- **12%** Hurricanes
- **19%** All Others

*Source: NACo analysis of U.S. Federal Emergency Management Agency (FEMA) Disaster Incident data as of October 30, 2023.*

# Current Federal Activity

- **Fix Our Forests Act:**
  - Full extension of Good Neighbor Authority to county governments
  - Create inter/intra agency strike teams to streamline the permitting process in designated fire shed areas
  - Prioritize management projects in wildland-urban interface
- **Extreme Weather and Heat Response Modernization Act:**
  - Allows FEMA to respond to a broader range of disaster-related events
- **Wildfire Insurance Coverage Study Act:** Require GAO to assess wildfire risk, analyze impact of wildfires on homeowner/commercial properties
- **Farm Bill:**
  - Certain programs that help manage production losses due to natural disasters (i.e. cash assistance)
- **American Rescue Plan Act:**
  - Eligible uses include disaster response and mitigation activities
  - Deadline to obligate is Dec. 31, 2024

## Federally Declared Disasters By County (2000-2023)



# NACo Disaster Task Force

1. **Partner with a new Administration and Congress**, along with other intergovernmental partners, to reform long-standing inadequacies in our nation's federal disaster system.
2. **Elevate national awareness of the roles, responsibilities and challenges** facing county governments in ensuring the safety and well-being of our communities against natural disasters.
3. **Achieve NACo's policy advocacy agenda**, such as reauthorizing and reforming the National Flood Insurance Program (NFIP), increasing transparency on FEMA's Public Assistance Program, codifying the Community Development Block Grant Disaster Recovery Program, and creating a universal disaster application for impacted residents.
4. **Foster a cohesive intergovernmental strategy** to improve and enhance the response, recovery and mitigation capabilities of all jurisdictions.



# PBA DC Summit 2024

## *Cost to Build - Placer County vs Everywhere Else*

Discussion Presented by:

Taylor   
**BUILD**ers





# PBA DC Summit 2024

## *Cost to Build - Placer County vs Everywhere Else*

**Clifton Taylor**

*President*  
Taylor Builders





# PBA DC Summit 2024

## *Cost to Build - Placer County vs Everywhere Else*

### **Karl Eckhart**

*Vice President State and  
Local Government Affairs  
National Association of  
Homebuilders*



# PBA DC Summit 2024

## *Cost to Build - Placer County vs Everywhere Else*

Discussion:

- **Clifton Taylor**, Taylor Builders
- **Karl Eckhart**, National Association of Homebuilders



***COST TO BUILD -  
PLACER COUNTY VS  
EVERYWHERE ELSE***



Clifton Taylor, President

November 14<sup>th</sup>, 2024

Taylor   
**BUILDers**

The logo for Taylor BUILDers features the word "Taylor" in a dark blue, sans-serif font. To its right is a stylized icon of three buildings of increasing height, rendered in a dark green color. Below "Taylor" is a horizontal line that extends to the right, ending under the icon. Below this line, the word "BUILDers" is written in a bold, dark green, sans-serif font.

# TAYLOR BUILDER PRIOR INVESTMENT

## IN PLACER COUNTY COMMUNITIES

Project	Description	Hard Infrastructure
❖ JEN CA 8 - Riolo Vineyards Specific Plan	737 SF / 347 SF developed	\$76 mm
❖ JEN CA 10 – Lincoln Crossing	166 SF	\$8mm
❖ JEN CA 14 – Meadowlands	271 SF	\$31 mm
❖ JEN CA 15 – Fiddymment Ranch Phase 3	1082 SF / 472 Affordable HDR	\$85mm
❖ JEN CA 16 – Fiddymment Ranch Phase 2	20 AC commercial / 192 HDR	\$2mm
❖ JEN CA 17 – Whitney Ranch	441 SF	\$40mm
❖ JEN CA 22 – Twelve Bridge Village 3	214 SF	completed by builder
	❖ 2,911 SF / 192 HDR / 472 HDR Affordable	\$242mm
❖ Northstar Mountainside		
❖ <i>Mountainside at Northstar</i>	<i>33 custom lots and units</i>	<i>\$21mm</i>
❖ <i>Village Walk at Northstar</i>	<i>26 townhomes</i>	<i>completed by builder</i>
❖ <i>Enclave at Old Greenwood</i>	<i>22 townhomes</i>	<i>sold to developer</i>

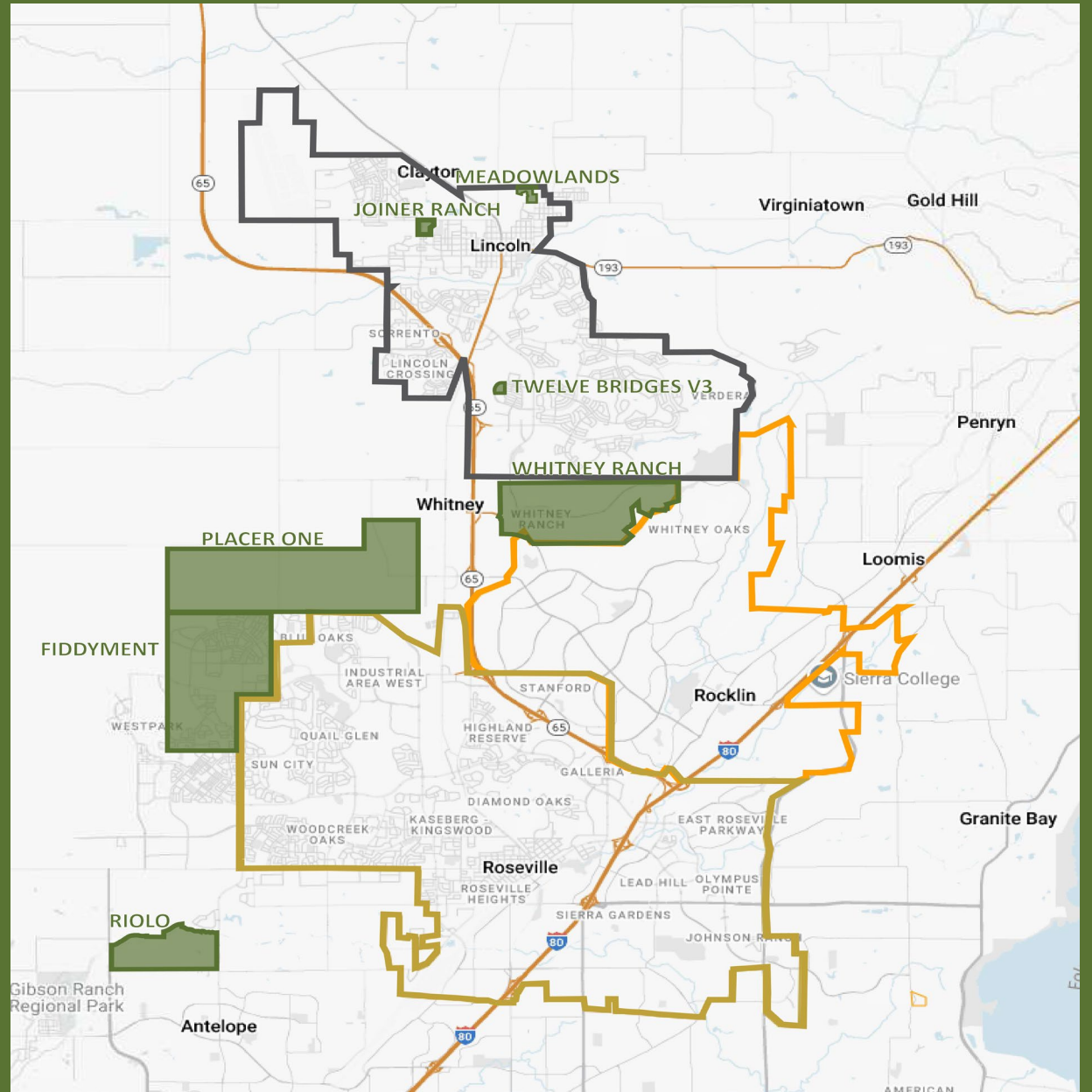
# TAYLOR BUILDER CURRENT INVESTMENT

IN PLACER COUNTY COMMUNITIES

Under Development		Description	Hard Infrastructure
❖	JEN CA Placer Ranch – Placer One	4,131 SF / 1,504 HDR / 406 AC NonRes	\$90mm to date
❖	JEN CA 24 – Joiner Ranch East	198 SF	\$16mm
❖	Domeyko Taylor RE 1 – 583 F Street	12,000 square foot mixed-use	\$5mm
		❖ 4,329 SF / 1,504 HDR / 406 NonRes	\$242mm
Future Projects		Description	Hard Infrastructure
❖	JEN CA 28 – Lincoln Village 1 Parkwood	124 SF	TBD
❖	JEN CA 28 – Lincoln Village 1 Stardust	80 SF	TBD
❖	MVWP Development - Martis Valley West	760 SF	TBD
		❖ 964 SF	TBD

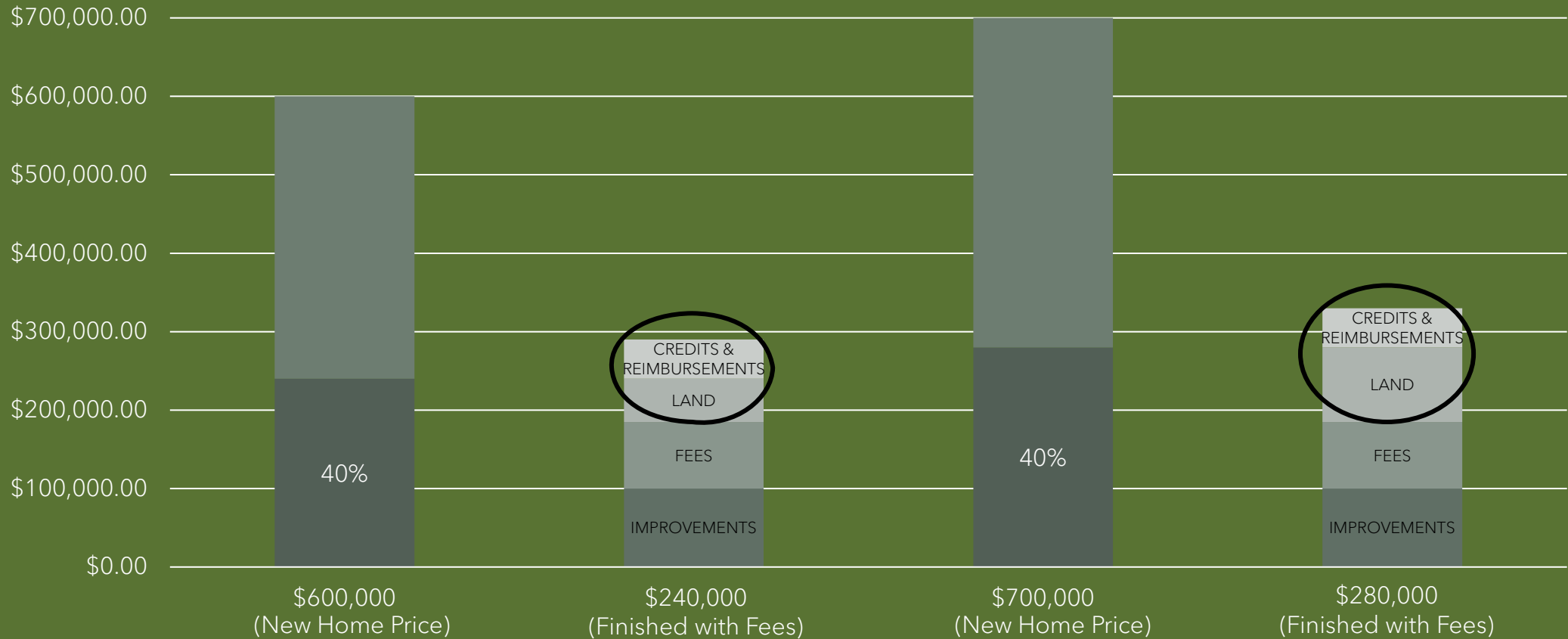


# MAP



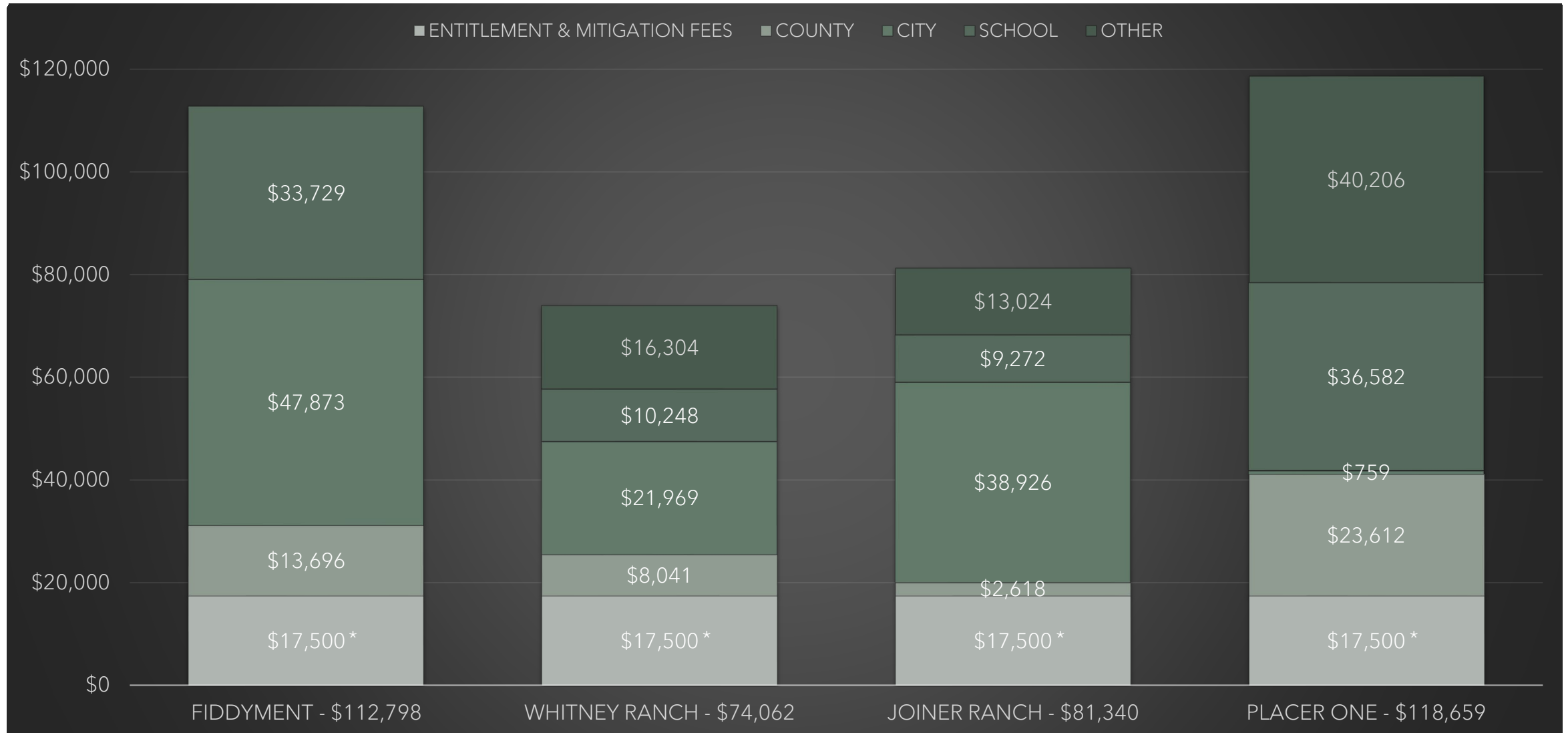
# WHAT IS LAND WORTH?

LAND PLUS ANCILLARY REVENUES EQUALS INVESTMENT OPPORTUNITY



# FEE COMPARISON

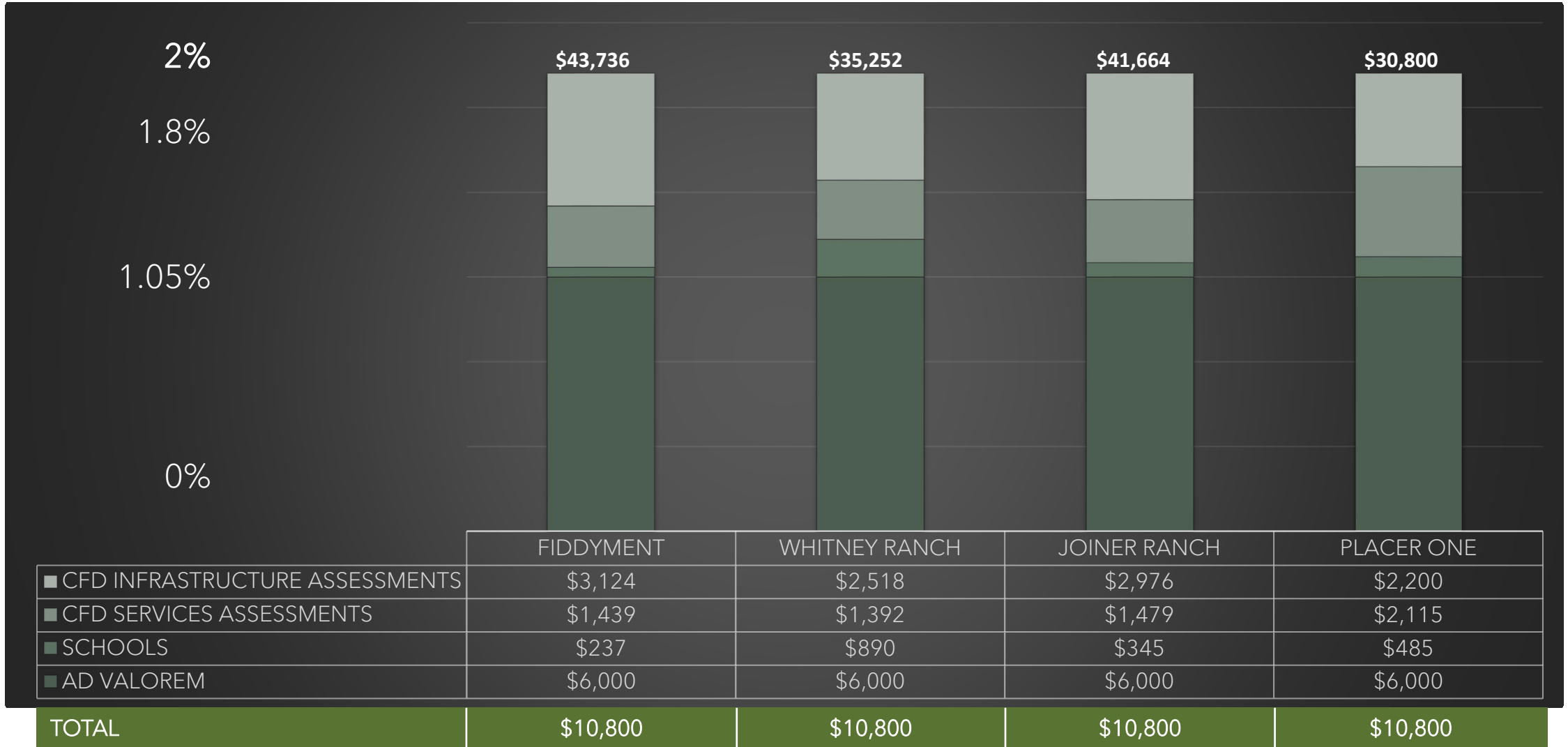
## GOVERNMENT FEES IMPACT AVAILABLE CAPITAL FOR INVESTMENT



\*\*ESTIMATE BASED ON AVERAGE ENTITLEMENT, DESIGN & MITIGATION COSTS PER UNIT IN PLACER COUNTY. VARIES BY SITE SPECIFIC CONSTRAINTS & DENSITY OF PROJECT

# TAX RATE

GOVERNMENT SERVICES REDUCE AVAILABLE CAPITAL FOR INVESTMENT  
(\$600,000 HOUSE)



# WHAT CAN LOCAL GOVERNMENT DO?

## TO INCREASE AMOUNT OF INVESTMENT CAPITAL AVAILABLE

- ❖ Increase available public finance dollars to projects
  - ❖ Extend the term of special taxes collected beyond 35-years for infrastructure construction
    - ❖ *Issue subsequent series of bonds to fund infrastructure construction fund*
    - ❖ *Refund bonds to facilitate an increase in infrastructure construction fund*
    - ❖ *Allow replacement of reserve funds with security instruments to increase infrastructure construction fund*
    - ❖ *Programming with regional banks for smaller projects to utilize tools above*
- ❖ Address non-essential fees and infrastructure thru future available infrastructure construction funds and excess special tax obligations
- ❖ Use transition taxes to reduce upfront service maintenance costs for very long-term reserve requirements (i.e. things with very long useful life that typically don't break)

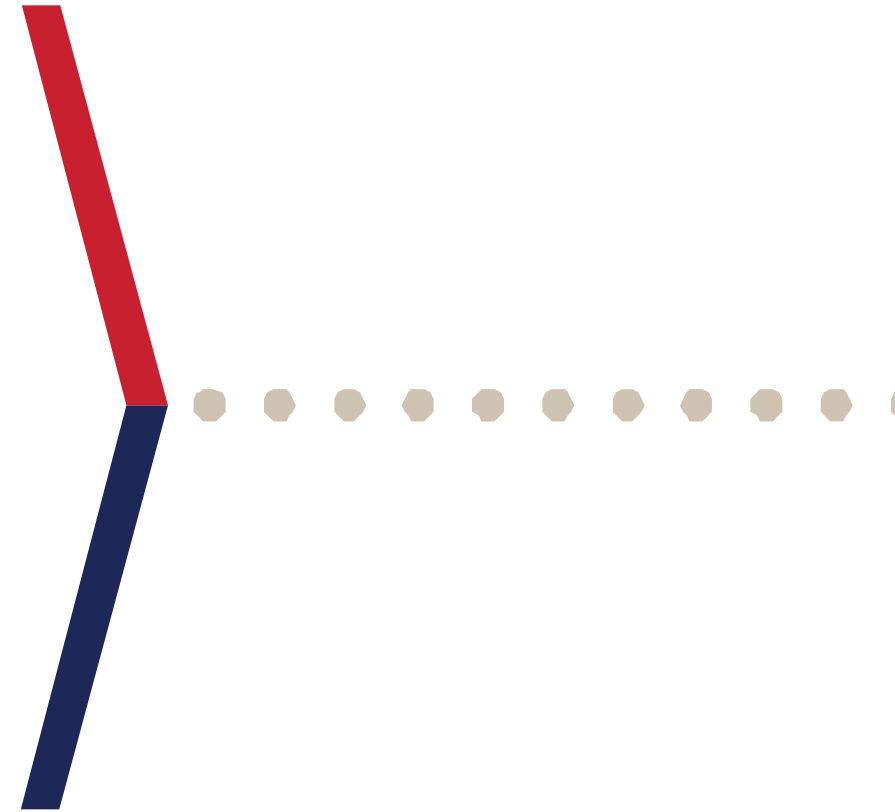


# WHAT CAN LOCAL GOVERNMENT DO?

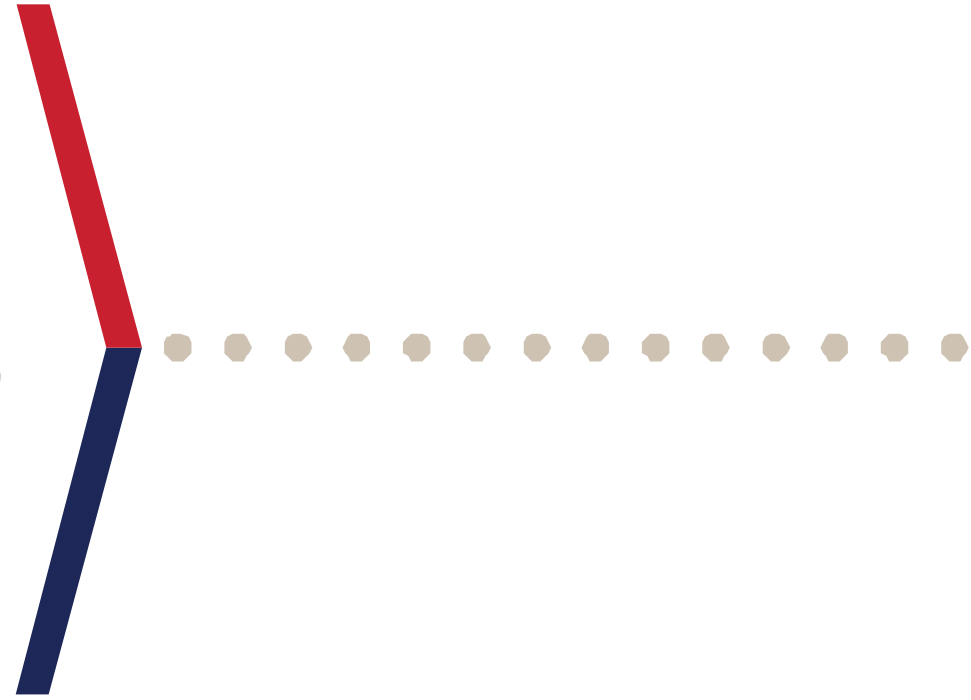
TO MAKE THE EXISTING CAPITAL GO FURTHER

- ❖ Improve performance on the timely release of construction funds for constructed infrastructure
- ❖ Create more flexible acquisition agreements that address cash flow of projects
- ❖ Improve performance on the timely release of fee credits and/or cash reimbursements for constructed infrastructure – specifically for bonded improvements
- ❖ Improve tracking systems for facilitating inflation adjustments and timely release of funding
  - ❖ Reliability of revenues may present new financial tools

# Cost to Build- Placer County vs. Everywhere Else



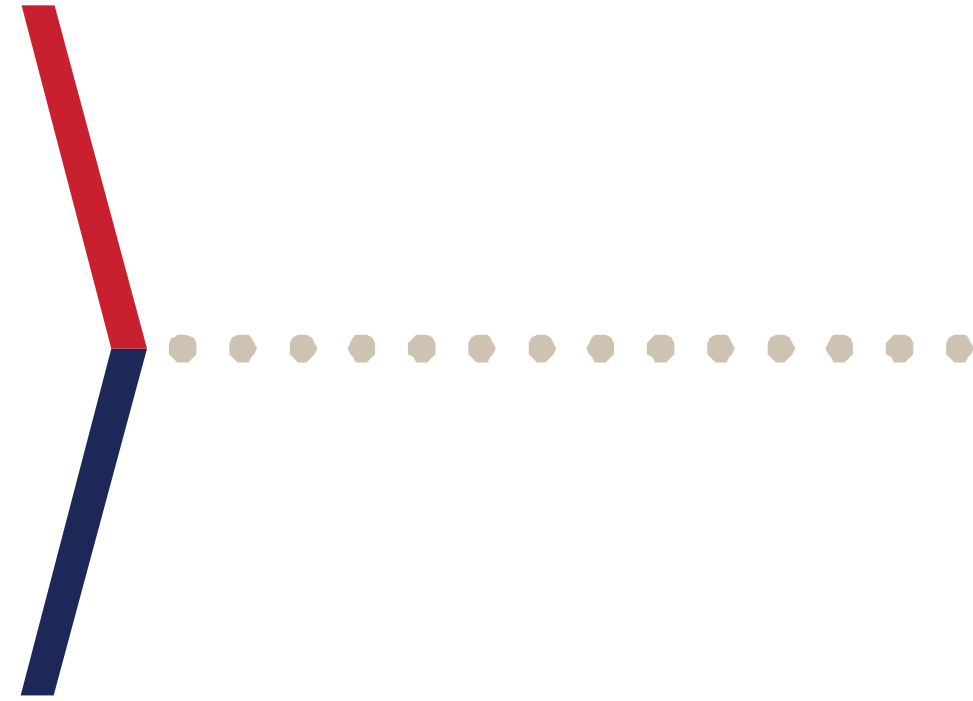
Not all bad  
legislative ideas  
begin in CA.....



National Average of Regulatory Costs

is \$93,870 Per New Home

- building codes, land use, environmental and other rules



# California priced out buyers

- CA median new home is \$641,531
  - Income needed is \$187,726
  - 76.2% of current households unable to afford new

When price goes up \$1,000 then 7,905  
California residents choose to opt out





# Sacramento – Roseville - Folsom

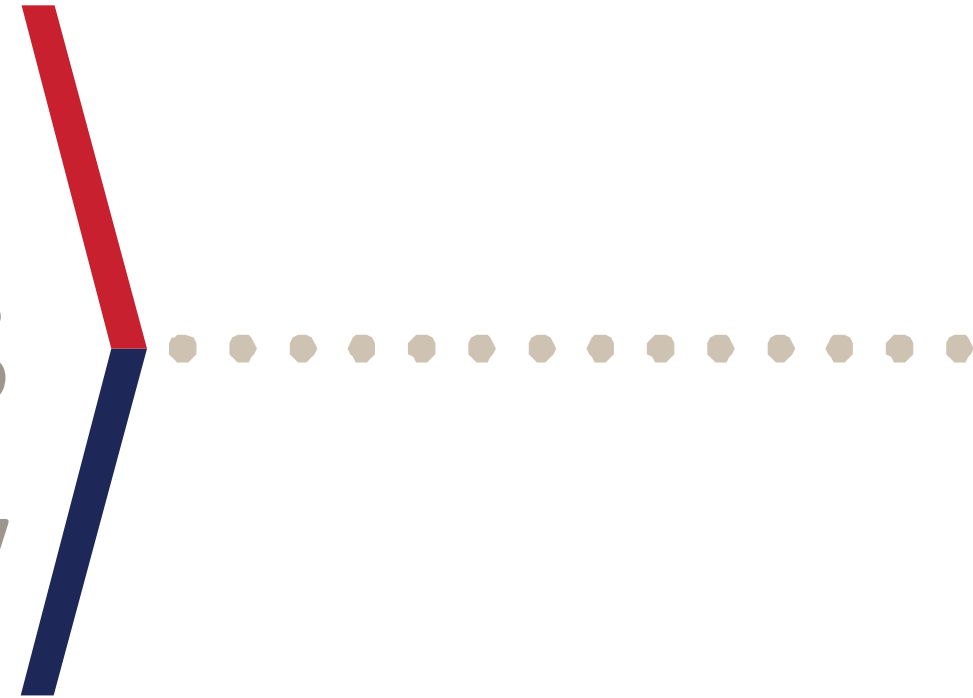
- Area median new home is \$680,202
  - Income needed is \$200,810
  - 80% of residents unable to afford new

When price goes up \$1,000 then 529 area residents opt out

On Aug. 6, 2024 Massachusetts Governor Maura Healey signed the Affordable Homes Act into law. The historic legislation authorizes \$5.16 billion in spending over the next five years along with nearly 50 policy initiatives to counter high demand and limited supply.



Zoning reform  
can work if cities  
allow





# Housing is 16% of U.S. GDP

The national estimates include the following:

- Building an average single-family home: 2.90 jobs created
- Building an average rental apartment: 1.25 jobs created
- \$100,000 spent on remodeling: 0.75 jobs created



# Some useful links to attainability

- <https://www.nahb.org/blog/2024/11/wsj-jim-tobin-solutions-to-housing-affordability-crisis>
- <https://www.nahb.org/blog/2023/04/new-land-use-resources>
- <https://www.nahb.org/advocacy/state-and-local/housing-supply-accelerator-playbook>
- <https://www.nahb.org/news-and-economics/housing-economics>





The real culprit of  
housing attainability is  
fear



THANK YOU

Karl Eckhart

[keckhart@nahb.org](mailto:keckhart@nahb.org)



# PBA DC Summit 2024

## *LAFCO: Setting a Course for Placer's Future*

**Cindy Gustafson**

*Chair*

Placer LAFCO



# PBA DC Summit 2024

## *LAFCO: Setting a Course for Placer's Future*

**Josh Alpine**

Vice Chair  
Placer LAFCO



## *LAFCO: Setting a Course for Placer's Future*

Discussion:

- **Cindy Gustafson**, Chair, Placer LAFCO
- **Josh Alpine**, Vice Chair, Placer LAFCO





# PBA DC Summit 2024

## *Unscripted Takeaways with the City Managers - an Interactive Workshop*

### **Aly Zimmermann**

*City Manager*  
City of Rocklin



# PBA DC Summit 2024

## *Unscripted Takeaways with the City Managers - an Interactive Workshop*

**Dom Casey**

*City Manager*  
City of Roseville



# PBA DC Summit 2024

## *Unscripted Takeaways with the City Managers - an Interactive Workshop*

**Sean Scully**

*City Manager*  
City of Lincoln



# PBA DC Summit 2024

## *Unscripted Takeaways with the City Managers - an Interactive Workshop*

**Sean Rabe**

*City Manager*  
City of Auburn





# PBA DC Summit 2024

## *Unscripted Takeaways with the City Managers - an Interactive Workshop*

Discussion:

- **Aly Zimmermann**, City of Rocklin
- **Dom Casey**, City of Roseville
- **Sean Scully**, City of Lincoln
- **Sean Rabe**, City of Auburn





# PBA DC Summit 2024

## *Community Leadership and Advocacy in Action Certificate Presentation*

- **Willy Duncan**, Sierra College
- **Amy Schulz**, Sierra College
- **Carol Garcia**, Sierra College



# PBA DC Summit 2024

## *Closing Reception*

Presented by:



**GREATER SACRAMENTO**  
ECONOMIC COUNCIL

Wine by:



# PBA DC Summit 2024

*Closing Dinner with Congressmen  
Kevin Kiley and Doug LaMalfa*

**Carmines - 7-9pm**

425 Seventh Street NW

Presented by:

**AKT**



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