



Summit Program as of 11.3.22

Placer Business Alliance DC Summit | Nov. 15 - 18, 2022

Tuesday, November 15, 2022 | Grand Hyatt DC | 6:30 - 8:30 pm

Welcome Reception

**Co-Chairs Placer County Supervisor Cindy Gustafson and
Sierra College Board Trustee and First Northern Bank VP Community Relations Carol Garcia
Congressman Tom McClintock**

Reception Sponsor: Alterra Mountain Company

Wednesday, November 16, 2022 | Grand Hyatt DC | 9:00 am - 3:00 pm

Master of Ceremonies: Cherri Spriggs

Summit Wifi Sponsor: North State BIA

9:00 am

Morning Coffee Sponsor: 3Fold Communications

10:00 - 10:30 am

**PBA 2022 Policy Accomplishments & 2023 Policy Platform Presentation
Cherri Spriggs, Interim Executive Director, Placer Business Alliance
Kirk Uhler, Policy, Placer Business Alliance
Kimberly Pruet, Congressman Tom McClintock**

10:30 - 11:45 am

Placer as a Place

Moderator: Cherri Spriggs, Interim Executive Director, Placer Business Alliance

Confirmed Participants Include:

Jaimie Francis, Vice President of Policy and Programs, U.S. Chamber of Commerce Foundation

Gloria Stearns, Economic Development Director, Placer County

Erik White, Air Pollution Control Officer, Placer County Air Pollution Control District

Erika Taylor, VP Communications & Community Relations, Golden 1 Credit Union

Willy Duncan, President, Sierra College

Barry Broome, President & CEO, Greater Sacramento Economic Council

Panel Sponsor: Hefner Law

11:45 am - 1:30 pm

Luncheon with Brigadier General John Lathrop (Ret.)

**Strategic Planner, Headquarters Department of the Army, for the Office of the Deputy Chief of Staff,
Communications, The Pentagon**

Rich Gold, Partner, Holland & Knight

Luncheon Sponsor: Holland & Knight

1:45 - 3:00 pm

Creating a Culture of Innovation and Entrepreneurship at Local and Regional Levels:

Risk = Rewards

Moderator: Clifton Taylor, CEO, Taylor Builders

Confirmed Participants Include:

Jane Christenson, Acting CEO, Placer County

Sean Rabe, Town Manager, Town of Loomis

Sean Scully, City Manager, City of Lincoln

Kate Burns, Executive Director, MetroLab Network DC

Nancy Gilbert, Sr. Program Analyst, Economic Development Administration, U.S. Department of Commerce

Panel Sponsor: Taylor Builders

Meet at hotel lobby to walk at 5:30 pm

Event begins at 6:00 pm

Evening Program | Crimson Diner + Whiskey Bar | 6:00 - 8:00 pm

Reception Sponsor: Fortress Fire Retardant Systems

Optional Activity: Evening Monuments Tour via DC Trolley | 8:00 - 10:00 pm

Trolley Sponsor: Placer County Transportation Planning Agency



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Thursday, November 17, 2022 | Grand Hyatt DC | 9:00 am - 4:00 pm

8:30 am

Morning Coffee Sponsor: PCWA

9:30 - 11:00 am

Even with Electric Vehicles, We Still Need Roads & Rail

Moderator: Ken Broadway, Rocklin City Council Member & Board Member, PCTPA

Confirmed Participants Include:

Sabrina Drago, President, Drago Vantage

James Corless, CEO, Sacramento Area Council of Governments

Mike Luken, Executive Director, Placer County Transportation Planning Agency

Rob Padgette, Managing Director, Capitol Corridor Joint Powers Authority

Panel Sponsor: Laborers Local 185

11:00 - 11:30 am

Intermezzo: Tyler Gordy, CEO, Professional Warranty Service Corporation (PWSC)

Former Cadet First Captain/Bridge Commander, Westpoint

MBA, Harvard University

Intermezzo Sponsor: California Bank of Commerce

11:30 am - 2:00 pm

Luncheon Discussion

Destination Stewardship and Tahoe: Economic and Environmental Implications

Moderator: Rob Haswell, Executive Director, Visit Placer

Confirmed Participants Include:

Cindy Gustafson, Placer County Supervisor

Tony Karwowski, CEO, North Lake Tahoe Resort Association

Jerry Azevedo, Partner, Integrated Communications Strategies

Caroline Godkin, Executive Director, Climate and Wildfire Institute

Bryan Elliott, Chief Development Officer, Alterra Mountain Company

Panel Sponsor: Integrated Communications Strategies

2:15 - 4:00 pm

Preserving and Protecting Natural Resources while Balancing Rural Development

Moderator: Justin Caporusso, Executive Director, Mountain Counties Water Resources Association

Confirmed Participants Include:

Darrell Henry, Executive Director, Western Caucus Foundation

Chris French, Deputy Chief, U.S. Forest Service

Robert Dugan, Board Member, PCWA

Jeff Short, Legislative Director, North State BIA

Panel Sponsor: HDR

4:00 - 5:00 pm

Afternoon Drinks

Closing Dinner Program | Clyde's of Gallery Place | 7:00 - 10:00 pm

Congressman Tom McClintock

Dinner Sponsor: AKT Development & SMUD

We continue to work with US Senators Feinstein, Padilla, Rosen and Cortez Masto, as well as Congressmen Doug LaMalfa and Mark Amodei on scheduling.