

PBA DC Summit 2023

Welcome
Placer Business Alliance



Placer
Business Alliance



PBA DC Summit 2023

Last Night's Opening Reception
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ALTERRA

MOUNTAIN COMPANY



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Coffee Sponsored by:

3fold



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Summit Wifi Sponsored by:



**Placer County
Transportation
Planning Agency**



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Placer Business Alliance

Cherri Spriggs
Executive Director
Placer Business Alliance



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2022/23 Milestones

New Supporters
Research
Stakeholder Outreach
Thought Leadership Events
Advocacy
Political Action Committee



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Placer Business Alliance Policy Platform

Cherri Spriggs
Executive Director
Placer Business Alliance



Placer Business Alliance Policy Platform

Kirk Uhler

Policy

Placer Business Alliance



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Placer Business Alliance Policy Platform

Kimberly Pruett

Community Outreach Director

Congressman

Tom McClintock



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Placer County Conservation Program Update

Shanti Landon
Placer County
Supervisor



Gregg McKenzie
PCCP
Administrator





Placer Business Alliance 2023 D.C. Summit



PLACER COUNTY
CONSERVATION
PROGRAM





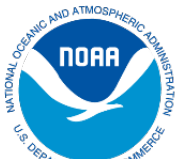
How's It Going?

PCCP

PLACER COUNTY
CONSERVATION
PROGRAM



U.S. Army Corps
of Engineers
Sacramento District



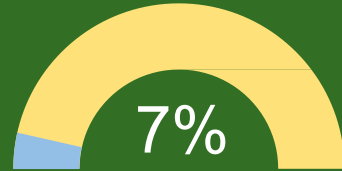
NOAA
FISHERIES



**PLACER COUNTY
CONSERVATION
PROGRAM**



Building the Reserve System

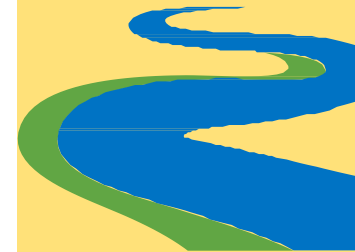


Reserve System Goal
Acres Preserved

7% (3,440 acres)
of 50-year goal
to build a
47,300 acre
Reserve System

Opened 4.25 miles

of salmonid spawning
and rearing habitat on
Auburn Ravine
*Permit coverage provided
for Nevada Irrigation
District's Hemphill Dam
fish passage barrier
removal project.*

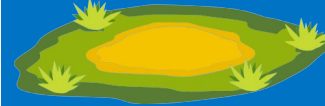


Restored acres
of vernal pool
grasslands

238

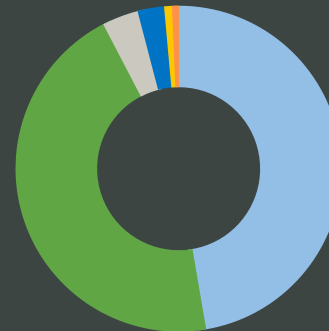


57 acres of
aquatic resources
restored

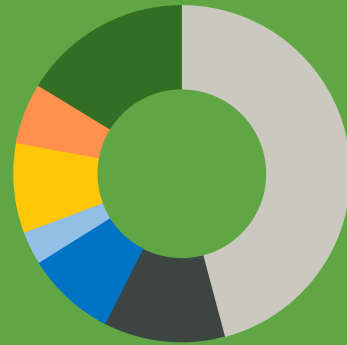


Habitats Preserved

■ Vernal Pool Complex	1627.6
■ Oak Woodland	1550.2
■ Agriculture	123.4
■ Aquatic/Wetland Complex	90.5
■ Riverine/Riparian Complex	27.1
■ Grassland	22



7 Reserve Units totaling 3,440 acres

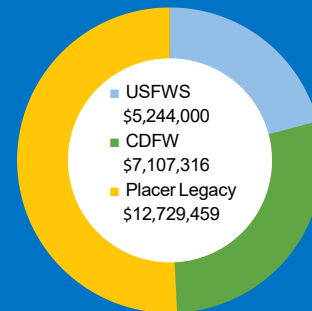


Harvego Bear River Preserve	1578 ac
Bradley Preserve	399.7 ac
Markham Ravine Ranch	297.1 ac
Amoruso Ranch Preserve	108.5 ac
East Sheridan	296.5 ac
Ellis Reserve	200.7 ac
Redwing Ranch South Preserve	559.7 ac

2022 Endowment Fund total:
\$1,046,180.93

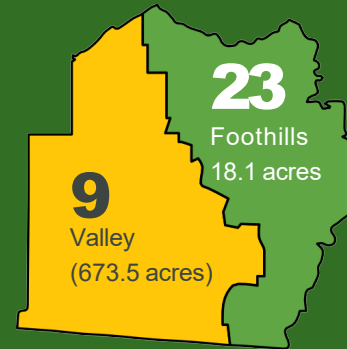


Grant Funds Received through 12/31/22



Covered 32 Projects

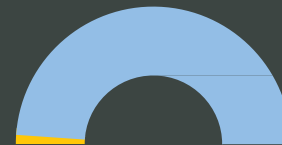
Resulting in approx. 2% of cumulative species effects take limit.



Economic Benefits

- Created 8,250 to 10,150 new jobs
- Produced hundreds of millions of dollars in new annual wages
- Anticipated to generate billions of dollars in new construction over the next few decades
- Expected to produce hundreds of millions of dollars in new property taxes

Aquatic Resource Impacts



955 Acres Allowed
20.9 Acres Impacted

Lands Converted



30,100 Acres Allowed
691.6 Acres Converted

- Produce \$530.2 million of new annual economic Output (of which \$423 million would accrue to Placer County alone).
- Create annually 5,733 new Employment full-time equivalent jobs (with 4,281 of these in Placer County).
- Result in \$225.7 million of new Labor Income (with \$182.2 million of this in Placer County).
- Yield \$333.8 million of new Value Added (with \$253.7 million of this in Placer County).
- Generate \$30.7 million in new Indirect Business Taxes (with \$19.5 million of this in Placer County).



ASCENT

DRAFT ENVIRONMENTAL IMPACT REPORT

SACRAMENTO STATE

Placer Center

SCH No. 2021060116

Prepared for:



SACRAMENTO STATE

California State University, Sacramento
Planning, Design, & Construction

September 2023

Placer Commerce Center

- Buzz Oates Construction Inc.
- 6,403,391 sq ft.
- Warehouse/Industrial Space
- 3,500 - 5,000 Employees
- Buildout investment \$750 million - \$1 billion



Carvana

- 450-850 Employees





Supreme Court curtails Clean Water Act – 2023

An apparent victory, the Sackett's battled the EPA/Corps for 15 years to build a house on an empty lot (impacting a wetland) next to this lake – “Continuous Surface Connection”

What happens when:

Impacts to waters/wetlands are no longer subject to Federal jurisdiction but provide habitat to endangered species?

- Requires an ESA Section 10 Take Permit
- Habitat Conservation Plan (i.e., the PCCP)
- The State also takes jurisdiction requiring a Watershed Plan (i.e., the PCCP)



More than \$22 million coming to California to support collaborative conservation efforts for imperiled species

- 2023 – Federal Endangered Species Act Non-Traditional Section 6 Land Conservation Fund Award
- Placer County Conservation Plan – Riosa Redwing Ranch North Acquisition
- Placer County - CA :
\$4,286,413
- Total Grant: \$12,792,413
- Total Acreage: 990 acres





Redwing Ranch 990 acres

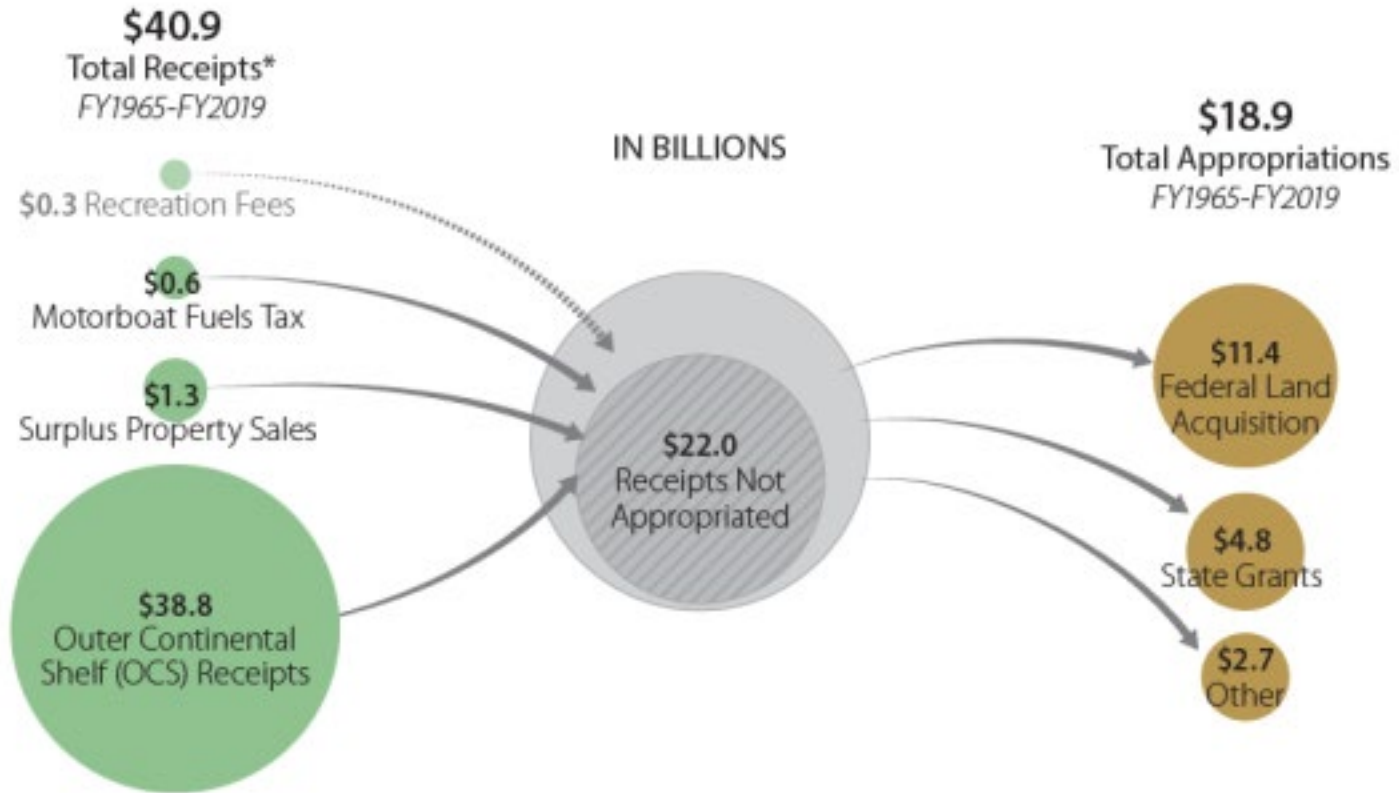
North 430 Acres

- USFWS Sec. 6 Grant Award 2023
- Federal Section 6 grant funds: \$4.3m
- CA Wildlife Cons. Board: \$1.1m
- Placer Legacy: \$400k
- Total: \$5.4m

It's all about perspective

“Fees fund 70% of Plan Costs” vs. “ Fees Only Fund 70% of Plan Costs”

Threat : Federal Funding – Land Conservation Act



*Recreation fees not deposited after FY1990. OCS receipts began in FY1969.



Questions

Shanti Landon
Placer County Supervisor, District 2
Placer Conservation Authority Board
SLandon@placer.ca.gov

Gregg McKenzie
PCCP Administrator / PCA Executive Director
Community Development Resource Agency
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*Financial Challenges in Meeting Future
Service Delivery Needs*

Panel Sponsored by:

dfp

DF Properties, Inc.



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Financial Challenges in Meeting Future Service Delivery Needs

Moderator: Carol Garcia
Vice President
First Northern Bank
President
Placer Business Alliance



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Dom Casey
City Manager
City of Roseville



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Mike Luken
Interim City Manager
City of Colfax



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Sean Rabe
City Manager
City of Auburn



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Sean Scully
City Manager
City of Lincoln



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Aly Zimmermann
City Manager
City of Rocklin



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Financial Challenges in Meeting Future Service Delivery Needs

Moderator: Carol Garcia, First Northern Bank and PBA President

Panelists:

- Dom Casey, City of Roseville
- Mike Luken, City of Colfax
- Sean Rabe, City of Auburn
- Sean Scully, City of Lincoln
- Aly Zimmerman, City of Rocklin



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Luncheon Sponsored by:

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HEFNER
LAW



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Lourdes Aceves

Program Director, Health & Wellness
National League of Cities



Cities of Opportunity

Wednesday, October 25, 2023

Welcome & Introduction



Lourdes Aceves
Interim Director
Health and Wellness
National League of Cities

Cities of Opportunity

ACTION COHORT

MAYORS INSTITUTE

LEARNING LABS

SOLUTIONS FORUM

Vision

All city residents, particularly those historically and presently excluded, have fair and just access to opportunities for good health, well-being and long life, and the resources to shape vibrant, inclusive communities.

Mission

All city residents, particularly those historically and presently excluded, have fair and just access to opportunities for good health, well-being and long life, and the resources to shape vibrant, inclusive communities.

CAPACITIES FOR ACTION



CAPACITIES FOR ACTION

Increased and Diversified Funding

Cities establish strategic funding and financing. Cities can identify flexible funding sources and engage departments across the city to effectively deploy these to achieve shared goals.



Increased and Diversified Funding



Strategic Data Capacity



Internal Resource Alignment



Race and Equity



Comprehensive Policy Agenda



Effective Multi-Sector Partnerships



Authentic Civic Engagement

What is Braiding and Blending?



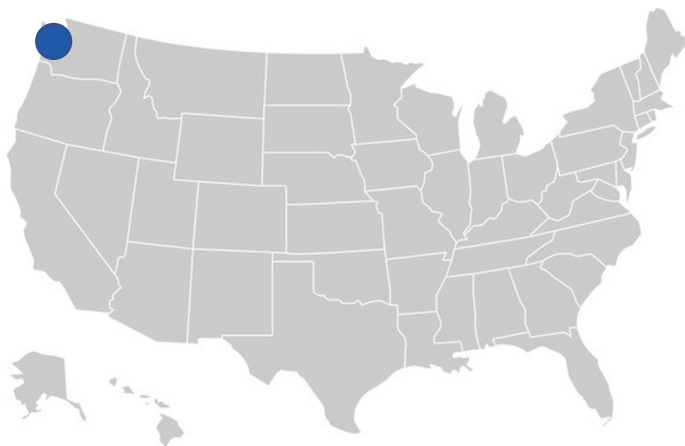
Braiding means that the origin of different sources of funds is always trackable; funds are not combined into one pot, rather, each stream can always be followed.



Blending means the funds are genuinely pooled together and cannot be separated.

Tacoma, WA

Braiding Funding & Analyzing Community Data for Transformational Change



- Developed a unique Earn and Learn pilot establishing an apprenticeship pathway for in-demand jobs in the health care sector.
- Leveraged partnerships with healthcare institutions, community colleges, and local workforce development organizations to provide wrap around supports for vulnerable residents.
- Braided federal Workforce Innovation and Opportunity Act (WIOA) dollars with funds from the City of Tacoma and Pierce County.



Tacoma, WA

Breaking down the braid

- City and county funds were used to support stipends for participants
- WIOA funds were used to support training and job placement
- State funds were used to fund wraparound services, such as childcare, equipment, and transportation

Sustainability is key

- To ensure **sustainability**, both the city and county have allocated resources for the Earn and Learn program from their respective general funds.

Laying the Groundwork for Successfully Connecting Funding Sources

Partners, People and Data

Partnerships

Do we have established partners who are willing to think differently to solve community problems?

Community Engagement

Have we built systems that put residents at the center of the design process?

Data

How might we use a data-informed approach to collaboratively understand how funds can best be harnessed to advance equitable outcomes?

Lessons from Tacoma, WA

Partnerships

Tacoma's ability to braid funding was born of long-standing partners who came together with a shared vision and a commitment to finding new ways of doing things together.

Community Engagement

Through a robust community co-design process, Tacoma centered residents' needs and challenges to develop a comprehensive set of wrap-around services.

Data

The City and its community partners used Tacoma's Equity Index to apply an equity lens to community data to explore who needed jobs and what jobs were available, leading to identifying the Earn and Learn pilot.

Factors for Success

- 1. Mapping** of the available funding
- 2. Sequencing** what is needed, what is available, and when it is available
- 3. Determining** who is going to apply for what and when
- 4. Building** the strongest applications for funding
- 5. Tracking** funding and debrief if not received



Financing Innovations to Consider



- **Intermediaries**
- **Platform**

NLC NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

[@LEAGUEOFCITIES](#)



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Rich Gold
Partner
Holland & Knight



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*Dual Enrollment and Career Tech Pathways:
A Win-Win for Students, Schools and the Economy*

Panel Sponsored by:

PCOE

GOLD IN EDUCATION



PBA DC Summit 2023

Dual Enrollment and Career Tech Pathways: A Win-Win for Students, Schools and the Economy

Moderator: Gayle Garbolino-Mojica
Placer County
Superintendent of Schools





**DUAL ENROLLMENT AND
CAREER TECH PATHWAYS:**

A WIN-WIN

**FOR STUDENTS, SCHOOLS
AND THE ECONOMY**



MODERATOR



GAYLE GARBOLINO-MOJICA

Placer County Superintendent of Schools

- First elected on June 6, 2006.
- Currently serving 5th term of office.
- Among the longest-serving county superintendents in Placer County and across the state.



BEST PLACES TO RAISE A FAMILY



ENGLISH LANGUAGE ARTS



MATH STANDARDS



74,545 STUDENTS

12%

Students with
Disabilities

7.8%

English
Learners

30.5%

Socioeconomically
Disadvantaged

1.6%

Homeless and
Foster Youth



131 SCHOOLS

19

Charter

13

Continuation
and Alternative
Education

4

K-12



91.6% GRADUATION RATE

58%

Meet UC/CSU
Requirements

886

State of
California Seal
of Biliteracy



K-12 DUAL ENROLLMENT

2,027

Enrollments

34

Courses
Offered



K-12 CTE PATHWAYS

12,285

Enrollments

77

CTE Pathways
Offered



SIERRA COLLEGE

138

DE Sections
Offered

2,295

DE Students

54

CTE Sections
Offered



K-12 STRONG WORKFORCE

- In summer 2018, the California legislature introduced the K12 Strong Workforce Program (K12 SWP) as an ongoing statewide funding opportunity. It is designed to support K-12 local education agencies in creating, improving, and expanding CTE courses, course sequences, programs of study, and pathways for students transitioning from secondary education to postsecondary education to living-wage employment.
- Department of Finance will be visiting Roseville Joint Union High School District for its successful automotive program in alignment with Sierra College.

ECONOMIC IMPACT

- High school students who took CTE courses were employed full-time at higher rates eight years after graduation compared to peers who did not take CTE courses.
- The median annual earnings for students who took CTE courses were higher than those who did not.

US Department of Education
Bridging the Skills Gap Study, 2019



PANELISTS



JOHN BECKER

Superintendent
Roseville Joint Union High School District





PANELISTS



KERRY CALLAHAN

Superintendent
Western Placer Unified School District



WESTERN PLACER
Unified School District



PANELISTS



ROGER STOCK

Superintendent
Rocklin Unified School District





PANELISTS



AMY SCHULZ, PH.D., MBA

Dean of Career Continuing and Technical Education
Sierra College





ROSEVILLE
JOINT UNION
HIGH SCHOOL DISTRICT

WWW.RJUHS.D.US



WESTERN PLACER
Unified School District

WWW.WPUSD.ORG



WWW.ROCKLINUSD.ORG



WWW.SIERRACOLLEGE.EDU



PCOE
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THANK YOU

WWW.PLACERCOE.ORG

PBA DC Summit 2023

Dual Enrollment and Career Tech Pathways: A Win-Win for Students, Schools and the Economy

Moderator: Gayle Garbolino-Mojica, Placer County
Superintendent of Schools

Panelists:

- Roger Stock, Rocklin Unified School District
- Kerry Callahan, Western Placer Unified School District
- John Becker, Roseville Joint Union High School District
- Dr. Amy Schulz, Sierra College



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On Track with Union Pacific

Wes Lujan

Assistant Vice President - External Relations
Union Pacific



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Placer Center Update

Dr. Vajra Watson

Senior Associate Vice President
Sacramento State Placer Center



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FIRE RETARDANT SYSTEMS

